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# FINANCIAL TIMES

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## NEWS SUMMARY

### GENERAL

#### Airstrip killings suspect arrested

An American was arrested in Washington last night after a U.S. Congressman and four other Americans had been shot dead at a remote airstrip near the headquarters of a religious sect.

Congressman Leo Ryan, three American journalists and a woman died as the party were boarding an aircraft to fly back to the U.S. They had been investigating claims that some members of the People's Temple sect—mostly Americans—were being held against their will.

The State Department in Washington said reports were reaching the Guyana Government that 200 men had been committed suicide within the airstrip ambush was going on.

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#### Begin rejects Egypt move

Israeli Prime Minister Menachem Begin rejected Egypt's proposals for a fixed timetable governing the introduction of self-rule in the West Bank and Gaza, saying Israel would abide by the Camp David agreements but would not accept any modifications.

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#### 77 die in jet

Seventy-seven people died when an Indian Air Force jet crashed on landing at Jhel, Northern India.

#### Ulster blasts

About 50 bombs were planted in Ulster at the weekend, 17 of which exploded starting serious fires. The border town of Newry was worst hit, with seven buildings damaged. Thirteen bombs were found and defused.

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#### Rebel sees Pope

Pope John Paul II has had a surprise meeting with the rebel French Archbishop Marcel LeFebvre, suspended from all priestly duties in 1976 after defying liberal reforms. The meeting was at the archbishop's request.

#### Uganda demand

Labour MP Mr. Frank Ainsworth will try to raise an emergency question in the Commons today about reports that a Ugandan Hercules aircraft is being given to the British by the Government.

#### Thorpe hearing

Committee proceedings start at Minehead, Somerset, today in the case in which former Liberal leader, Mr. Jeremy Thorpe and three others are accused of conspiring to murder Mr. Norman Scott. Mr. Thorpe is accused of murdering Mr. Scott. There have been 140 applications from the world's press for a seat in the small court.

#### Spain plot

Spain has foiled a Rightist plot to seize the Cabinet and hold its members hostage to force the formation of a Government of national unity. At least two officers in the armed forces have been arrested.

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#### Briefly...

Cost of running the Church of England was £102m last year and will be £131m next year.

Ocean-going barge under tow sank 35 miles off Guernsey.

Man drowned when his car went over the pier at Oban, Argyll.

Nearly 3,000 Jews marched to the Cenotaph, London, for their annual remembrance service.

Weekly £50,000 Premium Bond winner lives in Tyne and Wear. Number: 2PL 650074.

Markus Allen in a works Lancia led the Lombard-RAC Rally at the end of the first day.

### BUSINESS

#### Lowest optimism for two years

CONSUMERS' fears about large pay demands leading to a rise in the rate of inflation are reflected in the November Financial Times survey of consumer confidence.

Confidence for the future is at its lowest level for almost two years, the survey shows, and the trend is worsening.

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#### RECORD CHRISTMAS spending boom is predicted

A business forecast by Charterhouse Group, the review expects spending to level off in the New Year.

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#### UK OFFSHORE oil and gas exploration licensing Sixth Round closes today

With 46 blocks on offer, interest is expected to focus on areas of the South Western Approaches, the central North Sea and to the north-west of the Shetlands.

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#### Turbines study

GOVERNMENT "think-tank" has been asked to study and report on rival designs for turbine generators, after the increasingly bitter competition between GEC and Northern Engineering Industries.

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#### GENERAL ELECTRIC's plans to build a £11m factory in North Wales to manufacture washing machines

are being reconsidered because of cheap imports of Italian machines.

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#### ICI is planning to restart several petrochemical plants on Teesside, which have been shut since the summer because of skilled staff shortages. The closures have cost the company about £10m in lost profits.

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#### ROAD HAULAGE Association has appealed to Mr. Roy Hattersley, Secretary of State for Prices and Consumer Protection, against the Price Commission's recent recommendation that hauliers' operating charges and profit margins should be pegged for 12 months to the prevailing rate of inflation.

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#### BL TRIUMPH shop stewards at Speke, Liverpool, are to hold talks with their local MP after their rejection of BL's voluntary redundancy proposals at the weekend.

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#### PRUDENTIAL ASSURANCE faces disruption from today because of a pay dispute involving 8,000 ASTMS staff.

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#### STOCK EXCHANGE members are expected to vote in favour of replacing annual membership with life membership at next week's extraordinary meeting.

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## Ministers prepare for new attempt to avert pay chaos

BY PHILIP RAWSTORNE AND PAULINE CLARK

GOVERNMENT Ministers are preparing for new, informal talks with TUC leaders soon in a bid to avert the industrial and political chaos threatened by a pay battle this winter with public sector and other unions.

The urgent need for this new accord will be underlined this week when leaders of 230,000 miners formally table a 40 per cent pay demand.

Other big unions are lining up for similar increases, including 250,000 hospital auxiliary workers, as part of a big drive by 1.5m local authority manual employees who are seeking a 100 a week minimum wage.

Other workers preparing for a fight over pay are 90,000 power workers, and tanker drivers employed by all the big oil companies.

About 6,000 provincial journalists and 6,000 Prudential Assurance workers begin work-to-rule today in support of pay claims.

The journalists' employers are asking for a 9 per cent rise to be granted.

The first tentative approaches the TUC by Ministers may be made at today's meeting of the Labour Party TUC Liaison Committee which will be discussing the joint policy document, "Into the Eighties".

Ministers are concerned that the split on pay policy should not widen into confrontation.

Without seeking to reopen negotiations on the draft pay agreement rejected by the TUC, efforts will be made to build an understanding between the two sides of the risk of widespread strikes.

Ministers are also anxious to avoid being forced into tough budget measures to offset any

inflationary pressure.

As it prepares for this delicate operation with the unions, the Government is also continuing under strong political and industrial pressure to clarify its pay sanctions policy.

Its decision in principle to

since unilateral restrictions on Ford prices might affect the competitive position of BL.

The basic rate offer in Ford's proposed pay package averaged 12.5 per cent—almost double the Government guidelines. A proposed supplementary payment system, designed to improve efficiency and new holiday pay arrangements, complete a total package worth about 17 per cent.

During two meetings last week, union negotiators failed to raise the total value of the offer. They are expected to decide whether to have won some attractive concessions in the application of the supplementary payments scheme, they should recall mass meetings of the strikers.

Package

Probably the most direct sanction which the Government could apply would be to instruct public departments and local authorities not to buy Ford vehicles.

Another possible penalty area—through the company's application for price increases—would have to be applied with care.

## Alternative suppliers found

AS THE Ford dispute goes into its ninth week, the group's European strategy has been clarified. It has consolidated production at its bigger plants whenever possible, often at the expense of smaller units elsewhere, writes Kenneth Gooding.

And it has found suppliers in replacement components which would normally have been supplied from Britain.

The success of this search for replacement component suppliers has allowed a postponement, for at least one week, of short-time working at Cologne, Ford's biggest European plant, employing 30,000.

The cut at Cologne, where Granada and Capri cars are assembled, should have started today.

However, it has taken longer to fill the supply line at Ford Valencia in Spain, where 8,500 are employed assembling Fiats.

About 2,000 workers are to be laid-off this week, and production halted in 850 cars a day for two weeks from today. By December 4, the plant should be back to full stretch with components from other European countries should the UK strike continue.

The main shortages in Europe are of carburettors, radiators and instrument panels, usually supplied from the UK.

The other plant still working normally, apart from Cologne, is the transmission factory, with 3,000 employees, at Bordeaux, France.

Elsewhere in Europe the position yesterday was:

Amsterdam: Half the 1,200 at this heavy trucks plant are on a one-day working week.

Genk (Belgium): 2,000 out of the 11,000 employees have been laid off. The plant makes Taunus cars (a version of the Cortina) and Transit vans.

Portugal: All 400 at Ford's small car and truck assembly plant have been laid off.

Saarlouis, West Germany: Two thirds of the 7,000 employees have been laid off. This plant usually assembles Fiesta and Escort cars, but all production of the Fiesta has been concentrated in Spain for the time being.

All 15 plants in the UK, employing 57,000, were at a standstill, and it would take a week or more to bring them back into full production after the employees' return to work.

Ford has about 20,000 cars ready in its released stock at the retail outlets as soon as the strike ends. They are at depots, ports or at the end of production lines, and represent about three weeks' normal sales.

## CBI attacks Companies Bill scheme to protect employees

BY JOHN ELLIOTT, INDUSTRIAL EDITOR

A SHARP ATTACK on the Government's plans to give the interests of employees a new legal status in company Boardrooms through the recently published Companies Bill is launched this morning by the Confederation of British Industry.

A statement timed to coincide with the Bill's Second Reading in the Commons today says that the plan is "yet another imposition on industry by political theorists whose ideas of business management are largely unsupported by practical experience".

The Bill says that company directors should be required by law to have regard to the interests of their employees as well as their shareholders when making business decisions.

This is an innovation which has been planned by both Conservative and Labour Governments in various forms for some

years. It is linked with the industrial democracy debate on worker directors, but until now, it has not provoked much opposition. Many company directors have said that it is not important because they already take their employees' interests into account.

However, the confederation's reaction, which is in line with the views expressed recently by the Stock Exchange Council, is that it could be far more disruptive to straightforward management than has been believed.

Initiative

This is because of the possible legal problems of interpreting employees' interests in a management decision.

"We don't want to open up the possibility that every board decision could be legally chal-

## Brezhnev warns West over Iran

BY DAVID SATTER

MOSCOW, Nov. 19.

THE SOVIET UNION today issued a highly authoritative warning to the West not to interfere militarily in Iran.

Mr. Brezhnev said: "It should be clear that any interference, especially military, in the affairs of Iran, a state which directly borders the Soviet Union, would be regarded by the Soviet Union as affecting its own security."

The statement was issued in response to Press reports from Washington, carried here by Tass, the Soviet news agency, that the U.S. was planning to "interfere militarily in the internal affairs of Iran."

Mr. Brezhnev said that the events in Iran, with which the Soviet Union shares a 1,200-kilometre border, and maintains "good neighbourly" relations, have a completely internal character. The solution was up to the Iranians themselves.

His statement comes as Soviet commentators show signs of moving away from the non-committal stand of recent weeks, to cautious support for the opponents of the Shah. The weekly Soviet television news review today quoted Western Press reports that the Shah was "highly unpopular in his country."

### Provocatory

The news review added that the Shah had "led or rather dragged Iran into the 20th century, but left it at a dead end. The only way out of this dead end is to rebuild its social and political structure."

In Washington, Mr. Cyrus Vance, U.S. Secretary of State, said: "As President Carter has indicated, the U.S. does not intend to interfere in the internal affairs of any other country and reports to the contrary are purely without foundation."

The Soviet Union has described as "provocatory and beginning to end" assertions in the U.S. press that MIG-23 fighter planes have made their appearance in Cuba and that their presence runs counter to the 1962 U.S.-Soviet agreement on the island.

Mr. Vance said that the newspaper article about the MIG-23s was inspired by individuals from "the opponents of mutually advantageous Soviet-American cooperation" at a time when negotiations to limit strategic weapons have entered a "delicate stage."

## EEC meeting to discuss UK demands

BY GUY DE JONQUIERES, COMMON MARKET CORRESPONDENT

BRUSSELS, Nov. 19.

DEMANDS by Britain, Ireland and Italy for a fairer distribution of resources inside the Common Market to assist the economic development of its poorer members are expected to be taken up by EEC Finance Ministers when they meet in Brussels tomorrow.

The meeting is the first to be held in the Belgian capital since Mr. James Callaghan, the Prime Minister, called last Monday for fundamental reforms of the EEC to end distortions likely to make Britain the single biggest net contributor to the budget in 1980, with a payment of more than £800m a year.

While it is not expected to take any firm decisions, the meeting is likely to see reactions to Mr. Callaghan's complaints.

The calculations on which they are based are borne out in a report by the EEC Economic Committee, which will be before the Ministers, but the Prime Minister's strictures have already aroused criticism in Paris and Bonn.

Other Governments concede Britain's budget share is excessive, but point out that the UK monetary system, they claim, has been prepared for this before EEC entry. Indeed, the Treasury had forecast that net contributions during the first five years of membership would be credit balances.

It is expected that the Ministers will submit a number of these differences to EEC heads by "green currency" payments, in government in the form of which cushions the effect of exchange rate movements on intra-EEC trade in farm products.

If these were included, Britain's net contribution last year of more than £400m was transformed into net receipts of more than £80m.

UK officials report that green currency payments are made to agriculture exporters and repre-

## Euro-poll decision week for Labour

BY PHILIP RAWSTORNE

CRITICAL decisions on the full executive meeting on Labour Party's approach to next Wednesday's elections to the European Parliament are to be made by the National Executive Committee this week.

The primary question to be resolved is that of financing the party's election campaign.

A proposal to provide £100,000 from party funds will be considered by Labour's Finance Committee today in advance of

Continued on Back Page

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Part II: I declare that the premium will be paid by myself or my spouse, and the power of the premium will be retained in the U.K. I agree that any declaration made by me in connection with this proposal shall be the basis of the contract between me and M&G Trust (Assurance) Ltd. and that I will accept the standard terms of policy I agree to provide any further information the company may require. (A specimen of the policy form is available on request.)

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### THE M&G GROUP



# Saudi Arabia calls for price freeze by OPEC

BY KATHLEEN BISHTAWI IN ABU DHABI AND JAMIE BUCHAN IN JEDDAH

SHEIKH ZAKI YAMANI, Saudi Arabia's Oil Minister said yesterday that he would prefer a price freeze when the Organisation of Petroleum Exporting Countries meets in Abu Dhabi to consider prices next month.

Sheikh Yamani, whose remarks hold out the prospect of another split in OPEC's ranks over prices, was speaking to reporters accompanying Mr. Michael Blumenthal, the U.S. Treasury Secretary, on a tour of oil producers.

Mr. Blumenthal left Saudi Arabia for Abu Dhabi yesterday, after giving no clear indication that he had made progress in persuading OPEC's largest producer that its best interest lay in protecting the dollar rather than in supporting an oil price increase.

But Mr. Blumenthal is understood to have received Saudi assurances of moderation after pointing out Saudi Arabia's in-

terest in a stable dollar—the unit of account for oil sales—in the light of President Carter's recent measures to support the currency.

Sheikh Yamani's statement, leading to speculation that there could be a repetition of the 1978 OPEC conference in Doha when Saudi Arabia and the United Arab Emirates went for a 5 per cent increase and the rest for a 10 per cent rise, Saudi Arabia's opening shot at that conference was a call for a price freeze.

Although Saudi Arabia's close ally, the United Arab Emirates, has said it would go along with such a policy, Dr. Muhiy al-Din al-Otaibi, the UAE Oil Minister said last night "We will not allow the Saudis to be isolated. Even if it is a decision that the others will not accept, we will support them."

The Minister said there was no danger of a split in OPEC. "The Doha experience

was something the rest of OPEC might not like to try again."

He said that the UAE would prefer a moderate price rise, but that if Saudi Arabia insisted on a freeze, then the UAE would follow suit. He declined to discuss what a moderate rise might be.

A slight increase would not disturb the market, he said, but a large increase would. "No country which is wise would go for a large increase."

Meanwhile Mr. Blumenthal said he was hopeful that OPEC would consider the advantages of a programme which increased the value of the dollar and lowered inflation instead of a rise in oil prices which would do the exact opposite.

Mr. Blumenthal pleaded for extreme caution at Abu Dhabi, which is understood to mean an increase not larger than 5 per cent. But some OPEC members are calling for increases of up to 25 per cent.

## EEC meets ASEAN in Brussels

EEC Foreign Ministers met their counterparts from the Association of South East Asian Nations (ASEAN) here today in talks which, it is hoped, will ultimately lead to a co-operation agreement. Margaret Thatcher writes from Brussels. The two day meeting, the first at ministerial level, is not expected to produce anything of substance. Rather it is to demonstrate EEC recognition of ASEAN as a political entity, underlining the fact that any agreement will be made with the Association, and not with individual members—Singapore, Thailand, Malaysia, Indonesia and the Philippines—individually.

The average growth rate of the ASEAN countries during the 1970s, is approaching eight per cent, more than double that in the Community. Although the UK and the Netherlands have the closest historical links with the region, West Germany has been the most active in testing the possibilities for investment and joint ventures, and has provided most of the initiative from the European side of the current round of talks.

### Bhutto's wife free

Begum Nusrat Bhutto, the wife of Pakistan's deposed former Prime Minister, yesterday spent her first day of freedom visiting the Supreme Court where her husband's appeal against his death sentence is being heard. Her death sentence is being heard and seen representatives of the Pakistan People's Party of which she is acting Chairman. Chris Shereff reports from Islamabad. Begum Bhutto was released this weekend from her house after the Lahore High Court ruled that her detention had been illegal.

### Nicaragua patrols

Military patrols were maintained in Managua and in Nicaragua's provincial cities yesterday following official word that President Anastasio Somoza's troops had repelled an invasion by left-wing guerrillas backed by foreign forces. Reuter writes from Managua. A National Guard communiqué said Nicaraguan Sandinista guerrillas and what called an international brigade from Latin American countries had crossed the border from Costa Rica on Saturday and that guerrilla casualties were heavy.

### Namibia poll

Mr. Pieter Botha, the South African Prime Minister, said in a television interview last night that South Africa would go ahead with next month's election in South West Africa (Namibia) despite a Security Council demand to call it off. Reuter reports from Pretoria. But he repeated that the December 4-8 election, called unilaterally by South Africa, did not preclude a UN-supervised election later.

## Madrid plot 'not a serious threat'

BY ROBERT GRAHAM

A PLOT by Right-wing extremists in the paramilitary police and the armed forces to arrest the Cabinet, which was uncovered last week, was dismissed today as no serious threat to the State.

Informants close to the Government said the scheme was far-fetched and did not reflect on the loyalty of the military.

The plan was to seize the Cabinet last Friday during its weekly meeting at the Prime Minister's official residence, the Moncloa Palace, and then to use the Ministers as hostages to demand the formation of a

government of national reconciliation.

The venture did not take place because military intelligence was alerted by a series of meetings at a Madrid cafe, and by information passed on by people who were asked to take part. Only two arrests have been confirmed so far—one a colonel in the Civil Guard with a known record of right-wing disaffection, and the other a captain in the armed police.

It is said that King Juan Carlos would never have left for his state visit to Mexico on Friday if he had thought that the

plotters posed a serious threat to Spain's infant democracy. He ended that a regional commander has said in Mexico that he has no intention of curtailing his tour.

The news comes, however, at a time of growing tension as Spain prepares for the referendum on the constitution on December 6. Both the extreme right and the militant Basque separatist group, ETA, have announced their strong opposition to the proposals.

On Thursday a former head of Franco's special public order court was assassinated in Madrid, an action for which ETA has since claimed responsibility. It salute.

MADRID, Nov. 19.

## New Portugal Cabinet named

BY JIMMY BURNS

PORTUGAL'S 10th Government, since a military coup toppled nearly half a century of dictatorship over four years ago, was announced here yesterday by Sr. Carlos Mota Pinto, the Prime Minister-designate.

The 16-man Cabinet, which will be sworn in on Wednesday, consists mainly of political independents and technocrats and includes four Ministers from the outgoing administration of Sr. Alfredo Nobre De Costa. They are Lieutenant-Colonel Antonio Goncalves Ribeiro, the Minister

of the Interior; Sr. Joao Almeida Pina (Housing and Public Works); Sr. Acacio Pereira Magro (Social Affairs); and Sr. Apolinario Vaz (Agriculture).

The retention of Sr. Vaz Portugal; reflects the Prime Minister-designate's determination to pursue the handling back of expropriated land to private ownership.

Sr. Jacinto Nunes, a 53-year-old economics professor and chairman of the country's main credit institution, the Caixa Geral de

Depositos, has been appointed to combine the functions of Minister of Finance and Assistant Prime Minister. He replaces Sr. Jose Silva Lopes, who is expected to return to the governorship of the Bank of Portugal.

Sr. Alvaro Barreto, the new Minister for Industry, has had no previous ministerial experience, but has earned a reputation in international business circles as one of the country's most efficient managers. He is on the board of Lisnave, the giant ship-repairing yard.

LISBON, Nov. 19.

## Chinese steel record

By John Hoffmann

PEKING, Nov. 19.

CHINA has produced a record 28m tonnes of steel this year and expects output to pass 30m tonnes by the end of December.

Production will be roughly 6m tonnes higher than in 1977. The iron and steel industry's best performance, according to the Ministry of Metallurgical Industry.

In an unprecedented announcement today giving specific figures rather than the usual vaguely-related percentages, the Ministry said the year's production target of 28m tonnes was reached on November 15.

Output of rolled steel reached 19m tonnes, 3m more than in 1977. The 1978 target for iron production—22.5m tonnes—was reached on November 5.

Publication of exact statistics for the first time is probably designed to encourage confidence abroad in China's ability to meet its ambitious modernisation plans.

One of the nation's principal industrial goals is to increase steel production to 60m tonnes a year by 1985.

Reuter reports: A Wall poster appeared in Peking today according to Chairman Mao Tse-tung of having been a supporter of the extremist band of four. It is the first time that Mao's name has been directly linked with the gang led by his wife Chiang Ching. The four were arrested soon after Mao's death and charged with plotting a coup.

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## Begin rejects autonomy timing

BY L. DANIEL

TEL AVIV, Nov. 19.

MR. MENAHEM BEGIN, Israel's Prime Minister said tonight that Israel could not accept most Egyptian proposals for a peace agreement because they were not in accordance with the Camp David Summit.

In his first public statement after a Cabinet meeting today, Mr. Begin said Israel would not agree to a fixed timetable for the introduction of self-rule in Gaza and the West Bank, nor to the presence of Egyptian police in an Egyptian liaison office in Gaza.

The Prime Minister was addressing the central committee of Herut, his own party, and the largest single party in the coalition.

He said Israel intended to abide by the Camp David agreement to the full but could not consent to any alteration or modification. The Israeli Government was ready to sign the draft treaty as formulated until now.

The same position was adopted by Mr. Moshe Dayan, the Foreign Minister, who said that contained in the U.S. compromise proposal of November 11. He stated that Israel and Egypt should agree to withdraw two proposals Gaza immediately, but without a date by which they had to be terminated.

It is understood that the position taken by Mr. Begin and Mr. Dayan was supported by practically all the leading Ministers at the Cabinet meeting

last night. Mr. Begin said Israel was ready to sign a peace treaty with Egypt and facilitate the institution of local autonomy for the West Bank and Gaza Strip on three conditions:

THE FIRST anniversary of President Sadat's visit to Jerusalem was marked by a series of terrorist attacks. Near Jericho four passengers were killed and over 30 wounded, four of them critically, when an explosive charge went off on a bus travelling from the Dead Sea to Jerusalem. L. Daniel reports.

The security of Israel should be maintained. Jewish settlement activity should continue.

The Prime Minister said he would suggest to the Cabinet that Israel accept the draft treaty as formulated.

Mr. Begin and other Herut Ministers were pelted with eggs by several hundred demonstrators when they arrived

at party headquarters. The demonstrators, many of them wearing the skull-caps of the ultra-nationalist Gush Emunim (Faith Bloc) movement which has tried to establish unauthorized settlements in the West Bank, chanted: "Begin is a traitor."

Earlier today the Cabinet was briefed by Mr. Dayan and Mr. Ezer Weizman, the Defence Minister, and considered the latest Egyptian peace negotiation proposals. The discussion is to be continued and probably concluded on Tuesday. Tomorrow the Cabinet will consider the growing wave of strikes and the rapid inflation rate.

Reuter adds: Israeli security forces broke up a demonstration by high school pupils in the Arab west bank town of Ramallah at the weekend.

In Beirut, Lebanese rightists reported at least five people killed in sniper fire and shelling of eastern Christian districts of the city.

Also in Beirut General Emanuel Erskine, the commander of the UN Interim Force in Lebanon, said the force should not be pulled out of south of the country until it had completed its mission. He admitted in a magazine interview that the force had made no progress since the start of its second mandate two months ago.

## The abc approach to arab markets

Arab-British Chamber of Commerce



Who really knows about Arabs? Surely, Arabs themselves.

That is why the Arab-British Chamber of Commerce, with its Arab and British Directors, its Arab and British staff, and not least the contacts it can promote between its Arab and British members, is uniquely qualified to help British companies trading or interested in trading with the Arab world. Many British companies are already enjoying the benefits of the Chamber's services. But the Chamber has so far been keeping its membership small because, as a new institution, it needed time to build up its capability of providing its members with a wide range of services. Its resources have now been sufficiently developed to cope with the requirements of a larger number of British members. So now is the time for British companies already doing business with the Arab countries, or planning to do business with them, to seek membership of the Chamber. By doing so you will put yourselves into a stronger position to achieve your objectives. With the benefit of the Chamber's support, you will save time and effort by being regularly informed of the new trading and investment opportunities, and the changing commercial conditions in the Arab markets. You will therefore be able to cope more effectively with the different laws, bye-laws and regulations governing trade with the various Arab countries.

Details of the Chamber's services and application forms for membership can be obtained from:

The Secretary-General  
Arab-British Chamber of Commerce  
PO Box 4BL, 42 Berkeley Square, London W1A 4BL



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## WORLD TRADE NEWS

## South African exports up despite political curbs

BY QUENTIN FEEL

**POLITICALLY - MOTIVATED** trade restrictions and the threat of sanctions have not had any serious effect on South Africa's export performance over the past year, but the country remains over-reliant on too narrow a range of commodities for its export earnings.

These are two major conclusions of the latest annual report of the South African Foreign Trade Organisation (SAFTO).

South Africa's export performance for the last financial year, when the country had a current account surplus of R699m (US\$24m), stimulated export-led growth to end a four-year recession in the economy, the organisation claims.

While merchandise exports increased 33 per cent in 1976-77, largely because of the massive increase in coal and iron ore exports through Richards Bay, there was a further increase of 20 per cent in 1977-78, reflecting a more general improvement in exports.

However, the organisation forecasts a slower rise in the value of merchandise exports by South Africa in the coming year, largely because of the depressed international economic outlook.

"Politically-motivated trade restrictions," the report says, "are not at this stage placing a serious limitation on our export prospects."

It quotes three differing reactions from South African exporters, those who claim there has been no effect from sanctions or the threat of sanctions, those who admit they have been seriously hit, and those who claim that the publicity of boycott campaigns has actually improved their sales.

While there has been a gradual trend away from reliance on a small group of products, this has been too slow, the report says. In 1966 the top five export categories accounted for 44.7 per cent of non-gold exports, and in 1977 for 38.8 per cent.

However, there was also a change in the composition of the top group, with only diamonds, machinery and transport equipment, and fruit and vegetables retaining their positions, while iron and steel products, and coal, had displaced copper and wool from the top five during the period.

Satto argues for an aggressive policy of choosing export sectors for concentrated promotion to encourage further diversification, pointing to the success of iron and steel and coal, as well as manganese and ferro-alloys, to support its case.

The report also identifies specific areas where South African exports have been particularly successful, including the U.S., where they increased 70 per cent in the first six months of 1978 over the same period last year.

African countries where South Africa's exports have been particularly successful include Gabon, Ivory Coast, Malawi, Mauritius and Mozambique, while in Latin America, "good potential for South African products and services exists throughout the region."

Western Europe remains the destination of considerably more than half South Africa's exports.

According to the latest monthly trade figures, Britain's exports to South Africa were up more than 18 per cent over the first 10 months of the year, at £562m compared with £483.6m in 1977.

However South African exports to Britain actually declined by 5 per cent from £717.6m last year to £687.3m in the 10 months to October.

JOHANNESBURG, Nov. 19.

## Electronics 'spying' in U.S. denied by Japanese

By Stewart Fleming

**NEW YORK, Nov. 19.** A GROUP of top executives from the leading Japanese semiconductor producers touring the United States has criticised the quality of U.S. semi-conductor exports to Japan and fiercely rejected claims that the Japanese industry has engaged in unethical attempts to get access to U.S. technology.

The Japanese mission, which has held meetings in Palo Alto in the heart of California's "Silicon Valley," in New York and in Washington, includes representatives of the eight leading Japanese electrical companies, including Hitachi, Nippon Electric and Fujitsu.

It follows two years of persistent criticism of the Japanese semi-conductor industry by the U.S. industry. Typical of one of the themes was an article in Fortune magazine at the beginning of this year entitled "The Japanese spies in Silicon Valley."

It reported allegations by some U.S. executives that Japanese businessmen were trying to prise U.S. semi-conductor technology secrets out of U.S. businesses by unethical practices.

These allegations prompted Dr. Atsuyoshi Ouchi, executive vice-president and director of Nippon Electric Company, to remark in New York last week that the Japanese companies are not stealing U.S. technology but buying it with royalty payments and licence fees.

The Japanese are clearly concerned that the allegations will fan protectionist sentiment in this country and impair the ability of their companies to export here.

Thus Dr. Ouchi argued that U.S. allegations that there are severe non-tariff barriers which Japan has erected against semi-conductor imports are misconceived.

## Timely start for Brazil pulp plant

BY DIANA SMITH

**ARACRUZ CELLULOSE**, the largest pulp factory in the world, with a capacity of 400,000 tonnes per annum, was officially inaugurated recently by Brazil's President, General Ernesto Geisel.

The factory, located in the municipality of Aracruz, near the coast of Espírito Santo state, will draw on its own 148,000 acre forest of eucalyptus to produce Brazil's first short-fibre, 92 per cent bleached pulp using wood and bark.

Nearly 70 per cent of Aracruz's 1979 output of 360,000 tonnes has a guaranteed market, with Billerud of Sweden and Wiggins Teape of Great Britain acting as distributors for 50 per cent and 10 per cent, respectively. The remaining 8 per cent of the guaranteed market will be taken by Brazilian consumers.

## Standards

Although there is still debate over the advantages of short fibre versus long fibre pulp, Aracruz's management points out that the short-fibre market is now growing more rapidly than long fibre. Therefore, they maintain, a market should be found in Latin America, the U.S. and, possibly Japan for part of the production not yet guaranteed as an outlet.

Furthermore, Aracruz points out that short fibre eucalyptus pulp has been able to meet the strictest European quality standards and, during the 1976-77

pulp crisis, while stocks of birch short fibre pulp piled up, 700,000 short and Spain had no trouble selling their eucalyptus short fibre output.

The recent improvement in the world pulp market was underlined at the end of last week by a Swedish manufacturers' decision to raise the prices of market pulp by \$30 a tonne with effect from January 1. Finnish manufacturers are expected to follow suit and due to the international nature of the market, most other suppliers are likely to fall into line.

Aracruz initial selling price to Europe will be \$360 a tonne—subject to increase. The agreements with Billerud and Wiggins Teape will last for ten years and Billerud, in fact, holds shares in the Aracruz project, together with the Souza Cruz Tobacco. This company is a Brazilian offshoot of British-American Tobacco, and accounts for the 33 per cent of Aracruz's non-Brazilian capital.

The remaining 67 per cent is held by Brazil's National Economic Development Bank (BNDE), Brazilian industrial groups and some 300 small Brazilian shareholders. The project's total cost of \$836m has been part-financed by loans from the Svenska Handelsbank, Gotabanken or German banks—a total foreign loan of \$403m.

Designs for the Aracruz project were provided by Finland's Jaakko Poyry Engineers and Consultants, an enterprise that has designed 100 similar projects

around the world. Billerud of Sweden provided the pulp technology enabling Brazil to produce pulp from eucalyptus wood and bark, a process Billerud has already used at its Portuguese subsidiary, Celbi.

The Aracruz complex is the first fully integrated pulp complex in Brazil. It began with the planting of eucalyptus, in 1967, in an area laid waste by 30 years of forest clearances and 30 years of eucalyptus. Aracruz has planted 30,000 acres of native Brazilian species—rosewood, ebony, porcupine pod and others.

This ancillary plantation will, Aracruz maintains, help to restore the ecological balance of the area. It is already attracting back a wide variety of fauna (protected from hunting by a special law). Furthermore, Aracruz specialists have catalogued 3,000 types of insect in the re-afforestation area and will allow natural enemies of predatory species to preserve a balance, except for the sauba ant, for which no natural enemy is known.

## Balance

The complex will have its own sodium chloride, chlorine and caustic soda units, with capacities of 15,200 tonnes, 12,250 tonnes and 13,800 tonnes per annum respectively. Know-how for the residential areas has become a commonplace of major industrial developments in Brazil.

for the caustic soda unit by Diamond Shamrock of the U.S. Brazil's first port dedicated exclusively to pulp exports has been built on a half kilometre away from the Aracruz plant, with initial capacity for 25,000 tonnes dw vessels, rising to 70,000 tonnes dw if necessary.

Unlike most European pulp factories, built by rivers or lakes, or urban centres, Aracruz has deliberately been built close to the coast. It has its own closed circuit water-processing system, drawing from nearby watercourses, and will eject industrial wastes into the Atlantic ocean, through two 3.6 km long ducts, 1.7 km of which are under water. Chlorinated waste will be treated with sulphur dioxide and, thus, turned into harmless sea-salt before it is pumped into the ocean.

By using the ultra-modern membrane cell method for chlorine production, which dispenses with mercury, and two-stage gas scrubbers, reducing gaseous effluents to 98 per cent safe emissions, Aracruz, which spent \$103m of its budget on pollution controls, hopes to keep contamination of water and air to a minimum.

The complex will provide 3,200 direct jobs. A new residential estate has been built 17km away from the plant, for 3,600 inhabitants. The estate has its own schools, health centre, shopping centre and sports facilities. Provision of new fully-equipped residential areas has become a commonplace of major industrial developments in Brazil.

## SHIPPING REPORT

## BP in the spot tanker market

BY OUR SHIPPING CORRESPONDENT

THE SUDDEN arrival of British Petroleum in the spot tanker market was last week's main talking point.

BP snapped up three large crude tankers with a total capacity of 750,000 dwt for a November loading in the Gulf at rates as high as those which preceded the political violence and oil field strikes in Iran.

This bodes well for owners in December, and in the run-up to the OPEC price-fixing meeting in Abu Dhabi, rates could well improve further.

The Iranian troubles have relatively quiet in spite of heavy activity by the Chinese Government to cover import requirements. Galbraith Wrightson says that larger ships can only go on attracting rates at existing levels so long as the oil market continues to soak up combined carrier tonnage.

Reuter reports from New Delhi: Talks began yesterday aimed at ending India's national dock strike which has paralysed six of the country's 10 main ports, including Bombay where 70 ships are held up.

The dock workers are demanding higher pay, improved conditions and the implementation of agreements previously reached with the Government.

Work in the ports of Calcutta, Madras, Mormar, in the former Portuguese enclave of Goa, and at Kandla in Gujarat state and Cochin in south India, has been badly disrupted.

Mr. Ravindra Varma, India's Labour Minister, appealed to the dockers to resume work after a first round of discussions with the strike leader, Mr. S. R. Kulkarni, president of the All-India Port and Dock Workers' Federation, and other union leaders.

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## N. Yemen seeks aircraft loan

By Doina Thomas

**SANAA, Nov. 19.** YEMEN AIRWAYS, the national airline of the Yemen Arab Republic, is seeking \$75m to finance the purchase of four Boeing 727/200 aircraft. A further \$25m may be sought later for the construction of staff housing.

The airline, in which Saudia, the Saudi Arabian state airline, has a 49 per cent stake, is hoping to raise the money through a syndicated Eurocurrency loan, which would be among the first for a Yemeni institution.

## Beaune prices up by 40%

PRICES AT the annual Hospices de Beaune auction of the new Burgundy vintage from the hospitals' own properties, were about 40 per cent higher than those obtained a year ago for the inferior but much more plentiful 1977.

The increase, large as it is, was almost modest compared with the doubled prices being quoted generally on the market here. These reflect the fine quality but short quantity of the 1978 crop, the shortage of stocks and the buoyant demand especially abroad for the limited quantity of fine Burgundy available.

Yesterday's sale was dominated by Swiss buyers, followed by Belgian, Dutch and German bidders.

The top price of FF 35,000 per case (300 bottles) was given for the hospices' only Cote de Nuits wine—Mazis-Chambertin. Other leading prices included FF 30,000 for Beaune Nicolas Rolin; FF 28,000 for Corton Dr. Peste and FF 22,000 for Corton Charlemagne Francois Sotin.

## Setback for Irish trade

BY STEWART DALBY

DUBLIN, Nov. 19.

AS THE IRISH Government continues to agonise over the implications for its vulnerable balance of payments of joining the European Monetary System, some bad news has arrived in the form of the trade figures.

Exports dropped by 6.3 per cent in October. At £265m, they compared with a total of £282.7m in September.

It therefore seems unlikely that the Export Board will realise its target of a 27 per cent increase in exports for 1978.

This would have meant exports rising to over £3bn for the first time ever, equivalent to about half the country's GNP.

To date this year, exports have increased by 18.2 per cent. Imports, on the other hand, have risen by 20.2 per cent for the first 10 months. Exports were £2.4bn compared with imports of £3.0bn.

The Irish Government has been very concerned with the way that imports of consumer goods, in particular, have been flooding in. With exports not having done

as well as anticipated, there is some disquiet about the likely trade deficit which will emerge by the end of the year. Independent economists are now predicting that there will be a deficit in merchandise trade of at least £700m. This is likely to translate into a current account balance of payments deficit of \$400m.

While this should be easily covered by capital inflows, if the Government fails to bring about a smaller trade deficit it could bring into question the advisability of the country joining the EMS without transfers of resources.

The Government has asked for £650m from the Common Market to tide it over a five-year transitional period. Some of this money would be used as balance of payments aid.

The leader of the main Opposition party, Fine Gael, Mr. Garrett Fitzgerald, has estimated that it would need £800m a year for the next five years for Ireland to join the EMS.

## Israel may buy North Sea oil

By Maurice Samuelson

ISRAEL IS interested in buying North Sea oil from Britain and Norway in order to reduce her reliance on Iran, her main supplier. She already buys oil from Mexico and is looking to other countries as well.

Israel told Britain of its willingness to buy oil above the market price well over a year ago, but nothing concrete has emerged. The request to Norway was made during trade talks in Jerusalem two weeks ago, but the Norwegian Oil Ministry has said that demand outstrips supply and that the Israelis must join the queue.

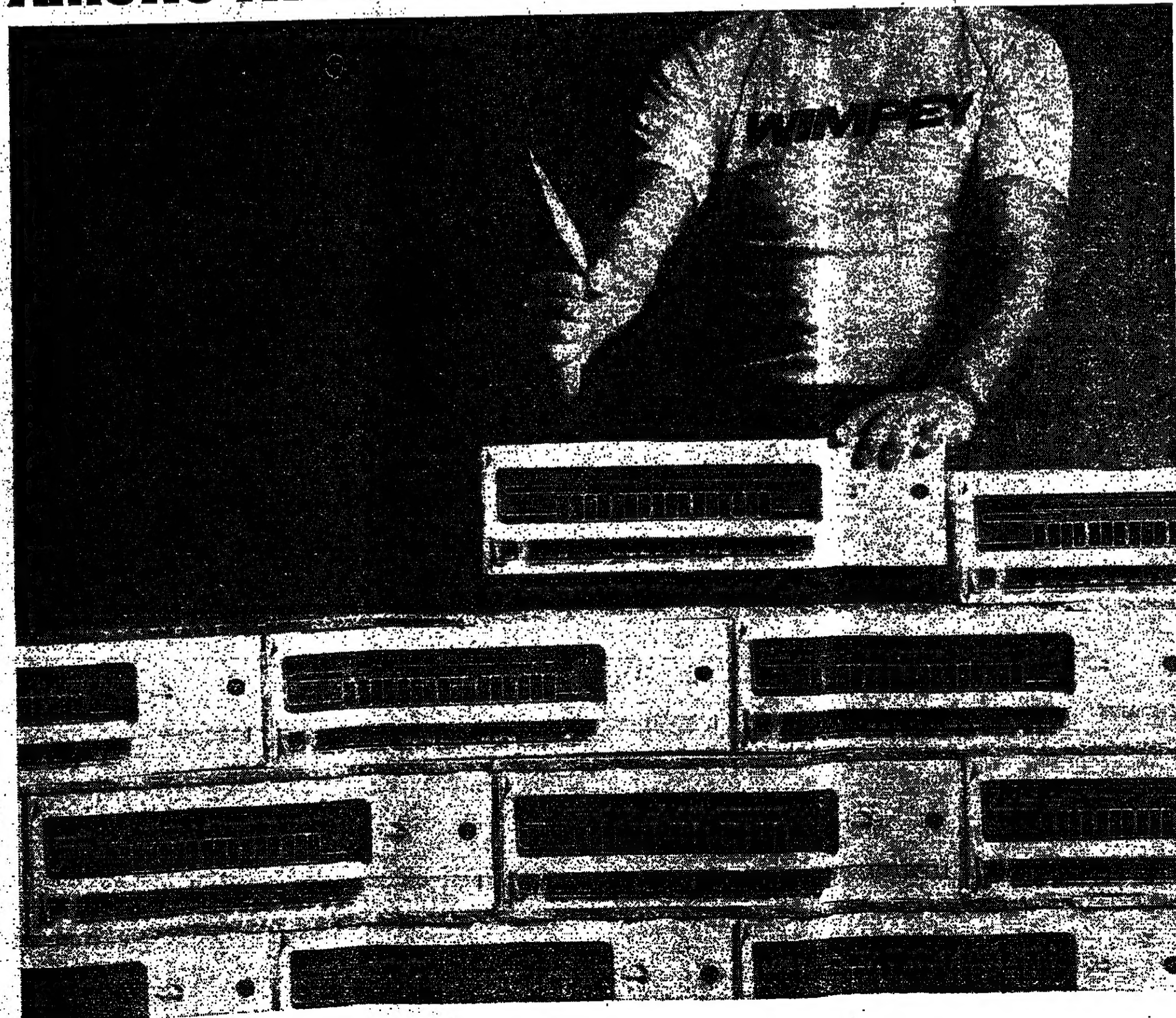
A quarter of Israel's annual consumption of 8m tonnes this year came from the el-Tor fields in the Gulf of Suez, which will be returned to Egyptian control under the Camp David agreement. Israel would like to continue to obtain this oil under a long-term purchasing agreement.

## World Economic Indicators

	RETAIL PRICES					% Change over previous year	Index base year
	Oct. 77	Sept. 78	Aug. 78	Oct. 77	Sept. 77		
UK	201.1	200.2	199.4	186.5	185.5	2.8	1970=100
W. Germany	145.0	145.0	145.3	142.1	142.1	2.0	1970=100
France	122.5	122.3	122.7	117.7	117.7	4.2	1970=100
Italy	137.3	135.8	134.0	123.3	123.3	12.3	1970=100
Japan	102.8	102.5	102.3	101.7	101.7	9.2	1970=100
Belgium	128.5	128.3	127.7	124.05	124.05	3.8	1970=100
U.S.	199.3	197.8	196.7	184.5	184.5	8.0	1967=100
U.S.	124.6	123.1	123.0	120.2	120.2	3.4	1975=100

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The Novas also help with special problems related directly to the building industry. For example, NEDO fluctuation calculations and material and labour fluctuations in line with Clause 31a of the Standard Form of Building Contract.

Recently Novas were used to expedite procurement procedures for a major contract in the Middle East. The planning/ordering/shipping cycle was so successful that further use of the Novas is envisaged for overseas contracts.

Roger Cullingham, the Project Manager of Regional Computing says: "We started with 9 Novas linked to our central processor over GPO lines. We have re-assessed Nova twice as our network has grown and still believe they offer the best price/performance ratio."

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## Big spending forecast at Christmas

FINANCIAL TIMES REPORTER

A RECORD Christmas spending spree is predicted by the Cnart House Group in the latest edition of Business Forecast, its quarterly economic review.

This says that consumers' spending will be fuelled by substantial tax rebates, annual retirement pension increases, a rise in child benefit allowances and a pensioners' Christmas bonus. It expects spending to peak and level off early in 1978.

Christmas sales are expected to rise by 25 per cent next year. The Retail Price Index, affected by both the operation of the Price Commission and the favourable weather which has produced a good harvest, is expected to rise by 5 per cent in 1978.

The review argues that there will be no pay explosion. Public opinion supported the continuation of wage restraint and, in spite of some months of inflation, the country would return to more responsible and restrained pay bargaining.

The Government would seek to minimise wage pressure and accommodate union leaders by ongoing increases in indirect taxes in the coming months.

A further cut of about 1 per cent in the standard rate of tax and an increase in allowances was likely in the spring as the balance between Government spending and revenues would allow further reduction in the burden of personal taxes.

However the latest Financial Times survey (Page 29) says that future confidence of consumers is at its lowest level for almost two years, and the trend is worsening.

Charterhouse expects UK output at present up 4 per cent on this time last year—to rise by 25 per cent next year. The Retail Price Index, affected by both the operation of the Price Commission and the favourable weather which has produced a good harvest, is expected to rise by 5 per cent in 1978.

Higher levels of home demand are being met by substantial rises in imports of manufactured goods, but the continued expansion of North Sea oil production should hold the UK balance of payments in balance next year.

A continuing improvement in the U.S. balance of payments, however, would lead to the dollar's recovery against the pound. The U.S. credit squeeze would nevertheless lead to slower world output growth next year and in 1979.

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## Firebomb attacks in Ulster

By Our Belfast Correspondent

SHOPS IN ULSTER are expected to tighten security in the run-up to Christmas, widespread incendiary attacks at the weekend.

The Royal Ulster Constabulary said that 30 firebombs were thrown at shops and houses in seven towns on Saturday. Thirteen were found and defused.

But 17 others, in shops, offices and a Londonderry shirt factory, exploded early yesterday.

Some started serious fires and the worst-hit place was the border town of Newry, where seven buildings were damaged.

Police said that the attacks were the work of the Provisional IRA and many of the targets were in towns such as Dungannon and Omagh, where bomb explosions last week heralded a new offensive by the Provisionals.

Security forces are taking the likelihood of a rough time over Christmas seriously and are expected to maintain the high number of patrols introduced last week well into the New Year.

About two dozen bombs have exploded since last Tuesday, causing damage worth several million pounds.

Much of Ulster was brought to a standstill on Friday by a series of co-ordinated bomb attacks.

A golf club at Stranmillis in County Tyrone escaped serious damage when two bombs went off. It had been rebuilt only recently after a previous attack.

The upsurge in violence will probably be discussed by Mr. Mason, Ulster Secretary, and his security chiefs at a review at Stormont today.

## Overseas contracts lure 1,900

By James McDonald

HIGHER SALARIES, wider experience and the UK tax system are the main factors which attract skilled UK staff overseas, and many people are tempted abroad for subsequent visits as well as one-off short-term contracts.

The survey analyses the motivation of nearly 1,900 men and women recently looking for overseas positions through the group.

Young, inexperienced and less well paid people, make up one of two main groups seeking work abroad, says the report. The other is mainly men between the ages of 25 and 40, well qualified and having a prime motivation of earning more money.

The motivation for those in their 30s and 40s arises from the taxation system in this country and the reduction of living standards which has led them to feel that merit and hard work, risk taking, initiative and management skills are no longer proportionately rewarded in this country. The incentive is dead.

The Middle East, with the exception of Saudi Arabia, is twice as popular this year with job-seekers than last.

The three least popular areas were South Africa, Africa and Saudi Arabia.

Of the quoted companies, 55 increased their turnover and 45 (77.6 per cent) raised their profits: 65.5 per cent paid more to directors and 87.9 per cent enlarged their liabilities.

The survey gives a two-year analysis of turnover, total assets, current liabilities, profits before tax and payments to directors.

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## BL sets up unit for engine sales

BY KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

BL, FORMERLY British Leyland, has reorganised its engines marketing operations, plans a much more aggressive approach and expects to increase engine sales from £4m in 1977 to £12m by the early 1980s.

The complementary ranges of diesel and petrol power units made by the Austin Morris and Leyland Vehicles divisions will be sold by a new department known as Austin Morris Power Systems.

Based at Longbridge, the sales unit intends to increase sales of engines for a wide range of automotive, marine and industrial applications.

It sees as the main area for expansion the supply of light industrial diesel units in the 20 to 50 hp range.

The new department will also continue to expand BL's existing services in the supply of original equipment to specialist car manufacturers — items ranging from transmission gear sets to doors for Lotus, Panther, TVR and Morgan cars. The service has also been extended so that, where appropriate, components sourced from the Jaguar, Rover, Triumph company can be supplied.

## Union officials 'a ruling class'

BY COLLEEN TOOMEY

THERE IS AN urgent need for an inquiry into the way trade unions use their funds and for a review of the quango system, operates as a kind of quango, according to Mr. Alfred Sherman, economist and political writer.

Trade union officials are now the new ruling class of Britain, Mr. Sherman claims. They received more benefits and honours than their European equivalents while their members' standard of living lagged behind.

"When you add to the salary of union officials and other members of the new class, payments for extra meetings, expenses, travel for wife to holiday resorts, plus a few quangos (quasi autonomous non-government organisations) average fee and expenses about £2,000 per annum, you find them enjoying tax-free income well in excess of that earned by judges, professors, senior doctors, technologists, exporters, industrial managers and others on whom the prosperity and well-being of our country depend."

Mr. Sherman, in a booklet called *The New Profession*, published today, makes several strong recommendations to rectify the situation.

There should be "voluntary" declarations by political leaders and unionists and their academic familiars of their property and sources of income," he says.

Mr. Sherman advocates an urgent inquiry into trade union use of funds, including the fixing and collecting of subscriptions, auditing, staffing, political expenditure and outside appointments.

An effective supervisory body should also be created to look after the interests of union members. "In the interim, unions might publish these figures as proof of goodwill."

In addition there should be collected data on allowances and expenses of councillors.

"Unless this is done," Mr. Sherman claims, "the week will have less chance of inheriting the earth than the sleet."

The *New Profession*, by Alfred Sherman, published by Aims, 40 Doughty Street, London WC1E 2LF, 45p.

Wages are being paid to "ghost" workers as part of a £1m tax dodge in Fleet Street, according to a Panorama programme to be shown tonight on BBC 1.

The programme, Deadline for the Times, is an investigation into the troubles of Times Newspapers, whose management has threatened to suspend publication of the Times and Sunday Times on November 30 unless all unions agree to new working practices.

A secret document handed to the Panorama team claims that £1m of tax a year is lost in the system known as "Spanish customs" operated by some casual Fleet Street workers.

Members of the Stock Exchange Council's control over members, if adopted, they would mean that a member could no longer join his membership to leave the Exchange he will have to tender his resignation rather than just let his membership lapse.

The Stock Exchange claims that the main reason for the change of rules is to end the expensive and time-consuming application forms from over 4,000 members.

However, the proposals could help to lighten the Stock Exchange Council's control over members, if adopted, they would mean that a member could no longer join his membership to leave the Exchange he will have to tender his resignation rather than just let his membership lapse.

The proposals to be put to members tomorrow suggest that the annual elections are done away with and if someone wants to leave the Exchange he will have to tender his resignation rather than just let his membership lapse.

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## National Savings inflow £169m

BOOMING SALES of inflation-proof investment helped reduce the Department of National Savings' funds under management for 16 months.

Savings receipts totalled £169.2m and withdrawals £119.4m, giving a net cash inflow of £149.8m. Interest and other items credited to existing savers' accounts totalled £35.5m net and this brought the overall increase in the Department's funds under management to £205.4m, the best result since June, 1977.

The Department's total funds now stand at a record £10,751m. A major element in the bumper receipts figure was £69.6m of fresh money invested in the indexed retirement issue of National Savings certificates.

This was a big improvement on previous months and it reflected the introduction of a new higher limit of £700 on the amount each pensioner can invest in the issue.

The Department said less than half the money came from investors who had the previous maximum holding of £500. Other pensioners were probably encouraged to add to their holdings in the favour of the public about the new limit.

With the current inflation rate less than 5 per cent below the net returns now available from many popular savings methods, the figures suggest that pensioners are less sanguine about the outlook for the cost of living than the Government.

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## Bread suppliers repudiate closed shop agreement

BY PAULINE CLARK, LABOUR STAFF

THE BATTLE between bakers' union leaders and Britain's two big bread suppliers hardened at the weekend when the bakers' employers confirmed that they were no longer prepared to honour their closed shop agreement.

The decision of a conference of the Bakers' Food and Allied Workers' Union to expel 2,000 of its members for refusing to join the pay strike was swiftly followed by a Bakers' Federation statement that it would "stand by" the victims.

It made clear that since, in the federation's view, the union had broken its agreement to keep its members working normally after last year's pay settlement, it was no longer obliged to employ only union members.

Bakers who had their union cards confiscated would not be sacked from their jobs.

The union's threat of expulsion had an immediate effect in Ipswich, where 400 rebels at two bakeries agreed to rejoin the strike.

There has been mounting anger in the union executive over what it now sees as an attack on the union by the federation as much as a dispute over pay.

The federation claimed this weekend that as many as 5,000 bakery workers at Rank Hovis McDougall and Allied Bakeries were now back at work.

It urged those still on strike to return to work as well "since so progress towards a settlement can be made while the union maintains its present unrealistic position."

At a special union conference in Birmingham, however, delegates said they would strengthen their position.

Mr. Sam Maddox, general secretary of the union, described the conference mood as "very aggressive" because of what was seen as the employers' strike-breaking tactics.

The bakers, he said, were prepared to continue their strike indefinitely unless their demand for a £10 a week rise was met in full.

Prospects for a settlement before the pre-Christmas rush have almost certainly been put back by the closed shop row. Apart from ending a solidarity to the bakers' 26 per cent pay demand, the union has made it clear that a post-strike closed shop agreement would have to be part of any deal for a return to work.

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مكتبة الأصل

# If you work all hours, Sony gives you something you have always wanted. More hours.

Now you don't have to make a choice between spending time working and spending time watching television.

You can do both, with the aid of the new Sony Betamax home video recorder.

It adds up to three and a quarter hours to your day by allowing you to watch interesting television that you otherwise would have missed.

All you have to do is connect Betamax into the back of your colour television and your aerial into the back of Betamax.

Then, before you go to work, set the built-in digital clock to record the programme of your choice.

While you're beaver away

Betamax will switch itself on, record up to three and a quarter hours of television, and then switch itself off.

You can set your Betamax in advance to record a programme that's on up to 72 hours later. Enough time to have a business dinner on the one hand, or a trip to Brussels on the other.

Betamax will even record off one channel as you are watching another. Happily this means you can enjoy the programmes you want to watch, without missing the programmes you ought to watch.

Of course there are things on television you can well do without. Who wants to watch even the funniest commercials over and over again?

Here's where the twenty years of experience that Sony have gained in the commercial video field comes into its own.

Betamax is supplied with a remote control switch that allows you to edit out commercials from the comfort of your armchair.

It is also extremely easy to maintain.

And it's backed up by a Sony service network exclusively created for video recorders.

If you have ever complained that you never seem to have the time to watch television please give this number a ring: 01-434 1713.

The person at the other end of the line will be only too pleased to tell you more about the machine that makes time for you.

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# Building and Civil Engineering

## Over £14m Bovis awards

CONTRACTS worth more than £14m have been won by Bovis International, the largest being for the construction of a new 120,000 sq ft office building for the City of London at 100 Old Broad Street. The company will lay 175 km of gas main and fresh water mains together with the removal of 50,000 cu yd of material for the construction and relocation of the double-deck bridge at the Fifth River, London, and a 15km motorway, all under a £5m contract from the Greater London Council. Bovis is also working on a £1.5m contract for the design and construction of a new control and recording system to be installed between the Aquila reservoir and Messing pumping station and 150 reinforced concrete channels for valve, irrigation and drainage pits.

The third contract is worth £1m and comprises the housing

workshops and an office complex of steel frame construction for Telford. Bovis is also working on a £1.5m contract for the design and construction of a new 120,000 sq ft office building for the City of London at 100 Old Broad Street. The company will lay 175 km of gas main and fresh water mains together with the removal of 50,000 cu yd of material for the construction and relocation of the double-deck bridge at the Fifth River, London, and a 15km motorway, all under a £5m contract from the Greater London Council. Bovis is also working on a £1.5m contract for the design and construction of a new control and recording system to be installed between the Aquila reservoir and Messing pumping station and 150 reinforced concrete channels for valve, irrigation and drainage pits.

## Job for the Army in Catterick

FAIRCLOUGH'S north eastern division is to carry out an important task for the army at Catterick Camp, north Yorkshire. The £3.7m contract for Phase Six of the reconstruction and modernisation of Vimy Barracks. Royal Signals Regiment, will take some 21 years to complete. Within this award, Fairclough is required to build a three-storey headquarters, an administrative complex, civilian canteen and guardhouse, together with other jobs. These include a new skid pan, obstacle training course and a driver training area.

The division also has £120,000 from the National Coal Board for work on a canteen at Atherly Bywater Colliery, Wetherby. It is putting the final touches to a new £60,000 car park at Wetherby for Makro Self-Service Wholesalers.

## £14m nuclear power station site award

SIR ROBERT McALPINE & SONS have been awarded a near-£14m contract by the South of Scotland Electricity Board for preliminary works at the site of the proposed 1300 MW advanced gas cooled reactor (AGCR) nuclear power station at Torness, near Dunbar, East Lothian.

Work is now starting on site clearance and security fence erection and on the reclamation from the sea of some 300,000 sq metres of land which is to be protected by a 1,000 metres long sea wall.

The work at Torness marks the sixth nuclear power station contract undertaken by McAlpine in the UK the other being Bradwell, Oldbury, Dungeness 'A', Hinkley Point 'B' and Hunterston 'B'.

## Monk wins bridge and road work

INCLUDED in contracts worth over £4.4m won by A. Monk and Co., is one for the M5 motorway widening scheme for Hereford and Worcester County Council, valued at £3.6m. This work covers an 8.8 km stretch of the road north of the Lydiate Ash interchange where the existing dual two lane motorway is to be widened into dual three lanes by the end of 1978.

The company is to construct the first phase of the Busway Link of the southern Loop Complex at Runcombe Town Centre has been handed over by Watco Construction within the 72-week completion period.

This was despite additional works requiring close on 700 square metres of offices, over and above the 3,650 square metres of stores, preparation areas and offices.

The total job cost was over £21m.

## Tesco store goes up in quick time

LATEST of the Superstores for Tesco, a four-block complex in Bullark Lane, north London, has been handed over by Watco Construction within the 72-week completion period.

This was despite additional works requiring close on 700 square metres of offices, over and above the 3,650 square metres of stores, preparation areas and offices.

The total job cost was over £21m.

## Brick and lime plants

CONTRACTS worth \$6.6m have been signed in London by the chairman of the Construction Materials Industries Group Joint Venture, Stock Company, Dr. Hamid Al-Bayati, as the first step in setting up production centres for sand/lime bricks, quicklime and hydrated lime in the Sultanate of Oman.

West Paper of the UK will supply the lime kiln and hydrated lime plant and W. H. Baver the brick manufacturing equipment. The brick manufacturing plant will produce 100,000 sq m of bricks per week. The quicklime plant will produce 10,000 tonnes per week. The hydrated lime plant will produce 10,000 tonnes per week.

The gates for each of the three dry docks are 17 metres high, 2nd 100 metres, 30 metres and 60 metres wide respectively.

## £4.7m work to French Kier

A £2.73m contract for river flood defences on the Thames is to be undertaken for the Greater London Council by Kier. The contract, which is due to start at the end of this month, will include sheet steel piling, bored or driven load-bearing steel or reinforced concrete piling, breakwater, structural steelwork, timbering and embankments.

Robert Marriott, which like Kier, is in the French Kier group, has been awarded a contract worth over £11m for 100 dwellings at The Brades, Hertford Road, Stevenage, Herts, by Stevenage Borough Council. Another group member, W. and C. French (Construction), has been awarded a contract by the North British Housing Association for the construction of 51 houses. Value of this is £148,185.

## £3.7m Kyle Stewart awards

WAREHOUSES figure largely among the latest contracts totaling £3.7m awarded to Kyle Stewart.

On the Limeside Industrial Estate, Eldon Way, Littlehampton, Sussex, the company has begun work on 18 warehouse units for Thorate Property. This project is due for completion in 40 weeks and will cost £1m.

Two further contracts are being undertaken at Brooklands Industrial Park, Oyster Lane, Weybridge, Surrey. The largest is worth £11m and is for a steel-framed 3,250 square metre warehouse with a two-storey office block. The other award, worth £1m, is for a warehouse for Cadbury Schweppes.

The company has also begun construction of a warehouse and showroom at Gurnville Trading Estate, Taylor Road, Newbury, for W. J. F. (250,000) and of a four-storey reinforced concrete framed office block at Clarendon Road, Walsford, Herts, for Slough Estates Design and Construction (£200,000).

## Project in Western Sudan

THE MINISTRY of Overseas Development is financing a study on preliminary design work for the Southern Darfur Rural Development Project in Western Sudan. General aims of the project are to improve land utilisation in the savannah zone of Western Sudan and this start will enable the newly formed Western Savannah Development Corporation to set up its headquarters in Nyala, the provincial capital.

## Services by Howfield

HOWFIELD ENGINEERING has won a £479,200 contract for the installation of mechanical services at a factory under construction in Colchester, Essex by W. and C. French (Construction) for Treble Sharp. The architects are Arup Associates.

The company is also installing the services valued at about £300,000 for Hornby Hobbies: Rovers at Margate, Kent. Architects are Colin Tomlin Associates and services consultants are the Chapman Bathurst Partnership.

### IN BRIEF

- Work has started on three advance factories for the Department of Industry at Eilat under contract worth £442,000 awarded to Tarmac Construction of Leeds.
- Robert Watson and Company (Steelwork) is supplying and erecting the structural steelwork for an ICL printed board assembly factory in Manchester. Value of the contract is £200,000.
- Scott Hale (Contractors) has been awarded a £249,000 contract by the Greater London Council for site clearance, earthworks, drainage, landscaping and street lighting at Thamesmead.
- A 28-bed geriatric unit designed by Foster Ramford Construction at Northern General Hospital, Edinburgh has been completed at a cost of £150,000. Main contractor was Gilchrist and Lynn.
- Sir M. MacDonald and Partners have been appointed, in association with Hunting Technical Services and Sir Alexander Gibb and Partners, to undertake a reappraisal of previous proposals for pump schemes on the Nile in the Northern and Nile Provinces of Sudan.

## Shetland oil terminal in operation

FOUR YEARS after Parliamentary approval of the Shetland County Council Act 1974 giving the Council powers to build and operate a harbour at Sullom Voe individual drawings containing a high degree of repetition in the detailing of identical components.

One of the reasons for the choice of Oxyas was the possibility of dovetailing it with other systems, including "Atkool" which is the Atkins package for the calculation of heating and cooling loads in buildings.

W. Atkins in Epsom (03737) 26140.

Facilities available include navigation aids, surveillance radar, port administration and control centre, a tug harbour and the first of four tanker loading jetties designed to cater for up to 300,000 dwt tankers.

The three other jetties under construction will be commissioned by the end of this year and in the middle and at the end of next year respectively. These facilities have been designed and their construction supervised by consulting engineers Peter Fraenkel and Partners and are estimated to cost about £45m.

## Cladding material orders

TWO ORDERS totalling over £1m have been placed with H. H. Robertson (UK) by Telford Development Corporation.

These orders are for the supply of Trimat cladding which is a laminate of profiled steel sheet and foam insulation. It is required for the walls and roofs of factories occupying 1m square feet on Telford's Halesfield and Hortonwood sites.

## Rattee and Kett get four jobs

WORTH better than £1m, four contracts have been won by Rattee and Kett (John Mowlem). Biggest job is worth £400,000, for the Royston Centre development in Hertfordshire. This is based on a supermarket, pre-let to Budgens, and five shops with offices and flats above. This work is for completion in November next year.

At Addenbrooke's Hospital in Cambridge, the company has begun work on the second stage of a programme to provide staff residential accommodation for the East Anglian Health Authority. Valued at £350,000, this job covers the setting up of a block of 60 bed sitting rooms.

Again in Cambridge, work has started on a £250,000 office development for Greidley Group (Holdings) to provide 10,000 square feet of space on three floors.

Fourth and final contract is the construction at St. Ives (Cambs) of a £175,000 extension to the existing telephone exchange for the Post Office.

In the meantime, Rattee and Kett is involved in the construction at Addenbrooke's of the £11m research laboratories for the Medical Research Council.

## Western Canadian Resources Fund Limited

Notice of Annual Meeting

Take Notice that an annual meeting of shareholders of Western Canadian Resources Fund Limited will be held on the 29th Floor, One Lombard Place, Winnipeg, Manitoba, Canada on November 30, 1978, at the hour of 9:30 o'clock in the forenoon.

By Order of the Board  
W. Lorne Johnston  
Secretary-Treasurer

## WORLDWIDE MEDICAL ASSISTANCE

EVEN FOG DID NOT STOP US!

Despite London Airport (Heathrow) being closed by fog on Saturday morning, November 11, an air ambulance for Trans-Care International was permitted to take off.

It was en route to Hyderabad, India, to rescue a desperately ill personnel member of one of our client companies.

If you have personnel overseas write today for details of THE COMPANY MEMBERSHIP PLAN to: The Director of Services, Trans-Care International Ltd., Group House, Woodlands Avenue, London, W3. Tel: 01-992 5077/5078/5079. Telex: 934525.

YOU MAKE ONE CALL—TRANS-CARE DOES IT ALL

\*The co-operation of the CAA is deeply appreciated.



## Gainsborough had not long been hung when Trollope and Colls came into the picture.

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WORLD IN REPORT







## The Executive's and Office World

## Consultancy in Unilever style

NEXT WEEK a sizeable, but relatively unknown, firm of management consultants, yet with many years' experience, will be offering its expertise publicly for the first time at a small seminar in London.

Until recently UI Management Consultants confined itself to the problems of one single company, the parent Unilever, the world's largest producer of consumer goods. Until the beginning of 1977 UI Management Consultants was simply the Organisation Division and was part of Unilever's head office staff.

Like any other major international company Unilever is faced with large head office staffs and has a desire to reduce it. With two head offices—London and Rotterdam—Unilever may be more conscious of this problem than most.

While they were simply part of head office staff, the internal management consultants were of the best and part of the company's top management. After all, a consultant company might well think that the supporting staff head office staff, why don't they come and do a bit of work for a change?

Following a well established precedent Organisation Division was set up as a profit centre. This arrangement allowed its relationship with the rest of the group. The last time a company was spun off into a profit centre was when Unilever Computer Services was formed, and by

1976 was doing more business outside Unilever than within.

Other earlier examples are Unilever's research organisation R&D and advertising agency, latter now being sold.

After becoming a profit centre, there was a modest fall in the amount of work the management consultancy was doing within Unilever. This was inevitable since subsidiary companies looked twice at what they were asking UI Management Consultants to do: the service was being charged at "full commercial rates".

According to Unilever, subsidiary companies are free to use outside consultancies although it would appear that UI Management Consultants will remain dominant throughout the group. But there can be no outside consultancies to match their expertise on process industry or transportation.

The drop in work within the group has been largely because subsidiary companies have taken on some of the more routine work to keep fees down.

According to Peter Farnborough, UI Management Consultants' head of London division, much of the work has been taken up

by outside projects. Up to now outside projects have come through Unilever contacts — a supplier might mention a particular problem to the Unilever buyer who would put the company in contact with the consultancy.

At present about 5 per cent of the consultancy's work is outside the group. As for its total turnover, it must rate the consultancy as one of the smallest, piling £5m a year, on one of the largest behind, over £20m for the group.

Although outside work represents only a small part of its total operation it has conducted over 30 assignments independent of Unilever since 1977.

At next week's seminar it will tell companies about three management packages which it is offering in conjunction with two computer consultancies, F International and Unilever Computer Services.

Although the consultancy's expertise is wide ranging it is starting on these three main specialisations, since they are areas where Unilever has good proven systems.

These are: Measuring Customer Profitability, Cost Effect-

live Packaging Design and Production Planning.

The first helps companies plan their distribution strategy by analysing the profit contribution from each customer. The second examines how to achieve the best packaging material, size and arrangement as even small changes can make sizeable differences to costs of storage, materials and handling. And the third is a computer system for production planning.

UI Management Consultants do not intend to limit their services to these areas, and if faced with a problem which needed expertise which was available elsewhere in Unilever, that could also be bought in.

UI Management Consultants' brief is that it continues to devote itself mainly to solving problems of Unilever's business and according to David Mace, one of its senior consultants, there is little likelihood of it becoming a major competitor with the independent consultancies.

But by consultancy standards, it is a fair sized organisation with 150 consultancy staff, with about 80 in London, 40 in Rotterdam and 30 in Hamburg. And of those about two-thirds come from a professional consultancy background, the remainder from Unilever management.

Its success would appear fairly well assured; there must be a fair number of companies interested in buying Unilever management know-how.

Jason Crisp

## TDC INNOVATOR AWARD

## The high cost of starting up with new technology



Lord Seeborn (left), chairman of Finance for industry group which takes in Technical Development Capital, presents the Innovator Award to Graeme Minto.

"IT IS very crude, but very fast," is how Graeme Minto describes the ink jet printing system which he plans to start manufacturing and marketing to the printing and publishing industries early in the New Year.

This may conjure up an image of some rudimentary piece of equipment, but Mr. Minto is being less than fair to himself. For the process that he is talking about—and which has just won him a £10,000 prize in Technical Development Capital's Innovator of the Year Award—is both sophisticated and flexible—in that it can print on any surface, be it flat, circular or extremely irregular.

It involves printing by means of spraying minute ink jets on to a surface at very high speed. No intermediate process, such as a plate-making or setting up of metal type, is required. Though the principle is old—it has been known since the end of the 19th century—it is only in the last five years that it has been used commercially, most notably in the U.S. by IBM, using a process patented by A. B. Dick.

## Characters

But what makes Mr. Minto's system different is that he can use very many more characters—256 against Dick's ten. Additionally, he has married the system to micro-processor technology, thus giving it a degree of control that makes it very fast and adaptable.

Winning the £10,000 prize has

clearly given Graeme Minto the close just how much has been invested in his system, but about to start manufacturing his equipment. For the one thing that his experience highlights is the scale of funds needed to achieve any kind of technological development.

In fact, it seems unlikely that his new company, Domino Printing Sciences, would now be at launch stage if it had not been for Cambridge Consultants, the Cambridge-based contract research and development consulting agency.

Mr. Minto was, until September, the manager of Cambridge Consultants' ink jet printing systems research and development group, and it was in this capacity that the technology was conceived over the last seven years. In his new guise, Minto will be using technology under licence from Cambridge.

Mr. Minto is reluctant to dis-

close just how much has been invested in his system, but admits that it is in the region of "hundreds of thousands of pounds." Much of that, presumably, has been borne by Cambridge Consultants, which no doubt hopes to recoup its investment through its royalty agreement with Minto.

But additional funds have gone into Domino from Minto himself, and from his family, friends and "helpful" bank manager.

Yet, to date, no marketable machine has been built. And when they do start coming off the production line they will cost in the region of £10,000 each. Manufacture will make use of sub-contractors, with assembly taking place at the printing works in Cambridge.

Where, Minto anticipates, a workforce of six will suffice for the first year, rising to 15 or 20 later if all goes well.

## Credibility that provides a boost

"WINNING" the TDC award gave us credibility. Where we were once dealing with, say, a product's controller, all of a sudden we were known to the director of that company and he wanted to know whether it was dealing with Beaconet."

So says Michael Connell, joint founder with his brother Michael of Beaconet Equipment (Sales), just over a year after becoming the 1977 winner of the Innovator Award. The award, and subsequent Press publicity, have led to several developments which, among other things, seem to suggest that the company is on the brink of exploiting overseas potential.

Beaconet's innovations have been, firstly, a machine for filling cavity walls with foam insulation and, secondly, another machine capable of injecting foam into the voids of concrete building blocks while they are being manufactured. To get their developments off the ground the brothers—ignorant of the ways of raising finance—set about generating sufficient cash by setting up a general engineering company. By living on only £5 a week each they achieved their objective within two years.

Turnover of Beaconet rose by 80 per cent last year to around £1m and it has a current order book of nearly £1m. The number of staff employed has increased by 30 per cent to 75

and the engineering company the brothers started is still manufacturing all the equipment for the foam insulation machines.

Perhaps the most significant single development has been a link up with Borden Chemicals, of Southampton, a subsidiary of the U.S. group of the same name (which, in turn, owns such companies as Fabergé and Pepsi Cola). The agreement covers marketing and now means that Connell is represented in the U.S., France, West Germany, Spain and under a separate agency, in Scandinavia.

In the six months of their agreement "we have been more than pleased," says Michael Connell. "They are very good at personal contact. Their top man deals with us and introduces us to their top people in different countries."

It would be easy to get the impression that everything has been and is plain sailing for the Connell brothers, but they clearly have had to deal with growing pains. "Any expanding company has some financial problems. But now we think we know how to deal with them," says Michael Connell.

Still praising the support of their bank—the Midland—they are now looking to expand further their production area, having trebled the amount of space in the past year.

N.L.

Minto feels he is prepared to handle a manufacturing operation. Prior to his time at Cambridge Consultants, he spent five years doing production engineering work on teleprinters at Marconi, part of the GEC group. And two years ago he took a management studies course at the Anglian Region Management Centre in Essex.

## Royalty

Minto says he has already identified areas where he should be able to start bringing his costs down once production is under way. This will require some further development, leading to refinement of certain components so that they can either be produced from different materials or more economically.

While this development work goes on, research will also continue in order to improve the quality of the printing process which, says Minto with some pride, "uses licensed patents all originating in the UK. This is a British innovation and we hope to be the first all-British ink jet printer."

Clearly, to carry a research and development facility in so young a company would be very expensive and it appears that in this respect links will be maintained with Cambridge Consultants. Minto's royalty agreement with the consulting group takes account of access to future development work.

By selling to the printing and packaging industries, Minto will avoid a direct confrontation with IBM, which uses ink jet printing for one of its word processing systems (whereby information can be stored and printed out automatically). Minto feels his system is ideal for packaging because of its flexibility.

Nicholas Leslie

## BUILDING SOCIETY RATES

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## MOULINEX IN THE U.S.A.

After promising MARKET RESEARCH RESULTS

In the U.S.A. Moulinex has decided to open a production plant at Virginia Beach in Virginia. This plant, which is now built, will begin its production in May 1979.

## Nationwide Building Society

Announces that the following interest rates will apply to their investment accounts from 1 December 1978

	Net	Gross Equivalent at a basic rate of income tax of 33%
Ordinary Share Accounts (£1-£15,000*)	8.00%	11.94%
Subscription Share Accounts	9.25%	13.81%
Capital Bonds		
2 Year Capital Bonds (£500-£15,000*)	8.50%	12.69%
1% above Ordinary Share Account rate		
3 Year Capital Bonds (£500-£15,000*)	9.00%	13.43%
1% above Ordinary Share Account rate		
4 Year Capital Bonds (£500-£15,000*)	9.00%	13.43%
1% above Ordinary Share Account rate		
Deposit Accounts	7.75%	11.57%
Save-As-You-Earn Accounts	8.62%	12.87%

The guaranteed extra interest paid on all existing Capital Bonds continues unchanged. The actual rate of interest paid on all existing Capital Bond accounts and on all other investment accounts on which composite rate tax is paid by the Society (except fixed interest accounts) will be increased by 1.30% from 1 December 1978. (\*Up to £30,000 in joint account)

Head Office: New Oxford House, High Holborn, London WC1V 6PW.

Building Financial Models: A Simulation Approach to Profit Sharing, by J. H. B. Baker, Programme Director, London Business School. The company is a profit centre. The company is a profit centre. The company is a profit centre.

## Business books

1978 was doing more business outside Unilever than within. Other earlier examples are Unilever's research organisation R&D and advertising agency, latter now being sold. After becoming a profit centre, there was a modest fall in the amount of work the management consultancy was doing within Unilever. This was inevitable since subsidiary companies looked twice at what they were asking UI Management Consultants to do: the service was being charged at "full commercial rates".

According to Unilever, subsidiary companies are free to use outside consultancies although it would appear that UI Management Consultants will remain dominant throughout the group. But there can be no outside consultancies to match their expertise on process industry or transportation.

The drop in work within the group has been largely because subsidiary companies have taken on some of the more routine work to keep fees down.

According to Peter Farnborough, UI Management Consultants' head of London division, much of the work has been taken up

reassert itself, plus a justification and a strategy for doing so.

A Guide to the Successful Management of Computer Projects, by Hamish Donaldson, Associated Business Press, London, price £10.95. This book sets out to home in on fundamentals without getting lost in the techniques currently in vogue.

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## COMPANY NOTICES

## HILL SAMUEL OVERSEAS FUND S.A.

Notice of Meeting  
Messrs. Shareholders are hereby convened to attend a

General Meeting  
which will be held at the offices of Kredietbank N.V. Luxembourg at 43 Boulevard Royal, Luxembourg on the 20th of December 1978 at 12 noon with the following agenda:

Agenda  
1. Nomination of the representatives of the Board of Directors and of the Statutory Auditor  
2. Approval of the Balance Sheet and the Profit and Loss Statement and appropriation of the results as of 30th September 1978  
3. Discharge of the Directors and of the Statutory Auditor for the proper performance of their duties for the period ended 30th September 1978

4. Receipt of and action on nomination for election of Directors and of the Statutory Auditor for a new statutory term  
5. Renewal of the authorization to the Board to issue further shares within the authorized capital for a further period of two years expiring on 14th May 1980  
6. Any other business

Shareholders are advised that there is no quorum requirement for the points 1, through 4 inclusive and the resolutions thereon will be passed at the simple majority of the shares present or represented at the meeting, subject to the restriction that no shareholder either by himself or by proxy can vote for a number of shares in excess of 10% of the shares present or represented at the meeting.

Shareholders are also advised that on item 5, there is a 50% quorum requirement and the resolution thereon will be passed at a majority of the shares present or represented at the meeting.

Holders of bearer shares may vote at the meeting in person or by depositing with the issuer their share certificates as evidence of deposit which will be issued to them against deposit of their share certificates with any of the following institutions:

Hill Samuel & Co. Limited, 100, Wood Street, London E.C.2  
Kredietbank N.V., Luxembourg, 43, Boulevard Royal, Luxembourg

Holders of bearer shares may vote at the meeting by proxy by completing the form of proxy which will be made available to them against deposit of their share certificates as above.

Share certificates so deposited will be retained until the meeting or any adjournment thereof has been concluded.

Holders of registered shares may vote at the meeting either in person or by proxy by completing the form of proxy which will be sent to them.

In order to be valid all forms of proxy must reach the registered office of the Company at least one day before the date of the meeting.

By order of the Board of Directors

## GERMAN GOVERNMENT INTERNATIONAL 5% LOAN 1930 (YOUNG LOAN) CONVERSION BONDS

As a result of the entry into force on 1st April 1978 of the second amendment to the Articles of Agreement of the International Monetary Fund, the value of the German Mark of March 1961 and October 1969 and of subsequent currency adjustments remains unsettled. The Trustee has also advised the Bank of England that it is unable to agree with the method of recalculation of the amount due, which is being advised by the Bundesbankverwaltung as of 1st June 1978. The rights of bondholders with regard to those matters, therefore remain unsettled. The Trustee has advised the Bank of England that the amount due, which is being advised by the Bundesbankverwaltung as of 1st June 1978, should not be later than 1st December 1978. The amounts so published will be subject to any adjustment which may be made by the Federal Republic of Germany in accordance with paragraph 3 (d) of the offer of the Federal Republic of Germany dated 21st March 1978.

The Trustee has advised the Bank of England that the question of the application of the Exchange Guarantee in the case of the revaluations of the Deutsche Mark of March 1961 and October 1969 and of subsequent currency adjustments remains unsettled. The Trustee has also advised the Bank of England that it is unable to agree with the method of recalculation of the amount due, which is being advised by the Bundesbankverwaltung as of 1st June 1978. The rights of bondholders with regard to those matters, therefore remain unsettled. The Trustee has advised the Bank of England that the amount due, which is being advised by the Bundesbankverwaltung as of 1st June 1978, should not be later than 1st December 1978. The amounts so published will be subject to any adjustment which may be made by the Federal Republic of Germany in accordance with paragraph 3 (d) of the offer of the Federal Republic of Germany dated 21st March 1978.

20th November 1978

THE BRAZIL FUND S.A. - SOCIÉTÉ DE INVESTIMENTO S.A. 1981  
November 1975 and July 1977 issue  
Brazileiro Investment Funds - BIF  
issued by European Overseas Group  
Corporation 3rd NO. 6  
Counsellor No. 6 will be payable from 20th November 1978 onwards at the rate of 10% per annum. The amount of the underwritten shares at the rate of 10% per annum will be U.S.\$2,000,728 per 10,000 ordinary shares less any additional withholding tax that may be deductible. The Chase Manhattan Bank N.A., 60 Wall Street, New York, N.Y. 10038, is the agent for the distribution of the shares. The amount of the underwritten shares at the rate of 10% per annum will be U.S.\$2,000,728 per 10,000 ordinary shares less any additional withholding tax that may be deductible. The Chase Manhattan Bank N.A., 60 Wall Street, New York, N.Y. 10038, is the agent for the distribution of the shares.

QUEBEC CENTRAL RAILWAY COMPANY  
In preparation for the payment of the half-yearly dividend due January 1979 on the above stock, the Transfer Book will be closed at 3.30 pm on December 19, 1978, and will be re-opened on December 20, 1978.

30 Finsbury Square, London EC2A 1DD, November 20, 1978.

W. E. REVEY, Assistant Secretary.

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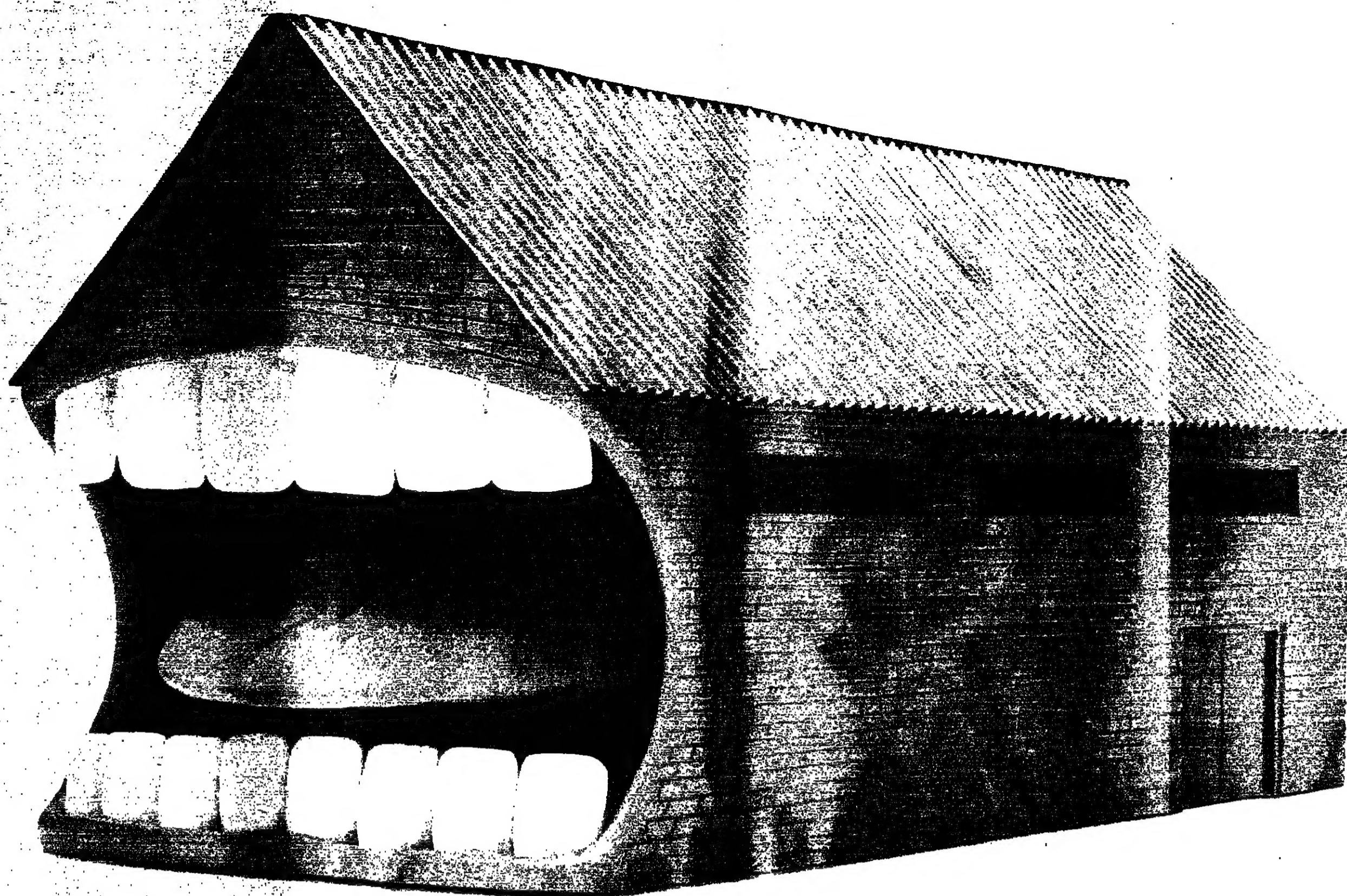
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Monday November 20 1978

## A search for standards

THE CONSULTATIVE paper all the need for such rules setting Accounting Standards, which was published by the Accounting Standards Committee in September, is potentially the most important document ever released by the UK accountancy profession. It is so because it goes right to the heart of the accounting system, and deals with the objectives of financial statements and the framework of standards within which company accounts should be prepared. As such it provides shareholders, investors and all other users of company accounts with the opportunity to secure much greater influence over the way in which the company accounting system is to be run in the future.

## "Public cases"

It is nine years since the accountancy profession took upon itself the task of developing standards "to narrow the areas of difference and variety in accounting practice". It did so then largely in response to outside pressure following a series of "public cases". During the period much useful progress has been made.

Nevertheless, in recent years it has become increasingly evident that the present standard-setting procedures are subject to severe limitations. Most important is the absence of any mechanism for enforcing standards, apart from the qualified audit report. This means that the ASC is generally under pressure from both auditors and finance directors only to produce standards which are "generally accepted" in industry. The result has been much greater diversity in some areas than would have been justified in the interests of comparability. Examples include the revision of the R and D standard to permit capitalisation of development expenditure, the exemption of property companies from the depreciation standard, the change of heart on deferred tax, and a failure to come up with one method for currency translation at a time of unprecedented fluctuations in exchange rates.

A possible vehicle for standards enforcement would appear to be the Stock Exchange. After

## State industries

One of the first tasks of the reconstituted standards group should be to decide what accounting convention it is seeking to standardise. The present intention seems to be to proceed from a historical cost starting point, gradually working towards current costs. But the flexibility this permits, and the confusion it can cause unless rules are firmly laid down and adhered to, has been well demonstrated by the recent accounts of the nationalised industries. Many auditors argue that standardisation of accounting can only militate against the true and fair view which all accounts are required to give.

But the objective must be to narrow down the alternative accounting methods available to companies. The present position is too much like a great area of "safe harbour" for the protection of auditors.

## Trade challenge for the EEC

THIS WEEK the Nine EEC countries are due to take some fateful decisions that could seriously affect the growth of world trade in the coming decade. As the five-year-long Tokyo round of international trade talks enters its final phase, the ball is firmly in the Community's court. At their Council meeting in Brussels on Tuesday and Wednesday, the Nine Foreign Ministers must either agree to press rapidly ahead with the round's conclusion or risk failure by postponing substantive negotiations until the New Year. The rest of the world's major trading nations, most importantly the U.S. and Japan, are now ready to settle as many as possible of the main outstanding issues by Christmas.

## U.S. Congress

If this is to happen, the Nine must modify the position they took at their Luxembourg council last month when they told the U.S. that they were not prepared to conclude a final political package deal under threat of a trade war. The reason for the Community's agitated message to Washington, which many now feel to have been over-exaggerated, was the U.S. Congress' failure to extend an important piece of American trade legislation beyond January 3. The legislation waives a legal obligation on the Administration to impose countervailing duties on subsidised imports. So, from January 4, the Administration is legally obliged to impose duties on up to \$700m of imports, about half of which come from the Community.

At last week's meeting of senior negotiators in Geneva, the U.S. gave the European Commission firm assurances that there would be no disruption of trade in the New Year. Mr. Robert Strauss, U.S. special trade negotiator, said that a way would be found to prevent the duties' collection and pledged that the Administration would table a Bill expanding the waiver as soon as the new Congress convened in mid-January. He did not insist that the Community put its signature to a final deal before it had a chance to see whether these assurances were fulfilled. The Commission, for its part, said the assurances were good enough for it to make

## Protectionism

The sensible course is for the Council to accept the Commission's recommendations. The main outlines of a deal could then be worked out before Christmas, for approval by the Community at a council meeting in the New Year. It would be of immense help to the U.S. Administration in its efforts to solve the waiver problem, and secure subsequent ratification of the entire package. If it already had a major negotiating success under its belt by early January, if not, there is a danger that the new Congress will make difficulties over the waiver, and quite possibly hang a cluster of protectionist amendments on to the Bill calling for its extension. That, in turn, could encourage protectionist forces in Europe. A number of Community governments, in particular the French, have in any case long had serious doubts about the desirability of a major new trade liberalisation agreement in current economic circumstances.

Time is running short. The legislation enabling the U.S. to conclude the Tokyo round has little more than a year to run, and the final detailed package must be with Congress by the spring if it is to stand a chance of ratification. Even if the main package is agreed by Christmas there will still be plenty of loose ends to be tied up in the New Year. Most importantly, the expected trilateral deal between the U.S., the EEC and Japan will still have to be sold to the world's other industrialised countries, as well as the developing nations, who are already complaining that there is nothing for them in the Tokyo round. Too much is at stake for the talks to be allowed to fall at this late hour. If the Tokyo round breaks down, there probably will not be another chance for a similar negotiation for years. Special interest groups all round the world will draw the conclusion that governments are not wholly determined to stand firm against protectionism. It can only be hoped that the Nine Foreign Ministers will give serious thought to the implications of whatever decisions they choose to take this week.

## Opportunities and dangers in the China trade

BY COLINA MacDOUGALL

## THE CHINESE ON A SHOPPING SPREE

PLANT	SUPPLIER	VALUE OR SIZE	STAGE REACHED
Equipment for six shaft and two open-cast mines	W. German consortium including Krupp, Oerstein and Koppel	\$4bn	Protocol 10/78
Five petrochemical plants	Udde (W. Germany)	various	Contract
Two oxo-alcohol plants	Davy Powergas (UK)	\$72m	Contract 8/78
Natural gas processing equipment	Kurita Chemical Construction with Mitsui (Japan)	\$26m	Contract 11/77
Synthetic leather plant	Kuraray (Japan)	\$37m	Contract 5/78
Two ethylene plants	Nihon Kiyatsuyu and Narubeni (Japan)	\$132m	Contract 7/78
TV equipment plants	Hitachi, Toshiba and Asahi Glass (Japan)	\$275m	Contract 7/78
Integrated steel plant	Nippon Steel et al. (Japan)	\$2bn	Decision spring 78
Two iron mines	Kaiser Engineers (U.S.)	n.a.	Contract 9/78
UNDER TENDER			
Methanol plant	Davy Powergas (UK)	100,000 tons	—
Seamless pipe plant	Sumitomo Metal (Japan)	\$529m	—
AT ENQUIRY STAGE			
Power stations	Hitachi, Mitsubishi, Toshiba (Japan), GIE, SAE (Italy)	—	—
Petrochemical plant	Narazen Oil/Toray, Toyobo, Kanebo (Japan)	—	—
Fertiliser plant	Humphreys and Glasgow (UK), Toyo Engineering (Japan)	—	—
Agricultural machinery	Fiat (Italy)	—	—
Truck building plant	Isuzu, Hino, Mitsubishi (Japan)	—	—
Cement plant	Kawasals - Ishikawajima - Harima, Onoda, Nippon Cement et al. (Japan)	—	—
Oil refinery	JGC (Japan)	\$1.1bn	—
Copper refinery	Sumitomo Metal, Furukawa Mining, Nihon Mining (Japan)	\$159m	—
Polyester fibre plant	Toray (Japan)	60,000 tons	—
Coal slurry pipe	Snam Progetti (Italy)	—	—
Automatic welding plant	Hitachi Zosen (Japan)	\$312m	—
Aluminium refinery	Nippon Light Metals, Showa Light Metals, Sumitomo Aluminium (Japan)	\$263m	—
Integrated steel works	Schloemann-Siemens and W. German consortium	\$14bn	—
Steel plant modernisation	Nippon Steel et al. (Japan)	—	—
Six iron mines	Various U.S. companies	\$6bn est.	—

near Shanghai (expected capacity 6m tons annually) has been shaped.

In another important respect the steel industry will be the supply of equipment for five shaft mines, two open-cast mines, and a production line for mining machinery worth about \$4bn. Britain has sold over \$200m worth of mining machinery and expects to sell more, and the U.S. has become a serious potential supplier. Two U.S. firms are competing with Japan and West Germany to build coal-processing plants. Chairman Hua's proposed nine non-ferrous metal complexes have been given a huge start by the deal announced on November 14 for the supply of 22 non-ferrous plants by a Frankfurt concern Metallgesellschaft and its subsidiary, Lurgi. The details remain to be negotiated but it is expected to be

critical of Silk, but I have on piece of reassuring news for him. His own constituency seems to be standing beside him—at least for the time being. The Dulwich area has returned Silk since 1964. He had previously been a councillor and his father was a former local Labour dignitary. The Young Socialists have been considering refusing to canvass for him and instead working across the border for Price. But one local party man tells me: "We don't pull the rug from under the feet of a man when he is in trouble in parliament."

## Forewarning

John Morris, the Secretary of State for Wales, seems to have been just a little caught out last week. He was visited by a delegation from Merthyr Tydfil, home of the threatened Triang Pedigree factory and asked to reverse his decision to end government support for Triang. Its closure could lead to the loss of 350 jobs.

After some bruising discussions Morris solemnly promised to spend the following 24 hours thoroughly examining the matter with his civil servants, notably John Clements, head of the Welsh Office industry department.

The delegation went straight to Paddington to catch the train back home. They were not surprised when Morris announced he was not changing his decision. Travelling with them on the train to Cardiff, no doubt to deal with more pressing business, had been none other than Clements himself.

## Manhood 1979

"How little I had," the Man Who Has Everything should be saying come January. The gifts on the market for the MWE are a choice lot and one product which may be nesting against his (by definition) still-bulging wallet is a first Male

When Chairman Hua Kuo-feng announced last March that China was embarking on modernisation with a plan to double coal and steel production by 1985 and a schedule of 120 huge new projects, the reaction among hard-core China-watchers was surprise and incredulity. Nine months and many contracts later, Peking's broad strategy for reaching the target is much clearer. Whether it will be achieved within this tight schedule remains to be seen (and of course political upsets could cause a reversal), but a convincing start has been made on way and means.

The backbone of the new industry is to be imported plant, a fact which even as recently as the spring would have seemed inconceivable. Western understanding of the true intentions of the post-Mao leadership has come a long way since then. Foreign technology and equipment will play a vital role in every sector, not simply providing the essentials but in many cases everything but the infrastructure.

Chairman Hua said China would develop or build ten iron and steel complexes, nine non-ferrous metal complexes, eight coal mines, ten oil and gas fields, 30 power stations, six new trunk railways and five key harbours. It now looks as if almost all the technology for this programme will come from abroad, and much is already under discussion. One can so far only guess about the foreign exchange cost: the total investment (presumably domestic and foreign), Li Xisen-nien, a vice-Premier recently told a Japanese group, would be \$800bn. Foreign exchange will account for a sizeable share of that.

This import programme means that Peking will be faced with a vast quantity of machinery, all requiring transport and installation. Credit repayments, even if spread over a number of years, are likely to fall due within the same period. There will be problems of shortage within China of technical and management skills, and an abrupt cultural shock for the average Chinese who will be faced with a vast and sudden influx of foreign equipment, foreign technology, and even of foreign tourists.

If the Chinese put the jigsaw together correctly, the timing problems of transport and payment may be smoothed out. This is a very big if, however, since their own past experience (in 1974 when ports were jammed and hard currency short) proved how difficult it is.

The cultural shock, coming after years of indoctrination on the importance of "self-reliance" may be more intractable. Furthermore, the motive power for this huge programme seems to be One of the new ones, Pao-shan

known that they plan two new large steel complexes and the Maanshan. Whether all this massive expansion of four more work can be completed by 1985 is a moot point, but at least the

China would double output of steel and coal, at present thought to be 30m and 500m tons respectively, within eight years. This is a mammoth task, 8m from 1m-3m. This would give the Chinese 44m tons out of the planned 60m; the remainder could come from growth at three existing large plants. Wuhan, Paochow, and Maanshan. Whether all this work can be completed by 1985 is a moot point, but at least the

## MEN AND MATTERS

## Crofton's Games and the docks

Relieved in May of his post as chairman of the Greater London Council committee to root out waste and extravagance, Sir Malby Crofton is now travelling round to determine whether the GLC should embark on its most costly project ever, that of housing the 1988 Olympics, possibly in the Docklands.

He tells me it is still early days to forecast how much that cost but admits that the "marvellous complex" in Montreal had led to a net loss of over \$800m. Crofton is in fact just back from Montreal, having travelled there to see what went wrong. He argues that the factors seem to have been once-and-for-all rather than endemic in the staging of the Games: "My preliminary conclusion was that special circumstances were responsible for the loss."

Crofton, who is mayor of Kensington and Chelsea, hopes that his feasibility study will be completed next year, allowing the GLC to decide whether to apply for the Games. Asked how the Labour councillors in the GLC feel he replies: "It doesn't involve politics at this stage and I hope it never will." He sets out to ensure that the Olympics will not be a burden on the rate payers and that there will be adequate facilities and rooms for the visitors expected. All this is arguably something of a change from a man who in June 1977 was calling for quotas on foreign visitors to reduce the pressure on London's attractions. The idea is criticised by members of the Labour Councils which house the Docklands which Crofton considers "might be a very good idea, though we are not looking at them exclusively."



tioning the hotel accommodation which would have to be built he tells me that the Docklands Joint Committee, which groups the GLC and the different boroughs involved, has never considered such a project. He also says that he is not sure where the Games could be staged since plans for developing the docklands are already being implemented.

## Rough on Sam

It is going to be a rough week for the Attorney General, Christopher Price, the Labour MP for Lewisham. West, has announced that a parliamentary campaign is to start to oblige Sam Silk to explain why he allowed the Official Secrets Trial to go ahead and, in particular, the three defendants to be charged under Section One. This specifically covers espionage and the recent Old Bailey trial was intriguing in that it was apparently the first time that Attorney General himself has not led a Section One prosecution. The feeling within the Cabinet is also reported to be strongly

worth well over \$1bn and it involves exploring, developing and marketing ores and metal abroad.

In addition China has bought a new copper-smelting process from Australia. It is also considering an aluminium plant on copper smelters from Japan and Finland. In view of its industrialisation plans, China's aluminium needs are expected to rise by about 10 per cent a year. I other non-ferrous metals it has a surplus for which there is a excellent market abroad.

So far the power industry is lagged behind others. Hua lists 30 power stations among projects for the plan, but on three appear so far to have been the subject of positive enquiry (in Japan). However, Chinese have shown great interest in looking at the power industry both in Britain, elsewhere and there seems little doubt that they will buy in due course.

Chairman Hua has listed a key harbour among his 120 projects. Of these three already appear to have been contracted out, two to the Danish Ed Asiatic Company, which has agreed to modernise Shanghai and Tientsin as container ports. Others may follow. A letter intent has been signed with Dutch companies for the construction of a 51bn harbour at Lianyungang, about 700 km north of Shanghai. A further much more expensive scheme for a deep channel at the mouth of the Yangtze to get ships up to the new Japanese-built steel plant at Panzhan is being studied with the Dutch.

The Chinese will build the own railway lines, and with their increased steel production and imports they should have no problem with the materials. What they do see to want is new locomotives as possibly electronic, and handling gear. They are set to want 200 locomotives in the 3,000-4,000 h.p. range at a cost of about \$200m. Alstom, a lentique, the French company and Henschel in Germany, are interested in supplying them.

Thus China's current shopping spree is closely related to the initiation of plan projects. The Chinese presumably want to get these off the ground as soon as possible, so it is likely they will tick the rest of their list as quickly as they can. That means that when they have placed all the contracts they need (which will presumably be over the next six months, or perhaps 12) there may be a sharp downturn in orders.

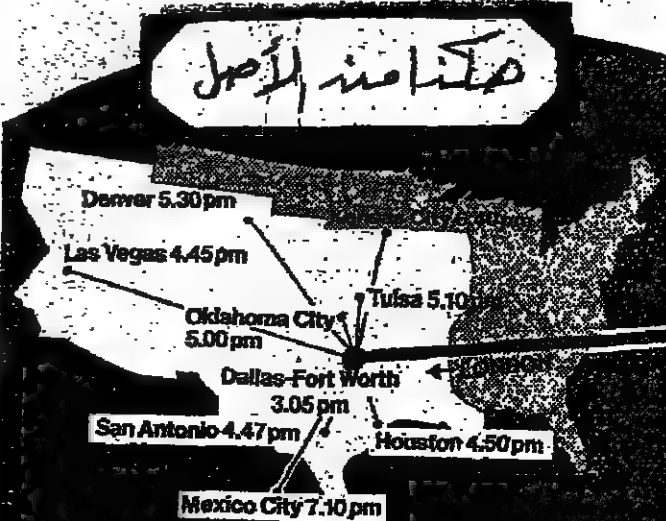
For the next few years they are likely to be deeply preoccupied with questions of payments, transport and installation. Assuming that there are no big political changes, it seems probable that these will be the main domestic issues for the early 80s.

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## FINANCIAL TIMES SURVEY

Monday November 20 1978

J. J. J. J.

## Insurance

For all the pressures of world competition Britain's insurance industry last year maintained a steady recovery from the low points of the early seventies. Particularly satisfactory were the improved returns from overseas business.

## Keeping up is strength

Beric Short

LAST YEAR was a good year for UK insurance companies with a continuing strong recovery from the trough of 1974-1976. Underwriting losses on worldwide general insurance business were cut by nearly two-thirds to £54.1m from £150.5m in 1976. World-wide premium income expanded by 6.9 per cent in sterling terms, however, so expressed as a percentage of premium income the underwriting loss in 1977 (excluding marine, aviation and transport losses) was 0.9 per cent against 2.7 per cent in 1976. Investment income on general insurance funds last year added £99m to £730m, rising in a net surplus in 1977 to £481m from £150.5m in 1976. The £481m surplus of 1977, British Insurance Association, when reporting these results, stated that the improvement in underwriting earnings was due to the underlying strength of the industry and its ability to undertake an increasing volume of business. General

insurance funds increased by 16.9 per cent in 1977 to £10.62bn. Lloyd's also reported a record profit for 1977—the last closed account—of some £135m, an overall profit of 8.3 per cent of premium income. This compared with a profit of £81.6m for the 1976 closed account, 6.3 per cent of premiums. The major improvement in last year's results came from the fire and accident accounts, where the world-wide underwriting loss was reduced from £100.8m in 1976 to £23.8m in 1977. Experience in the UK, which in 1976 was hit by considerable numbers of subsidence claims and severe winter weather, showed losses down to £8m from £38m. Last year was remarkably free from severe weather and had a lower level of subsidence claims, both coming from a mild wet winter. The results would most likely have been even better but for the effects of the firemen's strike at the end of the year.

## Forcing

The continuing problems affecting the household account of underinsurance, subsidence and rising claims are now forcing companies to take more positive action. They are increasing premium rates and imposing underinsurance clauses. The effect of this latter action would be the reduction of the amount paid on a claim where there is gross underinsurance. There was an even more dramatic turn-around in the underwriting experience in the U.S.—the other major operating territory for UK insurance companies. A break-even position was achieved in 1977 after a loss

of £44.1m in 1976. This improvement came from two main sources besides more favourable weather. These were the considerable rate increases made in 1976 and 1977 and the corrective action taken in previous years to shed unprofitable business. The Commercial Union Assurance and the Royal Insurance both undertook severe pruning operations in the U.S. Thus premium income in the territory rose only slightly last year.

Results from the rest of the world in 1977 were patchy. There was a general improvement in Canada, but the benefits were diluted by the refunds made under anti-inflation legislation. Results in Australia and South Africa remained satisfactory. But Europe has now become the problem territory. The controls imposed by authorities on rate increases and competition has presented serious problems for underwriters in West Germany, Holland and Belgium. Overall, the fire and accident account for the rest of the world showed a slightly lower loss of £15.8m against £18.9m.

Underwriting losses on world-wide motor business also fell substantially to £28.3m from £45.3m, thanks to a dramatic improvement in the U.S. Here an underwriting profit of £200,000 was achieved in 1977 against a loss in the previous year of £27.6m. As with fire and accident business, this turnaround arose from the better weather, the benefit of rate increases and the pruning of unprofitable business.

The situation on the UK motor account showed a complete reversal, with a profit of £480,000 in 1976 turning into

a £20m loss in 1977. Much of this arose from a 14 per cent rise in numbers and frequency of claims. Two major factors contributed to this increase—the removal of speed restrictions and greater usage of cars as a result of unchanged petrol prices. The cost of claims—spare parts, labour and car prices—rose by over 15 per cent, outpacing price inflation.

The motor account in the rest of the world saw underwriting losses in 1977 halved to £8.5m from £17.9m despite poor experience in Europe.

## Disasters

A series of disasters hit both the marine and aviation markets, though the effects will not be known until the accounts are closed at the end of 1978. A total of 1.2m gross shipping tonnage was lost during the year, with 57.5 per cent of the cost of the Venoli-Venpet tanker collision, put at £14m, falling on the London market. There were three serious losses, each in excess of £12m, in the field of oil exploration. Last year saw the worst disaster in aviation history—the ground collision at Tenerife causing 558 deaths. Claims for the aircraft hulls were £35m and the liability claims, still being settled, are likely to exceed this figure. Overall, UK insurance companies transferred £2m last year from profit and loss accounts to the marine and aviation accounts, compared with a £4m transfer in 1976.

The situation so far this year shows that the recovery is continuing for UK insurance companies and that better results can be expected for 1978. At the

same time, all three major U.S.-orientated companies—Commercial Union, General Accident and Royal—last week reported better underwriting results in the U.S. and the UK, although conditions had deteriorated in Australia. But the warnings were of a downturn in the U.S. in 1978.

Life and other long-term new business remained static last year, with new annual premiums rising by only 9 per cent. Single premium business was more buoyant, advancing by 25 per cent. Pensions business for group schemes was marking time ahead of the start of the new State pension scheme, but linked business showed a revival. The improvement in real income, this year, together with the start of the State pension scheme in April, has sent life and pensions business soaring in 1978.

The recovery in sterling and the reduction in the rates of inflation has eased many of the operating problems facing the UK insurance industry. But other problems have assumed greater importance. Competition from overseas insurers has become more intense, fuelled by overcapacity in many world insurance centres. Again there are signs that many insurers are prepared to write business at uneconomic rates in order to maintain cash flow, relying on high interest rates to cover the underwriting loss. This resulted in disaster in 1974, but this time the UK companies appear resolved to stay out of a rate-cutting war. But UK companies are now being seriously challenged on their own doorstep as overseas insurers expand their UK

operations. On the home front UK insurers face problems regarding the imposition of direction of investments and moves towards industrial democracy. In both cases the feeling is that policyholders will suffer. The authorities are perturbed at the way financial institutions this spring withdrew temporarily from the gilt market. Accusa-

RESULTS OF BRITISH INSURANCE COMPANIES					
	(£m.)			Increase %	
	1977	1976		1977	1976
WORLDWIDE GENERAL PREMIUMS					
Fire and accident (non-motor)	3,755	3,502		7.2	
Motor	2,155	2,024		6.5	
Marine, aviation and transport	530	517		6.4	
TOTAL	6,440	6,043		6.9	
WORLDWIDE UNDERWRITING RESULTS					
Fire and accident (non-motor)	3,561	3,346		-100.8	-3.0
Motor	2,141	2,015		-45.2	-2.2
TOTAL	5,702	5,361		-146.0	-2.7
U.K. UNDERWRITING					
Fire and accident (non-motor)	1,386	1,206		-38.0	-3.1
Motor	871	744		-45.2	-0.1
TOTAL	2,257	1,950		-37.6	-1.9
REST OF WORLD UNDERWRITING					
Fire and accident (non-motor)	1,373	1,266		-18.9	-1.4
Motor	822	826		-17.9	-2.2
TOTAL	2,195	2,192		-36.8	-1.7

tions of a "gilt-edged strike" But nothing is being done to control and organise centrally the direct selling sales staff and the methods used in insurance selling. The authorities are perturbed at high pressure sales techniques being used, the latest criticism coming from Mr. Gordon Borrie, the director of Fair Trading. More is likely to be heard on this subject of selling insurance to the public.

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## INSURANCE II

## Qualified acceptance of controls

IN THE PAST few weeks alone, several U.S. insurance industry leaders have made the perhaps rather gleeful point that while the American industry, aided by "enlightened" State politicians and officials, has made a start on freeing itself from excessive public regulation, Britain is now doing very much the other way.

In the light of recent insurance law developments on both sides of the Atlantic, it is not surprising that the Americans and other foreign insurance professionals should be contemplating their old home-state relationship with the London market in these terms. That it is a superficial reading of the current and prospective UK insurance regulatory scene is for the moment irrelevant, given the confidence in London's role as an international market centre may be at stake.

The UK insurance industry and market are still in most respects the least supervised in the developed world. But in the past five years the industry has become subject to an increasing weight of public controls and regulations, mainly but by no means exclusively through the Insurance Companies Act 1974 and the stream of statutory instruments flowing from it.

Surprisingly for a complex and highly developed market, the 1974 Act was only the second attempt by Parliament and Government in Britain's almost 300-year history of professional underwriting to regulate the industry and market as a whole. Except for amending previous industry statute, the Acts in 1972 and 1973—the latter largely concerned with group life policies—the only previous all-industry statute was the Insurance Companies Act 1875, of which some provisions still apply.

Before World War II and right back to the start of the Lloyd's market and the chartered companies (the first composites) in the early 1700s, Government, public and the courts have relied in their dealings with the insurance industry on the common law. Acts referring to specific parts of the business (marine, life, employers' liability etc.) related economic and social statutes and the Companies Acts.

There is at present little to suggest that whatever Government is in power in the next

five or 10 years, the tendency toward more detailed legal control of the market as a whole and the companies which make it will diminish or be reversed.

Political commitments, particularly towards the European Community, worldwide competitive and indeed legal pressures, and steadily rising "consumer" expectations among individual and business policyholders will all combine to keep Parliament's and the Government's fingers firmly on the industry's pulse.

While the trend, therefore, is towards more control, there is equally a great deal in the way of current UK insurance law revision and supervision are shaping up to suggest that the London market will continue to have some ease to avoid becoming overburdened with law as to be seriously hampered financially and operationally.

The industry's role as large earner of "invisibles" for Britain will help here. So will its function of providing a high proportion of the technical and management expertise needed to run the UK-based international market.

## Bubble

Since the Bubble Act of 1720, which laid the foundations of the major composite companies (and incidentally stimulated the Lloyd's market greatly) and on through the Lloyd's Act of 1871, British underwriters and other insurance professionals have seemed adept at reaching a reasoned compromise with the governments and civil servants, while securing a high degree of self-regulation to the industry or the branch concerned. The most recent and forceful example of this is the Insurance Brokers (Registration) Act 1977 which has effectively permitted the brokers industry to licence, police and if need be discipline its own members.

It is significant that the Department of Trade Press notices announcing the succession of statutory instruments made under the 1974 Act are frequently annotated, "Agreed after consultation with the insurance industry" or words to that effect. In moves which surprised most market professionals, the industry associations agreed with the Government Codes of Practice for non-life

insurance in April 1977 and for life assurance in May 1977—both calculated to reduce the need for future public intervention and litigation.

Meanwhile, policyholder protection, particularly in connection with the sale of life policies and the insolvency of life assurance companies, was substantially secured by the Policyholder Protection Act and the establishment of an autonomous statutory Policyholders' Protection Board.

Regulations under the 1974 Act which are in effect or shortly to become so are in many cases designed to extend into English law the aims of those few EEC insurance Directives which have so far been adopted—Reinsurance, Non-life Establishment and Co-insurance. The laborious quest for a final agreed shape for the EEC Non-life Freedom of Services and intimately related Insurance Contracts Law directives, and hence for a genuinely unrestricted European indemnity market by about the mid-1980s, adds a new, and on balance, useful dimension to UK insurance law reform.

UK rules arising from the Directives and the 1974 Act have so far covered such diverse matters as accounts, forms and solvency margins; controllers of and deposits by, foreign-owned offices in the UK; risk classification (extending the traditional seven UK authorised branches to the Community list of 16); changes of directors or managers; contents of advertisements; asset valuation (but not yet liability assessment); and intermediaries.

But by no means all or even most of the current and prospective regulatory and legal developments exercising UK insurance professionals stem from the 1974 Act or for that matter from British or Community events.

UK underwriters and brokers continue to be highly concerned about a substantial number of domestic and international legal and conventional rules and proposals which are closely insurance-related and they fear could lead to the need for more UK law or impose difficult market conditions. These include the current attempts to extend anti-pollution legislation in many countries; health and safety rules; tax laws and agreements; and a whole range of

developments touching on policyholders; and thus their insurers' obligations in products, public and professional liability cases. In this connection the proposed reciprocal UK-U.S. Judgments Convention remains a worry, as insurers fear that if adopted it might reinforce any trend there may be in Britain towards the U.S. punitive damages concept.

But the prospect which British insurers and brokers and, they assert, their overseas clients would regard with the utmost alarm and distaste is any form of direct government intervention in the business of

insurance; 29 of the 50 U.S. States ban dealings with Government-owned insurance organisations.

The UK insurance nationalisation "threat" in its latest form, as put forward by the Labour Party National Executive in October 1976—to take the seven largest composite and life offices into public ownership—has for the moment been largely buried by political events in Britain, if not by the vehement counter-attacks of the industry itself. It has not been adopted as Labour Government policy and has been described by Prime Minister James Callaghan as an electoral

albatross.

But more direct public intervention in insurance remains a live issue, against which the industry has kept up its guard, even in its more recently metamorphosed form of proposals for official direction of insurance companies' investments. Fundamentally, it is the Labour National Executive's assertion that the major insurers and life offices lack "social responsibility" and fail to channel enough investment funds into industry, commerce and the economy generally—a complaint which is being investigated by the Committee on the City

Institutions under the chairmanship of Sir Harold Wilson. Predictably the insurance associations, in evidence to the Wilson Committee in June 1977 and again last April, refuted the charge with appropriate statistical detail.

The basic premises on which the insurance companies (not only the life offices) insist that fundamentally they are trustees for policyholders' funds and therefore their investment managers must remain free to secure the best return for policyholders (and, in the case of proprietary companies, shareholders).

The Wilson Committee is not due to report finally till next year, but on present showing some insurers at least may now be prepared to accept degree of official direction to mitigate repetitions of the insatiable "oil strike" earlier this year), subject to the creation of a permanent economic assistance machinery between government and institutions of the kind already enjoyed by the TUC and the CBI.

J. J. Taylor  
Editor, FT World Insurance Report

## Better returns from overseas

THERE IS a good chance that the composite insurance industry can emerge from 1978 with an overall underwriting profit on its worldwide business.

The seven major insurance groups are generally reckoned to have run up a combined underwriting loss of around £125m two years ago which, according to some estimates, they clawed back to a loss of about £35m in 1977. This year the industry could move out of the red altogether thanks to a further dramatic improvement in U.S. results and a substantial recovery in Europe excluding Britain.

Few people are banking on any major turnaround in the overall underwriting trend, but it is clear that there is enough momentum in North America to give the industry a sporting chance of moving into a surplus. Assuming a broad average, the major composites write something like 40 per cent of their business in North America. But for some companies U.S. dependence is far higher. Between them the U.S. and Canada accounted for 58 per cent of premium income at the Royal in 1977, while over at the Commercial Union the U.S. contributed 39 per cent of total premiums last year, with Canada chipping in a further 8 per cent.

The past couple of years have seen a tremendous shake-out in the insurance business in the U.S. and as a result profits are now coming through rapidly. Royal's first-half 1978 results

showed U.S. underwriting profits of just under £1m, compared with a loss of £8.7m during the opening six months of 1977.

Some very large premium rate increases in recent years are the key to the upturn. Since 1974 motor car premium rates have risen by more than half, with increases in the liability classes extending to more than 100 per cent. As a result, industry operating ratios in the U.S., which had deteriorated to a near-disastrous 108 per cent in 1975, could well have recovered to around 98 per cent this year.

## Kindly

On top of the impact of these deliberate if painful moves to restore a healthy price structure within the industry, the underwriting experience in North America has recently been remarkably free of natural disasters. Higher premium rates and stiffer penalty clauses have led to a reduction in claims frequency on economic groups. But at the same time the weather gods have been casting no more kindly eye over America's shores.

The question of just how long this upturn in underwriting profitability will last is one that currently teases analysts of the sector, both in this country and in the U.S. In the past, two or three good years of profits have been regularly followed by a downswing in the underwriting

cycle, as good returns have attracted more capital into the industry and competition has prompted rate-cutting. The years 1974 and 1975 saw the trough of the last cycle.

However, the insurance industry argues that next time around the setback will be less severe. The experience of 1974 and 1975 was a harrowing one that the industry is in no hurry to forget. Much capacity was withdrawn, especially from trouble-prone specialty lines like product liability. The industry remains in a cautious mood, with management determined to avoid disasters by expanding volume too rapidly, and content to accept a slower rate of growth. In addition, the U.S. underwriting industry continues to be restrained by a relatively modest capital base. The theme of the typical chairman's statement in the U.S. still soberly refers to the need for underwriting profits and retained earnings.

The other major influence on UK insurance industry earnings this year is Europe, where underwriting losses of the seven big composite companies topped £40m in total during 1977, according to some estimates.

The Guardian Royal Exchange probably has the biggest commitment to the Continent, with Commercial Union not far behind in terms of premium income. Groups like the Royal and General Accident have relatively modest toe-holds, both of them taking substantially less

than a tenth of total premiums from the area.

But if the physical commitment of the UK industry to the far side of the English Channel is not dominant in the way that North American business is the sort of losses recently incurred in the area mean that any recovery is going to provide a very useful boost to overall profits. In 1977 Europe pushed up its combined underwriting loss to almost 7 per cent of total premium income with the actual figure more than accounting for the world-wide deficit of the UK composites.

A recovery in Europe is therefore of especial importance to the assessment of underwriting results this year and next. There are two main problem areas, Holland and Germany. In Holland companies have had to face a deteriorating claims experience in motors and property. At the same time premiums have been held down by regulators in motor classes and very keen international competition in property.

## Behind

But the worst appears to be behind. Domestic property insurance classes were allowed substantial premium rate increases towards the end of last year, while rates in motor classes have moved up by as much as one fifth in 1978. Moreover, the bad experience of recent years has led to many insurance companies withdraw-

ing from Holland, so reducing competition.

In West Germany the problems are somewhat similar to those in Holland, but a highly regulated industry makes it difficult to achieve rate increases with anything like the urgency needed. 1977 losses built up to a level where the industry was edging towards a considerable shake-out; capacity has been withdrawn.

As for the Commonwealth, the Royal has a major role in Canada (a fifth of its premiums) while Guardian Royal received 10 per cent of premiums from this area in 1977. Australian connections are most noticeable at Sun Life, which relied on Australia for 7 per cent of total premiums last year. The Royal's Star both received 3 per cent of premiums from this area.

In Canada, underwriting ability has been improving, but the industry has been stiffly regulated by the actions of the Canadian Government's Anti-Inflation Board. According to one estimate, underwriting profits for the seven major composite companies in this country were reduced from 1 per cent of premium income a year 1 per cent by the end of 1977. The AIB is now being wound down, however, and scheduled to be dissolved altogether for the 1979 fiscal year.

Jeffrey Bray

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**THE BUPA HEALTH SERVICE**



# Slow progress in EEC talks

IT HAS been a difficult and complex task for Europe's business and monetary institutions generally. It is perhaps no criticism of the insurance community, the EEC itself or individual European countries that progress towards harmonisation of EEC insurance laws has remained slow.

Sluggish economic growth in Europe of necessity obliged European insurers to look outside the Community for brighter prospects — either to the U.S., such accounts for around half of annual world premium income, or to the developing countries where the need for financial infrastructures grows apace.

Nor have the problems of the dollar, with its repercussions on leading European currencies, helped to stimulate the search for ways to hasten co-operation in insurance. Now, with a European Monetary System high on all agendas, it is likely that there will be further caution in the insurance world — on both sides of the Channel.

This, it has not, however, been entirely barren of moves towards the desired end of harmonising insurance procedures. The UK Law Commission is currently studying a draft, issued in Brussels on the important question of insurance contract law, and there is also a draft directive on freedom of services for life and non-life business.

## Oversee

A significant feature of the draft contract law from the insurance industry's viewpoint is that the convention suggested, which will incidentally refer to all contractual obligations and not just to insurance agreements, would provide for contracts not exclusively concerned with EEC matters. Thus it would over-see agreements eventually relating to courts in the U.S. or Australia, both of which have been a scene of considerable insurance business by EEC-based companies.

It could also be borne in mind that a convention of the

EEC is not mandatory but depends upon ratification by each member State. Ratification by the UK would seem virtually inevitable, of course, although spokesmen for the UK insurance industry have lost no time in putting forward UK practice as the best model for the EEC.

A major question for the convention on contract law lies in the area of choice of national law to be applied on any particular contract. This problem, always significant in the international market in which British insurers are traditionally active, can only become more important as Continental insurers expand into the U.S. and elsewhere.

The tightening economic conditions of the past year have already stimulated a rush of co-insurance arrangements between European companies and U.S. groups, and there is little doubt that this trend will grow stronger in the years ahead.

All these and other difficulties mean that the road from a draft convention in Brussels to a firm law accepted throughout the Community will be a long and hard one.

In practice it will be at least 18 months to two years before such law could come into practical effect, and this time span alone removes much of the urgency from the procedures or energies involved.

Even when agreement is finally reached it will, if present EEC traditions are observed, be left to member States to incorporate the agreement into their own national laws over a two-year period. This would postpone the eventual time-table for practical realisation of the services agreement back to about 1982—once again a prospect which hardly stirs those concerned to enthusiasm.

Nevertheless, there seems permit co-insurance groupings every likelihood that the UK Commission will shortly produce its initial working paper on the Brussels draft on or in the development of contract law reform. The Law Commission has been considering a number of aspects of

British law likely to be involved. The UK insurance industry, represented in this case by British Insurers' European Commission, has been putting forward evidence to the Law Commission and hopes soon to see a rough draft of its proposals—on which it will then have several months time to comment before the Brussels machine begins to grind again.

There can be no doubting the eagerness of UK insurers to enter the potentially lucrative European insurance market, and thus their eagerness to solve the problems involved.

## Small

At present, earnings from EEC sources make up only a small part of total earnings of the UK insurance industry—perhaps less than a tenth. The rest comes, of course, chiefly from the U.S. market. And if the EEC insurers would like to lay hold on more of the U.S. market themselves, then there can be no doubt that the UK industry will seek a rapid increase in its European business.

The difference between the UK and Continental attitudes towards insurance are legion, and reflect a genuine difference of business thinking. Continental insurance has tended to be protective and inward-looking. It has been slow to respond to such innovations as the equity-linked insurance package—in part because the cult of equity does not exist through-out Europe. Nor, it may be said, have some of the wilder schemes of the 60s left particularly happy memories in Europe. But the great prizes are in the non-life field and it is here that a significant opportunity was presented to the UK in April this year.

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# Don't the people who create the nation's wealth deserve to keep some themselves?

Whether you're in business for yourself, or an executive doing a vital job, you may well feel you're getting a raw deal nowadays.

Suppose your income is £10,000. Not so long ago, you could live well on that sort of money...and set aside enough to create wealth for yourself.

Today, high tax levels and inflation have made life more difficult. Indeed, The Economist Intelligence Unit has estimated that anyone earning £10,000

## Salary needed to enjoy the same standard of living

Salary before tax January 1971	Salary before tax January 1978
£2,500	£6,500
5,000	14,500
7,500	28,500
10,000	43,500
15,000	59,500

Based on a married man with two children.

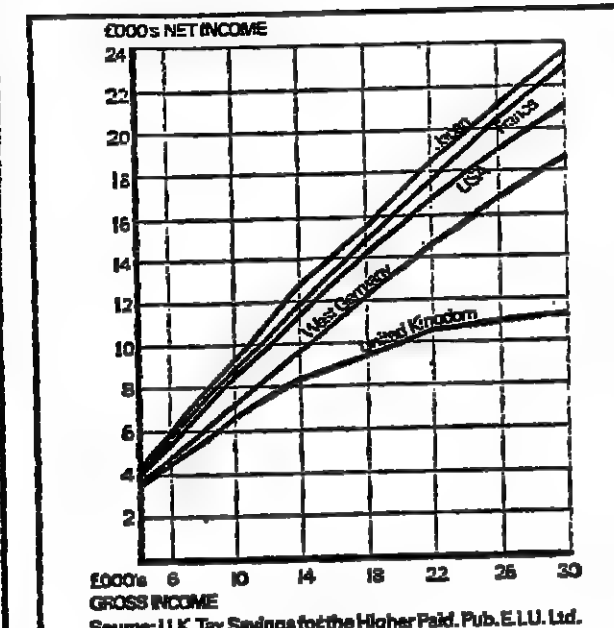
seven years ago needs over £40,000 to enjoy the same standard of living today.

Yet the problem isn't insoluble. If you know how you can save money that would otherwise go to the tax man, and use it to provide for your own future.

Today's tax structure, if you take advantage of it properly, can help you to create wealth for yourself. But, with tax regulations changing frequently, you need the help of experts.

This is where we come in. At Equity & Law we have 134 years' experience of successful money management. We can prepare a plan for you that will ensure you are able to accumulate capital free of personal taxes, so that instead of you financing the tax man, he's helping to finance your future.

Talk to your financial adviser, or contact us direct for more information. But, above all, don't delay. For every extra day that passes you would be paying money to the tax man that could be working for you instead.



A comparison of net earned income after tax in five major industrial nations. (Example: a married man with two children.)

## Equity & Law



Equity & Law Life Assurance Society Limited, 20 Lincoln's Inn Fields, London WC2A 3ES.

# Foreigners seek more of UK market

HAVING RECOVERED strongly in 1977 the composite insurance industry is looking for better times. According to some estimates the seven major composite groups reduced their combined domestic underwriting losses from £29m to little more than £12m in 1977. This recovery has been held up to the third quarter of this year, but the outlook on the domestic account remains uncertain.

The first half of this year saw Commercial Union move out of the red in the UK with a modest (£0.6m) underwriting profit. But the company made no secret of the fact that it had taken some of the sting out of the figures by drawing on its extreme weather reserve during the first quarter. General Accident virtually doubled its UK underwriting losses in the six months, while at the Royal the largest of the big seven UK composites in terms of premium income—halved underwriting losses outside North America must surely include some nasty experience in the UK.

The year could hardly have made a worse start. The weather was the industry's biggest headache, with blizzards followed by severe flooding. The effects of the firemen's strike also spilled over into January. Motor claims soared during the first quarter and property and liability business was depressing. Moreover, this upsurge in claims came at a time when competition within the industry was simply not allowing companies to take corrective action through rate increases.

At the time some observers were remarkably gloomy about the outlook. Stockbrokers Rowe and Pitman saw the experience as the close of an era. Their June review of the industry declared: "We do not expect a return to previous levels of underwriting profit, and the UK seems to us to now be in a position where a marginal

profit is the best expectation."

At the core of the problem in the UK lies competition. The market for insurance in this country is very mature and as a result has more or less stopped expanding. Existing business is widely spread among the major domestic insurance companies—in itself, enough to ensure that the customer has plenty of scope for shopping around. In recent years, however, many major foreign insurance companies have started to muscle in on this preserve, and initial attacks on the major reinsurance markets in this country appear now to be spilling over into more general underwriting.

## Notable

The harder currency countries within Europe have been notable entrants, with companies like Munich Reinsurance and Swiss Reinsurance being joined more recently by insurance groups from France, Italy and Japan. Clearly there is no shortage of fire power overseas. The latest edition of Commercial Union's survey of major companies in Western Europe shows that of the top 20 insurance companies, 14 are to be found outside the UK. Commercial Union and the Royal might head the list but, the Prudential apart, the reader has to wait until number 11 before further mention of a British company. Moreover, the geographic limitations of the survey necessarily exclude such major forces in the insurance industry in this country as American Reinsurance and Canada Life. Lately, North American insurers have been taking a very close look at the UK market.

It is impossible to pinpoint just what proportion of the UK insurance market is now in the hands of overseas insurers. For obvious reasons the companies themselves are loath to discuss openly their success in penetrating particular markets, while the overall picture is equally clouded by the importance of

the international market at Lloyd's, where domestic and foreign business is inextricably mixed.

Most insurance industry observers agree none the less that overseas companies' share of the UK market remains very modest, relative both to the proportion of business controlled from this country and to the inroads made into foreign insurance markets by UK insurance companies. But the same observers equally agree that competition from outside the UK is growing. As good a starting point as any for an appraisal of this competition is Switzerland.

The largest insurance company in Switzerland is the Swiss Re, which ranks as number two to the Munich Re in the international reinsurance business in terms of premium income. In addition to numerous subsidiaries and participations on all continents, Swiss Re includes two important West German insurance companies, and the group is split very broadly 70-30 between reinsurance business and general underwriting. Something like two-thirds of its operations are with Europe, with North and South America accounting for a further 25 per cent. Fire outside the UK might head the list but, the Prudential apart, the reader has to wait until number 11 before further mention of a British company.

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## Income

Nationale-Nederlanden's premium income from outside Holland accounts for more than one-third of total premiums, and the company also employs something like a third of its staff in foreign countries. For the first six months of 1978 the company reported an increase of 15 per cent in net earnings on a rise of roughly an eighth in total revenue to Fls 3bn.

The company is currently the subject of much conjecture within Dutch insurance circles. Discussions are taking place between Nationale-Nederlanden and an American insurance group, Life Insurance Company of Georgia, which may conceivably lead to the Dutch group expanding dramatically with its operations in the U.S. A big one by any standards for Nationale-Nederlanden. The U.S. group claims to have already rejected an offer of \$300m in cash which represents something like two-fifths of the present stock market value of the Dutch company.

The major Italian insurance company is the Generali group, which encompasses more than 30 affiliated and associated companies operating in some 40 countries. Generali's base in the UK is in the City of London, where it operates an insurance branch as well as a European marketing office. Since 1974 the company has had a co-operation agreement with General Accident which is aimed at servicing multi-national risks and the exchange of claims' settling facilities.

Jeffrey Brown

# Turn to Britain's leading Reinsurance company

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# M&G REINSURANCE



## INSURANCE IV

# Marine and aviation still saddled with over-capacity

PERHAPS IT is of some comfort to shipowners in these particularly difficult days that insurers are also finding the going very hard because of the exceptionally keen worldwide competition for most classes of business.

There is severe over-capacity in virtually all sectors of the market, with the exception of certain off-shore oil risks. Even in that relatively new area there has been a marked expansion in world capacity, and overall capacity for an oil production platform is now in the region of 800m.

The hull account is still the largest section of many marine underwriters' accounts, and unhappily is the one where it is most difficult for underwriters to show a profit. Most hull accounts written in the British market have been producing unprofitable results for 1972, 1973 and 1977. The position for 1978 is rather more favourable, despite reduced premium rates and a certain widening of conditions.

The more favourable situation does not, however, appear to have been brought about by tangible factors such as the streamlining of older tonnage, a greater change of crew, or keen competition for business on the part of ship-repairers. It can be attributed mainly to an unusual absence of serious casualties—which is really nothing more than a matter of luck.

While underwriters have benefited from the competition among marine yards, it is clear that there will be a significant

escalation in repair costs when world trade increases to a level where ships are once again fully employed. If some ship-repairers go out of business before that stage is reached, the position could become more serious.

The British insurance market has a wider spread of hull business than any other in the world. Because of local conditions, some overseas markets have not experienced the same competition as London.

In the U.S., as in London, many insurers have been refusing to write business at rates which they consider to be uneconomic. That, however, has not prevented the business from being written elsewhere.

It remains to be seen for how long some of the "out price" operators can stay in business. Not only are such insurers often writing at significantly lower rates than those required by the traditional markets, their expense ratios are also higher.

It seems clear that if the situation continues for very much longer some insurers, and reinsurers in various parts of the world may not survive. So far, any withdrawals from the market have been of no great general significance and have been more than made good by the increase in capacity from other quarters.

Lloyd's and the traditional companies in the marine market have tried to be selective over the past few years. The aim has been to write business only in respect of the better risks. Certainly, many of the total losses which have been reported in recent months have had re-

latively low London participation—very different from the position which might have existed some years ago. Equally, the London market's participation in certain fleets has dropped, although in some cases underwriters would have preferred the London order to have remained at the same level.

## Cargo

Last summer the London market amended the Institute Classification Clause and also the advisory scale of additional premiums for cargo carried in ships not of the highest standards. This was the market's reaction to the continued use of old and sometimes sub-standard vessels in the carriage of cargo. The move brought a mixed reaction. While some other insurance markets felt that London had not taken a sufficiently strong line, Greek shipowners in particular felt that this was a case of discrimination against them.

Where London scores in this type of situation is that, having a worldwide portfolio of business, it can see how business is developing and can take steps to correct adverse trends. It has no particular axe to grind and is anxious, so far as possible, that its rating shall be equitable.

In due course it is expected that the burden of liability for damage to cargo while in transit will be shifted. The new international rules, known as the Hamburg Rules, are awaiting ratification. Under the rules prevailing at the time a shipowner is liable for the

cargo for a longer period, the defences previously allowed to him are reduced, the monetary limits to which he may limit his liability are increased, and the periods for giving notice of claims and for making claims are increased.

Since shipowners will need greater protection, and will have to pay for it, shippers can expect freight charges to increase. Nevertheless a shipper will not be able to dispense with cargo insurance altogether, and cargo insurers do not anticipate a compensating reduction in insurance premiums for shippers.

In the aviation market, despite significant increases in the insured values of aircraft (many Boeing 747s are insured for amounts in excess of \$50m) and insured limits of liability, there is much more capacity than there is business, with the result that premium rates have been pulled down to uneconomic levels, despite the overall increase in safety.

Before 1977 there had been a feeling that one or two serious losses might bring the market to its senses, with a hardening of rates. In March and April 1977, there was the ground collision at Tenerife, with considerable loss of life, and a Southern Airways crash. In London it was felt that a tougher line could be taken. Perhaps the reaction was too marked. The group of underwriters which laid down guidelines may have been too inflexible for the conditions prevailing at the time.

It seems clear that one of the

problems within the aviation market has been the extent of reinsurance capacity which has been available. Recently one leading aviation underwriter at Lloyd's pointed out that, in view of the low level of premium rates, many direct insurers—rather than refusing to underwrite, renew or even reduce their lines on risks—had continued to maintain the same line and reduced their net and automatic reinsurance exposure by laying off substantial facultative reinsurance, while making at the same time some very useful overriding commission.

There were also insurers on business which they felt were adequately rated who were toppling up their direct lines and laying off the balance facultatively. It was suggested that underwriters practising the replacement of facultative reinsurance frequently were fast reduced.

While, therefore, good experience returns insur-

ances, or profit commission, is less than the deductible in the past, nowadays relatively few partial losses fall within the deductible, with the result that a higher proportion of premium income is absorbed by partial losses.

There is a slight feeling within the aviation market that conditions may improve. First, there are signs of more expansion in airline activity, although more business does not necessarily mean there is less competition. Secondly, it looks as though reinsurers may take a tougher line with direct underwriters. Such a move could in the first instance help to reduce the over-capacity situation among direct insurers. In the second, if direct underwriters could not obtain reinsurance facilities for certain types of business such as

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It remains to be seen whether action of this kind taken by reinsurers will be the anticipated effect. Clearly the aviation reinsurance market has had its problems, a currently acute aviation issue, are perhaps not being sufficiently selective about the quality of their reinsurers. Aviation is very much a "catastrophe market", and some reinsurers around the world could find themselves in trouble in certain circumstances.

Jon Gosses

## Brokers' register opens

IT IS nearly 16 months since the Insurance Brokers (Registration) Act 1977 received the Royal Assent and set in motion the procedures for the control and self-regulation of the insurance broking profession. Since then, things have been extremely quiet as the Registration Council, the body set up to

administer the Act, set about the task of preparing the necessary regulations to make the Act workable. Such a long period of silence was to be expected, but now things are moving again.

The Act sets out to regulate the profession by making it obligatory for anyone wishing to trade under the title of insurance broker to apply for registration. This will only be granted by the Council provided the applicant has reached certain levels of expertise and experience, has the necessary financial stability and agrees to abide by a code of conduct. The broker also has to take out professional indemnity insurance and contribute to a central rescue fund.

It has long been the desire of many insurance brokers that they should have a professional standing in the eyes of the public comparable with that of solicitors and accountants. In this way it was felt that the public would have confidence in going to brokers to arrange their insurance requirements, knowing that they would be dealing with knowledgeable, efficient persons with a high level of professional integrity. It was a lofty aim, considering how a few slick operators have tarnished the efforts of the general body of brokers.

### Regulations

Now the waiting is over and the first and second batch of regulations have appeared over the past few weeks. The first established the actual register and is now open. The second order set out the costs of registration. This takes two forms. First, each individual broker has to apply for registration. This will cost £25 initially and a further £15 each year (on current values) to have the name kept on the register. If the broker wishes to trade actively, then the cost is £50 a year per firm or corporate organisation, whether it is a one-person operation or a multi-personal publicly quoted Lloyd's broker. A company wishing to register has to have a majority of its board on the individual broker register. In a partnership, all partners have to be on the register.

Details concerning the procedure for registration have now been published, with details being given in the Insurance Trade Press. Members can now ask for a form of application. But since certain regulations have still not been published, the Council will not yet be able to grant registration. Lloyd's brokers are being advised to do nothing at present.

The code of conduct which brokers have to agree to abide by has also been published and frankly one has to admit that it is a "bit of a dog's dinner". At first reading it sounds somewhat fatuous, the legislators having discovered that it is difficult to spell out those abstract qualities—integrity and utmost good faith.

The regulation setting out the code enunciates three basic principles and follows this with 19 specific examples of the application of these principles on the "thou shalt" and "thou shalt not" basis with a warning that these are not exclusive. Presumably the Council got tired for thinking up laws for the brokers "Mosaic Code". The basic principles are as follows: (1) to conduct their business at all times with the utmost of good faith and integrity; (2) to do everything possible to satisfy the insurance requirements of their clients and to place their interests above all other considerations; (3) statements made when advertising shall not be misleading or extravagant.

It is interesting to note that included in the specific examples is one which now gives clients the right to ask a broker what commission he is receiving on the contract being recommended and whether any additional payments are being received. This particular code has caused a lot of criticism from certain brokers. But it does give clients the right to check that the contracts are not being recommended solely because the broker receives the highest rate of commission. The broking profession has its share of black sheep and it is not unknown for some brokers to operate on the principle that the best policy for the client is the one that pays the highest commission.

Many brokers, having read the code, are not surprisingly somewhat bemused. The British Insurance Brokers' Association plans to issue a code of practice—a broker's straightforward and practical guide to the code of conduct—within the next month or two. This should help brokers in their dealing with the public. Meanwhile, if they adhere to the principle of providing the contract that best meets the client's needs at a price he can afford, then they are not likely to find themselves very far from the spirit of the code. For most brokers, it means doing what they have done for decades.

How does the Council intend to supervise brokers and ensure that they are abiding by the code? The Act lays down the formation of the procedures to investigate complaints and to take disciplinary action. Indeed it is difficult to see how brokers can be made to abide by the code except by investigating complaints of breaches in the code and, if found proven to impose some form of disciplinary action.

A second batch of regulations has been published setting up the relevant committees and the other to consider disciplinary action for any infringement of the regulation requirements. This committee has the power to impose the ultimate sanction as far as brokers are concerned. This is to remove a broker from the registration list, thereby stopping him from trading under the title of insurance broker, although he can trade under another title.

The success or otherwise of self-regulation will depend on how effectively these procedures work in practice. The composition of the committee looks overloaded with brokers and this could be an adverse feature. The consumer may

well feel that complaints will not get a fair hearing.

The regulations on money and financial provisions are expected to be published in the next week or two. They are not, however, likely to affect any but the smart broker, although there is a warning of those spread over a country. The aim is to ensure that firms are run on sound financial lines, operating from adequate capital base.

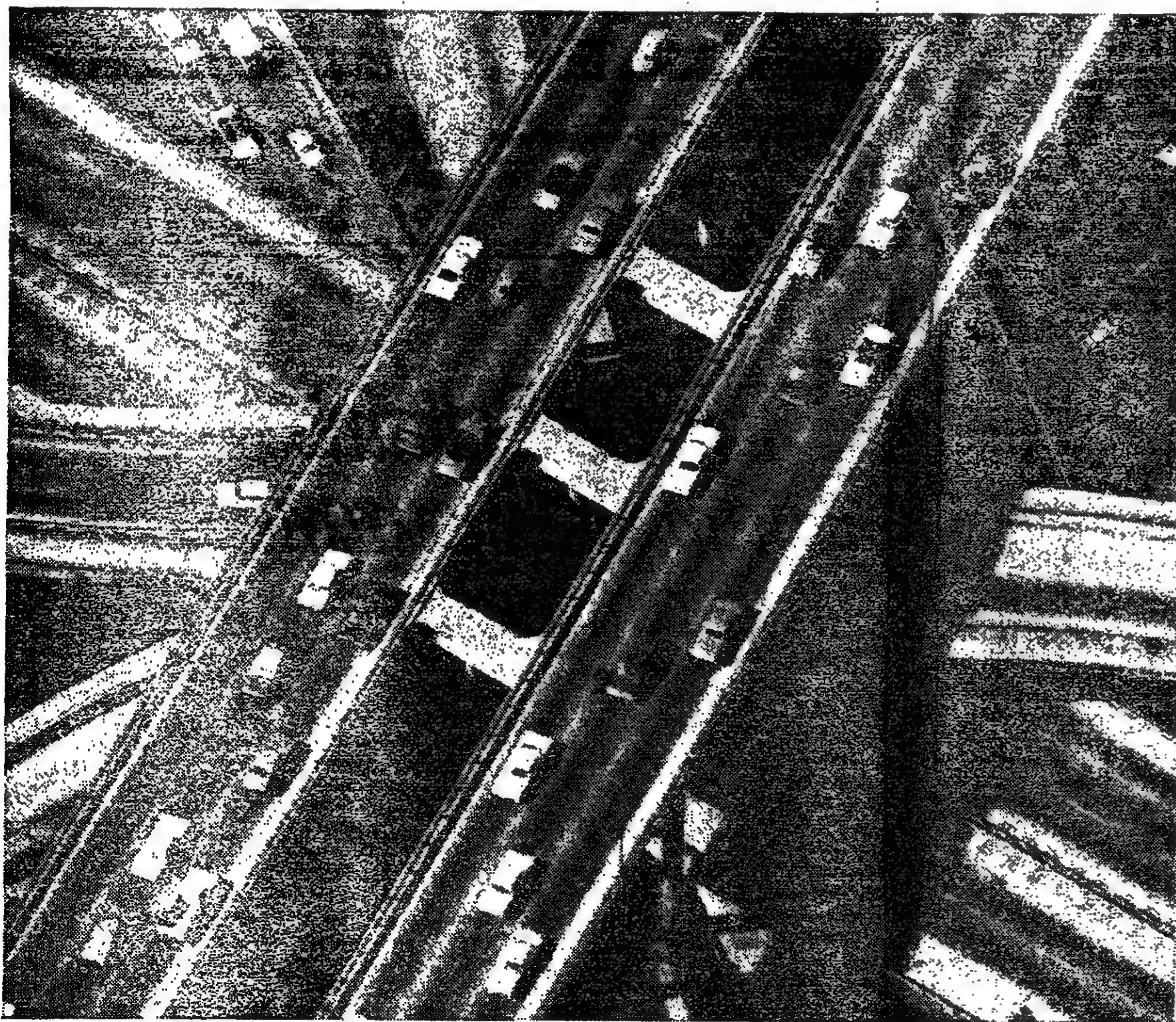
In particular, brokers will have to ensure that any paid to them by clients for commission is kept separate from other assets and in safe high type assets. The BIBA has already published a list of possible investment holdings in which funds.

The costs of registration so far are not onerous as the real cost is going to be that of obtaining professional indemnity cover. These regulations have not been published so brokers do not know the minimum sum not many smaller brokers have indicated their uneasiness at this requirement. The cost of insurance could seriously affect their earnings and conditions are that professional indemnity insurance premium rates are rising.

The line adopted by the Council is that they have complete control over the operations, they are carefully dealing with clients and have never had any bother in this respect. The line taken by the Act, that all brokers must be able to meet the financial consequences of professional negligence, is a professional negligence, and for most brokers this can be done through insurance.

The public is now more aware of its rights and is prepared to take legal action to enforce them. The latest award made against a broking organisation for professional negligence, earned a one-man firm which was formerly had insurance. Meanwhile the British Insurance Brokers' Association, formed from the four broking organisations that previously existed, had been extremely active over the past year. It regards one of its prime functions as providing a back-up service to its members to enable them to operate as brokers in the current environment. There is a system of legislation, many subjects that impinge on brokers, often as employers. Last month it held a successful first annual conference. Now it is going to be busy guiding members through the intricacies of registration.

Eric Short



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# Source of over half the City's invisibles

THE INSURANCE industry has made a large and growing contribution to the balance of payments in recent years and is by far the largest single source of the City's invisible earnings—as the overseas income of financial institutions is known.

The record is certainly impressive. Net overseas earnings of the insurance industry—including brokers and companies as well as Lloyd's underwriters—increased from £297m in 1970 to £600m last year, according to the Government's statistics in

the annual Pink Book on the balance of payments. This represented a more than threefold increase over the period, compared with a rise of just under three times for the total net earnings of the City. Moreover, in 1977 insurance earnings increased by 14.3 per cent while those of the City as a whole fell by 41 per cent.

The result is that the net earnings of the insurance business accounted for 53 per cent of the City's overall earnings, compared with 35 per cent in 1975.

Looked at another way, the continuing importance of overseas business for London as a world insurance centre is shown by the fact that roughly two-thirds of non-life premiums come from abroad while the proportion is more than three-quarters for Lloyd's underwriters.

Overseas earnings of the industry have three main contributors—the UK companies, Lloyd's and the brokers. They include the profits of overseas branches and subsidiaries of UK companies on business written

outside the UK. This amounted to £239m last year compared with £46m in the cyclically poor year of 1975 when earnings in the important U.S. market were particularly low. The companies also earn money on underwriting overseas business in the UK; this amounted to £42m last year, compared with £4m in 1975. Earnings on portfolio investment amounted to £64m, compared with £73m previously.

Overseas earnings of Lloyd's in 1977 were £370m—a rise of 131 per cent on the year. The

main category is the underwriting of overseas business written in the UK—£333m against £270m—while portfolio investment brought in £46m against £58m.

Earnings of the third main contributor, insurance brokers, have risen particularly rapidly in the past few years—up from around £50m in the early 1970s to £154m in 1976 and £185m last year.

These figures highlight the main sources of earnings from overseas business. The first

	1970	1971	1972	1973	1974	1975	1976	1977
<b>Companies</b>								
Underwriting	30	30	38	34	32	31	44	42
Direct investment	48	62	85	76	62	46	190	239
Portfolio investment	33	35	37	47	54	61	73	64
<b>Total</b>	<b>111</b>	<b>127</b>	<b>160</b>	<b>157</b>	<b>148</b>	<b>138</b>	<b>307</b>	<b>345</b>

	1970	1971	1972	1973	1974	1975	1976	1977
<b>Lloyd's</b>								
Underwriting	122	141	138	114	127	166	279	323
Portfolio investment	14	16	19	23	37	34	55	46
<b>Total</b>	<b>136</b>	<b>157</b>	<b>157</b>	<b>139</b>	<b>164</b>	<b>200</b>	<b>334</b>	<b>379</b>

	1970	1971	1972	1973	1974	1975	1976	1977
<b>Brokers</b>								
Underwriting	50	55	58	60	76	104	154	185
<b>Total net earnings</b>	<b>297</b>	<b>349</b>	<b>373</b>	<b>356</b>	<b>388</b>	<b>442</b>	<b>795</b>	<b>909</b>

Source: Balance of payments Pink Book.

## Lloyd's syndicates battle it out

LLOYD'S OF London's profits for the past completed underwriting account—for 1975—were an all-time record at £135.2m. Since 1974 the number of underwriting members (those that provide the vital capital on which Lloyd's operations are based) has grown by 125 per cent—from 7,562 to somewhere in the region of 17,000. Premiums have risen by 30 per cent over the same period to around £2bn. The figures look impressive.

But put against the broader context of how Lloyd's operates the performance of the community must amaze many on-lookers. For most would agree with the observations of Mr. Ian Findlay, the present chairman, that Lloyd's is a unique survival of an age of rugged individualism that has long since disappeared from the City and is fast vanishing from the commercial world in general.

Lloyd's is after all not a company. If it was, then its 17,000 underwriting members would be shareholders. It is more a market place for conducting insurance business, with administrative services provided by the Corporation and Committee of Lloyd's.

The 17,000 underwriting members, lend their names, their capital, and their trust into one of more or less underwriting syndicates. These are sometimes composed of a small number of other underwriting

members, although many are much larger, with several hundred members.

Professional underwriters are responsible for the day-to-day business affairs of the syndicate while the majority of the underwriting membership is non-working at Lloyd's. The non-working membership relies on the professional underwriters to make it profits, but at the same time by investing in Lloyd's it does gain attractive tax advantages.

The business that Lloyd's underwriters insure is brought to the market by 270 approved Lloyd's brokers, and this is the only way that insurance business can be introduced to the Lloyd's market. The Lloyd's insurance broker acts for his client, the insured, but takes a commission from the insurer for the placement of any business.

Within this framework Lloyd's underwriters compete among themselves as well as against insurance companies throughout the world.

And yet, in spite of a long history of proven success in Lloyd's, there are signs that all is far from well. Lloyd's success owes much to its flexibility in being able to handle a range of risks which other insurance companies could not cope with. True, this is still one of the community's main strengths. But what Lloyd's has had to contend with in recent years is

an increasing amount of foreign competition in its traditional markets, such as marine and aviation insurance.

Faced with the prospect of limited growth in their home markets, and encouraged by a reasonably favourable claims experience on a risk—and the premium rate—then very real problems could arise in the future. The underwriter can only determine his premium rates on the information that is presented to him by the broker, which is set against his own knowledge of particular classes of business.

Because premium rates are depressed and claims are constantly increasing in value the market climate both inside and outside Lloyd's has led to an increasing number of pitched battles fought in full public view.

In order to hold its own position in the markets which have attracted the foreign competitor Lloyd's itself has had to adopt a more aggressive role. But it is from the intensity of this competition within the markets that many of the much publicised disputes and controversies arise.

Brokers are anxious to get the best deal possible for their clients at Lloyd's and with other insurance concerns. In chasing the most attractive deal—the insurance package which can be bought for the most competitive premium rate—the Lloyd's broker may not always be acting

in the best interest of the underwriting end of the Lloyd's market.

For if, in the haste to secure an account, the broker accidentally overlooks to advise the underwriter of all aspects which might affect the future claims experience on a risk—and the premium rate—then very real problems could arise in the future. The underwriter can only determine his premium rates on the information that is presented to him by the broker, which is set against his own knowledge of particular classes of business.

Because premium rates are depressed and claims are constantly increasing in value the market climate both inside and outside Lloyd's has led to an increasing number of pitched battles fought in full public view.

Insurers, and Lloyd's too, are reluctant to pay up on large claims which could be legitimately resisted because of their doubtful nature. If a doubtful claim arises on a Lloyd's policy, but for which there is perhaps not enough evidence to successfully resist that claim in the courts, Lloyd's underwriters seek a negotiated or commercial settlement.

But outside Lloyd's the insurance companies prefer to let the legal processes take their course. Insurance legal actions take many years to settle during

which time the companies are not obliged to pay the claims. This tends to happen more in the reinsurance market, where the insurance companies have no direct involvement with the consumer and therefore are less likely to cause a public uproar by resisting claims.

But Lloyd's syndicates have become drawn into reinsurance battles. The famous Sasse syndicate is stalling it out with the Brazilian Reinsurance Institute over fire and damage to property reinsurance; the Chester syndicate is embattled with Oceanus Mutual Underwriting Association over container reinsurance; and the Stewart syndicate is in legal action with 11 companies over aviation reinsurance. In each case the syndicates have not been able to recover amounts due to them under reinsurance agreements.

Perhaps it is likely to be a feature in the months to come that other Lloyd's syndicates will figure in reinsurance disputes. As the premium rates have fallen and the value of the risks has climbed so Lloyd's has sought more reinsurance cover outside its own market. And it is the reinsurance companies which are becoming increasingly reluctant to settle claims which might be reasonably contested at a time when premiums are tight.

John Moore



Household Insurance



Family Protection



Motor Insurance

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Peter Riddell  
Economics Correspondent



## INSURANCE VI

# Fire damage: the alarming figures

FIRE DAMAGE last September soared to £30.3m—only the fifth time that the monthly total increase produced by the British Insurance Association (BIA) has exceeded £30m. So far this year fire damage amounts to £217m, an increase of over 20 per cent against the corresponding period last year.

There are worrying figures for both the insurance industry and the fire brigades. The only other occasions when damage has been so high was the month that took in the Flixborough chemical plant disaster and the three months of the firemen's strike at the end of last year. A few big fires gave the September figure a boost. There were four costing over £1m, including one with £41m of damage at a warehouse, 16 costing £250,000 or more, and a further 50 causing over £100,000 of damage.

It was somewhat ironic that the September fire damage figures were released when the inflation seen during 1977 the

Central Fire Liaison Panel was introduced a campaign to increase awareness of fire and its consequences.

There is, however, a danger of reading too much into one month's figures or for that matter, in just looking at the pattern over the past few months.

Certainly the recent figures show a worrying trend. In the past six months fire damage has risen by a quarter in money terms. For this year's monthly figures from the BIA are compared with "a good year." Fire damage in 1977 in Great Britain and Northern Ireland amounted to £293.5m, an increase of only 6.1 per cent over the 1976 figure of £276.5m. By comparison the increase between 1975 and 1976 was 22.3 per cent, and back in the year 1974-75 fire damage was rising by over 30 per cent a year.

Bearing in mind the rate of inflation seen during 1977 the

increase seems small and taking the latest figures in relation to a five year pattern the rate of increase now is probably no worse than might be expected.

The odd fact that 1977 was such a good year can be partly explained by low levels of economic activity. When industry is shut down for longer periods—there is less overtime or perhaps a shift is dropped—the risk of fire proportionately recedes. At least that is one theory.

One of the key factors in the last 12 months was the firemen's strike. Last year, when this survey was being produced, one could only guess at the likely outcome of a prolonged strike by the fire-fighting forces. Certainly some of the insurance men must have been worried sick at the thought of what could happen to claim levels. Understandably fire damage was much higher in the event, but perhaps nowhere near as bad as some had feared.

The firemen's strike lasted from November 13, 1977, to January 16 this year. Fire damage in November amounted to £42.7m, a staggering £30m above the corresponding month in 1976. In December the figures eased back to £33.5m compared with £17.2m, but in January the damage was back up to £41m against £22.4m. Not all of this was insured but a lot of it was.

For the three months losses were £175m, more than treble those of the comparable period. Of course, not all of this jump can be attributed to the strike alone. Inflation plays a part but insurance companies say that the major part of the increase was down to the strike. True, a greater national awareness saved the day to a certain extent. The actual number of fires dropped in the early days of the strike as people took more care. Once a fire was under way, however, the action that the Armed Ser-

vices could take with cut-dated "Green Goddesses" was limited. Fires that gained a hold sometimes had to be left to burn themselves out, whereas the professional firemen with modern equipment would have been able to bring them swiftly under control with a resulting drop in the amount of damage. A classic example was the Tilbury power station fire when the strike was only a few days old. A fire broke out in the control room of the Essex power station and quickly spread along the cable ducts. In all, 50 Servicemen with fire "Goddesses" backed up by senior fire brigade officers fought all day to control the fire. An experienced fireman said at the time that the regular brigade would have got it under control within two to three hours.

The effect on companies varied, though in all cases profits were hit. For example, Royal Insurance faced the first six weeks of the firemen's strike with relatively little damage to its profits. But in the last couple of weeks claims were much higher than the total for the previous six. The reason was that in the final weeks Royal Insurance was caught by a couple of big fact of life for the insurance companies that an increasing

panies must have suffered but the degree of suffering depended upon how lucky they were.

One of the spin-offs from the strike one would have thought was that people would have been jolted into looking at their own insurance cover. It has been estimated that one in four households lacks protection and as much as 80 per cent of those who have cover are under-insured. So fears brought about by a firemen's strike should have seen the public flocking to insurance agents.

Yet while there was some new insurance being bought it was not nearly as great as might have been anticipated. Apathy appears to have won the day again.

The other consequence one might have expected is that the insurance companies would step up their premium rates quite significantly to recoup the losses. That does not appear to have been the case either.

Though it is easy to write off the increase in fire damage during the last twelve months as either a result of the firemen's strike or a catching up with inflation it is nevertheless a fact of life for the insurance companies that an increasing

strain is being put on their fire account.

To combat this the companies are pressing more for index linking by both the business community and householders. For the insured it makes sense and for the insurers it means a steady rise in premium income without relying on higher volume.

Meantime, in the background are the efforts by such bodies as the Fire Protection Association (FPA) and the Fire Liaison Panels advising on how to minimise fire risks.

## Dwellings

Unfortunately the latest official UK fire statistics date back to 1976 so there is no up-to-date detailed information on the incidence of fire. It is interesting to note that the number of fires in occupied dwellings has remained within the same broad range since 1969. In 1976 there were 85,795 fires in all against 90,356 in 1969. The high point in the intervening years was 105,328 and the low point 89,310.

Arson is a growing problem. Over the same period—1969 to 1976—the number of fires of "malicious or doubtful ignition"

in occupied buildings rose from 3,572 to 8,174, and it is worthy of note that only a couple of years earlier in 1967 the figure was as low as 2,393.

To come a little more up-to-date, statistics compiled by the FPA for 1977 taking in major fires only—those of £25,000 and over—arson was the highest cause apart from the "unknown" category. In 1977, according to the FPA, 306 fires were started maliciously or intentionally, causing £42.78m damage.

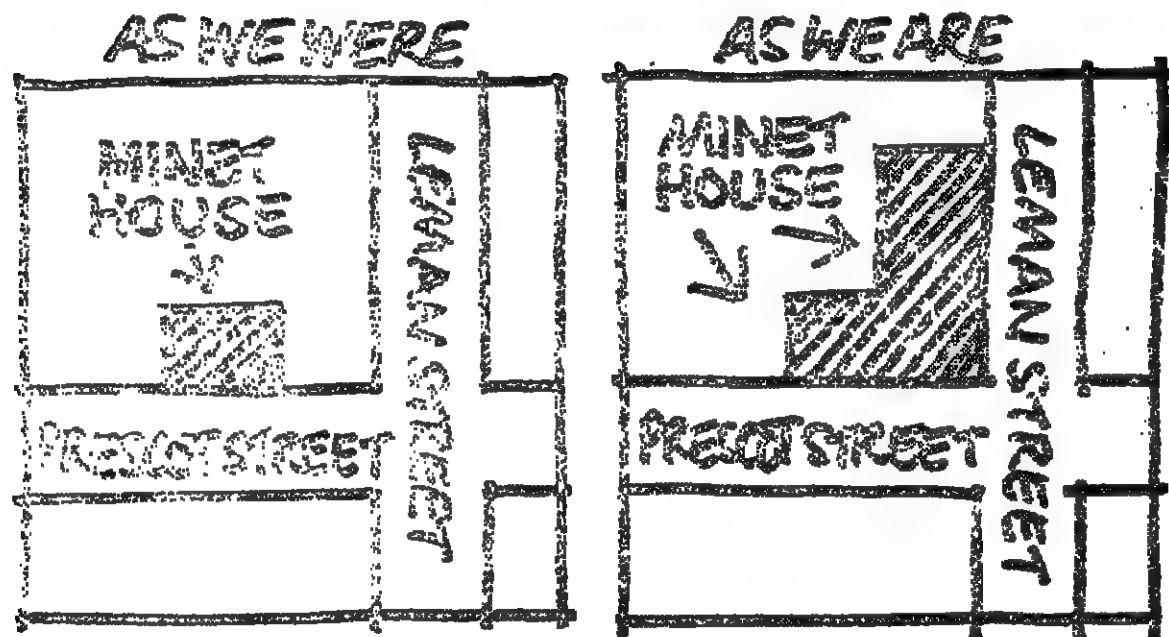
Arson seems to be an increasing tool for the vandal. The story is told of a thief caught trying to steal lead off a vacant vicarage roof. Out on bail the thief set fire to the vicarage. Again in front of the "bench" this time for firing the vicarage, he was put out on bail for the second time. All eyes were then on the church itself but evidently he resisted temptation.

A final note for the "rubbish burners." According to FPA statistics there were six major fires as a result of burning rubbish—the total cost just over £500,000. So think again as you put a match to the autumn leaves.

Terry Garrett

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Admittedly motor syndicates at Lloyd's made a record profit, net of investment income, for 1975. (This is the most recent year for which full results are available). On the other hand Mr. Maxwell Tullberg, chairman of Lloyd's Motor Underwriters' Association, has said that both 1976 and 1977 have shown a deterioration. "It was the Association's view that the factors which contributed favourably to the 1975 result had disappeared," he added.

Meanwhile, motor cycle accounts in the last two to three years have been little short of disastrous. Some top companies have largely pulled out of this field while others, like the Norwich Union and the Co-op, have made hefty losses.

Inflation with its often unpredictable advances is the motor underwriter's worst enemy. It pushes up costs and hence the repair bill which ultimately has to be met by insurers. So far this year repair and replacement costs appear to have risen by an average of about 15 per cent on 1977.

## Charges

According to the BIA, in the 12 months to July this year the price of spare parts rose by 10.2 per cent, garage charge out rates increased by 16.2 per cent while new and used car prices went up by 13.8 per cent and 14.3 per cent respectively.

Another factor which pushes up premiums is the incidence of accidents, or the frequency of claims. The BIA estimates that the industry deals with some 21m claims a year. But after a long period of gradually falling real claims (relative to premiums paid) the level now seems to be creeping up again.

Last year, for example, General Accident found one driver in six was making a claim compared with a ratio of one to seven previously. Lloyd's syndicates say they are handling on average 11 claims for their 1976 and 1977 accounts, against 10 in 1975.

Accident figures, meanwhile, do not readily support the idea that drivers are hitting each other more often, so policyholders may now be more claims-conscious than before. On the other hand, since the oil crisis of 1973-74, petrol has steadily become cheaper in real terms while motorists' resistance to the new high level of

fuel prices has gradually weakened. According to some observers, increased car use has therefore been responsible for the greater number of claims.

In fact, premium increases in 1978 have perhaps been slightly less than anticipated at the beginning of the year. This is essentially because some companies underestimated inflation in 1974 and 1975 but in their more recent targets overshoot the actual rates in the second half of 1977 and in the first half of this year. According to Quotel, the motor insurance quotations index which covers most of the industry, average premiums in the 12 months to November 8 have increased by 17.8 per cent.

Motor cycle underwriting has perhaps presented the biggest headaches in the last two to three years, and as a result Quotel, the motor insurance quotations index which covers most of the industry, average premiums in the 12 months to November 8 have increased by 17.8 per cent.

## Quarterly

This includes quarterly rises of 6 per cent (November, 1977, to February this year), 5.2 per cent (February to May), 1.8 per cent (May to August) and most recently 4.7 per cent (August to November). The mid-year average age of motor cycle riders which has slowed down partly reflected low

for insurers. According to one company 80 per cent are now young and inexperienced, a much higher proportion than for car drivers. As a result, charges riders aged between 16 and 19 five times more than those over 25. Motor bikes have also become more sophisticated and expensive to repair, while after a crash machines often need to be fully replaced.

## Dangers

Figures from the British Road Federation's latest publication demonstrate the dangers. In 1975 there were 1,923 motor bicycle accidents per 100m vehicle miles compared with 204 accidents involving cars and taxis.

Leading companies in this field reckon motor cycle premiums are now roughly back in line with the rest of the motor insurance field, though rises between 5 and 10 per cent above the average may be needed next year.

Tim Dickson

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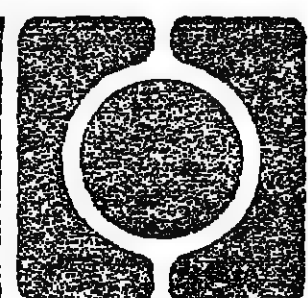
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# Share prices at low levels

KNOW they look cheap, but poor performance has been the main reason for the low share prices of insurance companies. That just achieved in a year in which the typical institutional fund growth of insurance companies is going to be reasonably good, certainly by the standards of most British companies, many of which will do well to produce any significant advance in profits at all during 1978. The big seven composite insurance companies, for instance, could well raise their pre-tax profits by 15 per cent or so for 1978. Life assurance companies should raise their profits by around a tenth, much the same as the likely average for British companies and insurance brokers should also show reasonable growth, albeit rather slower than the rate of expansion usually achieved by this sector during many recent years.

## Issues

So if a poor current performance is not the explanation, what is? In the case of composites, the most important of the three insurance groups, one reason lies in the wave of rights issues whereby the sector recapitalised itself between 1974 and 1978. In that period Commercial Union had two major rights issues, and all the other major companies had one. The result was a big increase in the quantity of shares in issue, leaving investors unwilling to add still more to their holdings by purchases in the market. Because of the increase in issued capital, earnings per share growth has been much less impressive than at the pre-tax level.

A second problem is that although recent profits growth has not been too bad (last week CU announced pre-tax profits up 50 per cent after nine months), certain fears are being expressed about the trend in the future. One key area is the U.S., where companies like CU, General Accident and Royal derive a large proportion of their earnings. The problem here is that although U.S. underwriting profits are still good, there is an increasing conviction that the so-called underwriting "cycle" will soon start swinging down again.

Symptomatic of this problem is that with insurance profits currently very high in the U.S., premium rates are not rising very fast. With the inflation rate in the U.S. now at about 9 per cent and climbing (it is currently higher than the rate in the UK) it seems inevitable that next year profits will come under pressure again.

After a disastrous year in 1975, when many companies in the U.S. showed losses, even the other creditable investment income. The result was a big increase in the quantity of shares in issue, leaving investors unwilling to add still more to their holdings by purchases in the market. Because of the increase in issued capital, earnings per share growth has been much less impressive than at the pre-tax level.

From roughly 108 per cent of premiums in 1975, the U.S. industry's operating costs ratio had eased to the historically favourable figure of 97.7 per cent in 1977. But many analysts now fear that with competition increasing and State control agencies getting tougher about agreeing to rate rises the ratio will climb back to over 100 per cent by 1980.

In the UK, too, underwriting experience promises to be very patchy. The domestic property account, once almost a licence to make money for companies like Sun Alliance, is becoming more difficult. Measures to overcome the impact of inflation have not been wholly successful. Although companies have been insisting on various forms of indexation to make sure that premiums keep in line with real values, this tougher policy has been greeted with what is known as higher claims awareness—in other words, people are trying to make sure they get more value out of much increased premiums, and are making claims where they previously might not have bothered.

Meanwhile the commercial fire account, though still profitable in the UK, is being affected by massive rises in fire damage. For the first nine months of 1978 fire damage reached £217m, an increase of over 30 per cent on the corresponding 1977 figure.

Moreover, there are signs that competitive pressures are building up once again in Australia, a country where British companies are active but which has been a source of recurring problems in recent years. It is

comparatively easy market to enter for U.S. companies aiming at international expansion, and there are fears that the industry there will soon be pushed back into making underwriting losses. These problems—especially those related to UK property insurance—are also afflicting the big life assurance companies which in recent years have been expanding their general business to the extent that the distinction between the composite and life companies like the Pru, Pearl and Legal and General is becoming somewhat blurred.

## Over-supply

As with the composites, rights issues by these big life offices to recapitalise their general branches have contributed to an oversupply of shares to the market within the past two or three years. On the other hand, the pattern of business on the life side has tended to improve markedly.

Whereas for several years the life companies have been troubled by a sluggish trend in new business and by soaring expenses, this year new premium growth has accelerated while the lower trend of costs has improved the cost picture. Major factors leading to this have been the big rise in personal disposable incomes this year, an active housing market and the implementation of the new State pensions scheme, which has led to opportunities to pick up pensions business from companies contracting out.

In these conditions the share price of Hambro Life, a non-problem in recent years, is traditional life company un-

encumbered by a general branch or an industrial branch, has performed strongly because of the obvious new business opportunities. But the big companies like the Pru and L and G have lagged behind in the stock market.

It is not especially unusual for composite or life insurance shares to be performing differently—they have been among the poorest performing sectors in the years since the FT-Actuaries indices were established in 1962. What is much more surprising is to find the normally high-flying insurance brokers also stuck at the bottom of the rankings. But this is much more likely to be just a temporary phase, for this is still a comparatively highly rated sector which has been suffering from the exceptional weakness of the dollar (in which currency much of the brokers' revenues are collected) and from uncertainties in the international insurance business. The marine and aviation business, for instance, continues to suffer from over-capacity and low rates. There have also been bad debt problems.

At first sight the chances of recovery for composite shares seem less bright. But some stockbroking analysts are now tending to look on the bright side. They note that insurance shares usually perform relatively well during the later stages of a bear market and the early part of a bull phase. With the equity market now well below its peak, they hope that it will soon be time for insurance shares to begin displaying their defensive qualities.

Barry Riley

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## Most households underinsured

UK INSURERS lost at least an estimated £20m last year on underwriting experience with domestic householders' accounts. Sun Alliance and London, a leader in this field, recorded a loss of several million pounds. This followed even heavier losses in 1976 and the trend has continued this year. What has caused this turnaround in the experience on an account that was always regarded as profitable?

For a start, the past few years have seen a series of adverse spells of weather affecting the UK as far as insurers are concerned, with paradoxically the long hot dry summer of 1976 by far the most serious. The storms which hit the east coast at the very beginning of 1976 cost insurers £40m, and last winter's flooding along the east and south-east coasts cost a further £15m.

But the summer of 1976, which followed a comparatively dry winter and a previous dry summer, resulted in widespread subsidence in many areas as a result of the ground drying out and shrinking. It showed up the folly of building houses on land which our forefathers had for very good reasons carefully avoided—without Wivenhoe in Essex. It also showed up the folly of giving free subsidence cover on housebuilding policies, at the request of the building societies, on the grounds that long dry spells just do not happen in this country. This cost the insurance industry £50m in 1976 and £15m in 1977.

Then, again, the number of thefts in the UK has climbed steadily over the years—a symptom of the society we live in. Insurers have consequently experienced rising claims rates. Recent figures published by the British Insurance Association show that theft claims in 1977 amounted to £30.2m, compared with £8.9m in 1972. Insurers are expecting this trend to continue to rise, despite all efforts being made by the police, the BIA and individual companies to educate the public into taking precautions to make their houses less vulnerable to thieves.

Policyholders are also becoming more conscious of their rights under householder policies and are claiming more frequently, usually for very small sums. There is nothing reprehensible in this action, providing the claim conforms to the policy conditions. But it is adding significantly to claim costs, especially in administration, by more than the underwriters had anticipated and allowed for in determining premium rates. In addition, many individuals are trying to claim for losses not covered or ever intended to be covered in the policy, often using it to try and replace items that have worn out. Repudiating these claims costs money.

But all these factors are an integral part of insurance operations. Underwriters expect objections. Only a minority did adverse weather, theft claims, and even subsidence. It is their job to adjust premium rates to take account of changing conditions. The UK insurance industry emphasises that it exists to pay claims quickly and in full. This was amply demonstrated by the speed with which it dealt with the flood claims in January, showing that insurance is more than investment.

The biggest problem facing underwriters over the past few years, however, has been underinsurance, brought about by the high rates of inflation experienced in the 1970s. Underinsurance, with its attendant problems, has caused as big an impact on profitability as adverse weather or increasing theft claims.

Inflation has resulted in the values of houses and their contents rising dramatically from the original cost. So unless revised regularly the sum insured under policies becomes very much out of line with the correct value of the times insured. Hence the risks being covered, insurers found that claims costs have been rising much faster than premium income and claims are paid from premiums. Although all insurance accounts have been adversely affected by inflation, the householder account seems the most seriously hit.

## Efforts

What action have insurance companies taken to get their accounts back into profitability? Most of their efforts have been concentrated into recently on getting policyholders to insure for realistic amounts. At the start, insurers relied on exhortation and publicity to point out the need for realistic sums insured. Sun Alliance is currently running a Press campaign using case histories to show how certain individuals lost heavily when a claim occurred.

But most individuals are apathetic about insurance. Companies have accepted that people are unlikely to take the trouble each year of calculating the cost of rebuilding their house or revaluing their possessions. So a new type of contract was introduced under which sums insured and premiums are automatically revalued each year using an appropriate index. Provided the sum insured is adequate at outset, the sum insured remains realistic.

Then in 1973 General Accident led the way in making inertia work for the company instead of against it. This was done by increasing sums insured and premiums at the next renewal and automatically next renewal then, unless the policyholder specifically stated otherwise. Policyholders were given a free increase over the remainder of the policy year and a form was enclosed on which they could record their

Many other insurance companies have taken a similar approach with success. Such action by itself does not get the sum insured correct, but it stops it getting further out of line. There is still a need for the policyholder to assess accurately the sum insured at the start. The BIA last week announced an aid to enable policyholders to assess the replacement costs of their possessions. Companies provide forms to guide policyholders in adding up the replacement costs of their possessions.

Although these measures have achieved a considerable measure of success, it has not been enough. It has also raised problems of fairness—the majority who keep their sums insured up-to-date can be said to be subsidising the minority who do not. So some companies are now taking—ar are about to take—tougher action.

Norwich Union now only markets index-linked policies for new business. If its policyholders wish to leave sums insured, and premiums unchanged then averaging could apply in settling a claim. The company has found that most policyholders have accepted this change without demur. Sun Alliance has taken similar action. Policyholders have the option not to index-link, but the company has warned them that if the sum assured remains unchanged for two successive years, then an underinsurance clause will apply.

This is another form of action which some companies are introducing, albeit reluctantly. It involves the scaling down of the amount paid on a claim by the amount of underinsurance. But it will only be applied for gross underinsurance. Finally, Sun Alliance has increased the basic premium rates for householder contents insurance, on which all other rates are based, thereby ending half a century of tradition—the basic rate for contents has been 25p (5s) per cent since the 1920s. But this rate only applies to the low risk areas. Premium rates in the higher risk areas, such as London and other major cities, are another matter. One company, Prudential Insurance, has ceased accepting new business, at least temporarily, in Central London.

Sun Alliance claims that this latest action will not be sufficient to eliminate losses. More increases are on the way and this is likely to be the pattern for many insurers. There is also talk of introducing high excesses on policies to cut out the small claims. The era of cheap, household insurance could be coming to an end. But the industry could well consider whether the present style of householder insurance could be changed to meet modern consumer needs.

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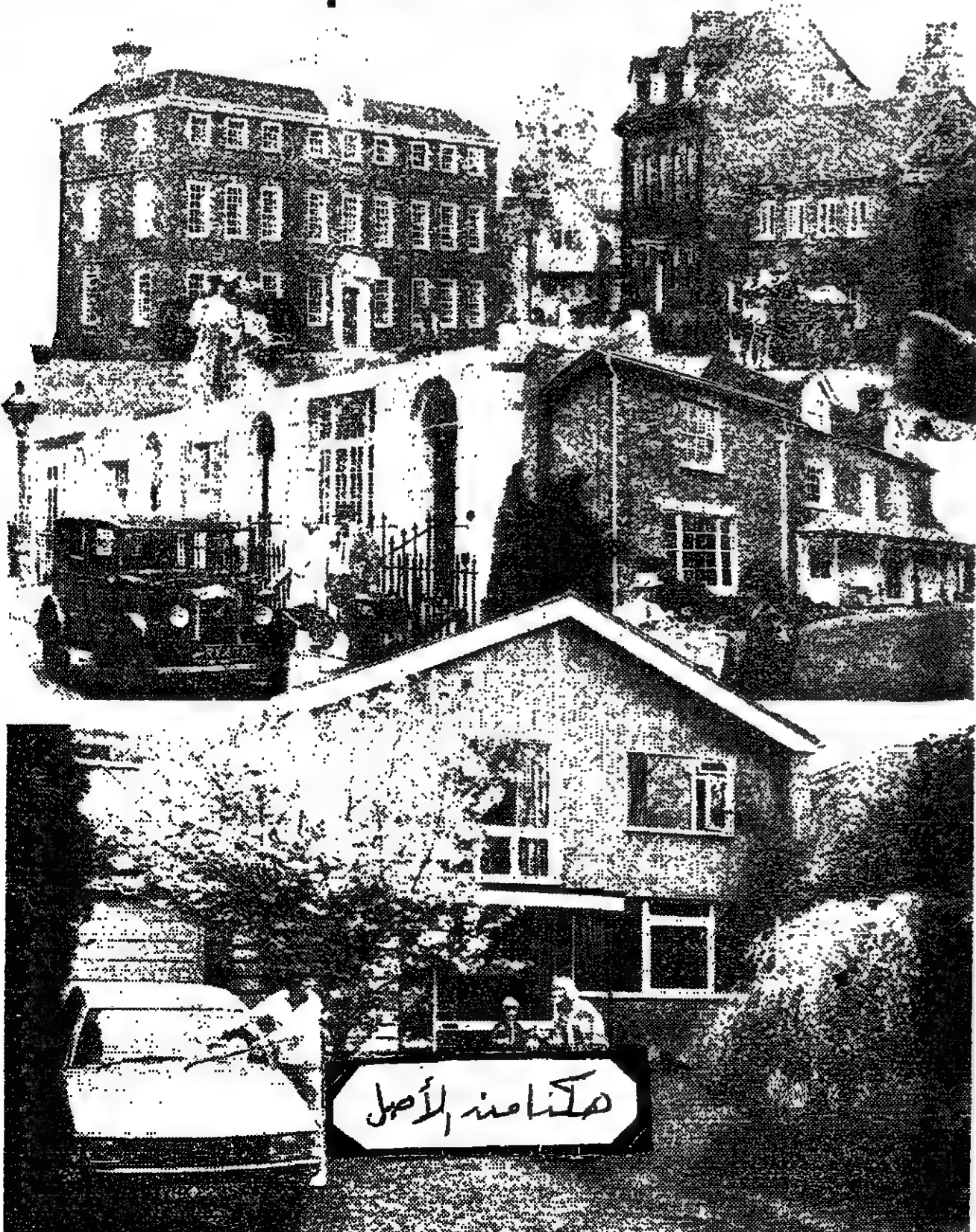
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## INSURANCE VIII

# Boom year for life and pensions

BUSINESS IS booming for the life and pensions side of the insurance industry. Endowment policies and other traditional products are basking in the sunshine of a massive increase in living standards in the past year. Group pensions from the major improvement in benefits employers have to make to contract out of the new State pension arrangements which took effect last April.

Self-employed pension plans are selling in record numbers thanks to greater awareness of pensions among the public generally—and among insurance brokers in particular. Linked-life products and other recent innovations have been one of the strongest growth areas, recovering from the battering they suffered in the wake of the 1974 stock market and property slump.

Total premiums on new business in the first half of this year came to a record £5.8m, a rise of 24 per cent on the corresponding period last year. The growth has been achieved against a rise in the Retail Price Index of only 8 per cent and it follows years when new business growth lagged depressingly behind the rate of inflation. In 1977, for instance, new business growth was only 6 per cent.

Among insurance brokers, however, the additional advantage compared to unit trusts is that they are life products and benefit from the public's impression that they are tax-efficient. In adjusting to the new system of giving policyholders direct credit for tax relief through a debited subject within the reduction in their premiums, the industry has successfully passed on some of the donkey work of the changeover to the payers that they defer the full clearing banks—but even so the total cost to insurance companies will come to tens of millions.

Moreover, the new system contains a hidden trap for the industry in replacing tax relief with a direct subsidy. For the moment the subsidy will be at the equivalent of 17½ per cent tax relief but the Life Offices Association will have its work cut out in future years to fend off politically inspired demands for a reduction. From an economist's viewpoint the tax relief always was a subsidy anyway, but now it is generally seen to be so.

Single premium bonds and other linked life products have been in the vanguard of the boom and sales in the first six months of this year totalled £134m, a rise of 40 per cent on a year ago. But even these figures mask the spectacular performance by some companies specialising in single premium bonds: they have in some cases reported sales growth of 50 per cent and more.

The big attraction of bonds is that their performance is linked directly to a fund invested in shares, property or gilts or a mixture of all three. With the index bouncing around the 500-line for the past year, equity-linked bonds have benefited from the impression of a buoyant stock market. Property has shown similar strength and the public's memories of 1974 are now all but wiped out.

As a result of the higher benefits employers' pension schemes must now provide to contract out of the State's new pension scheme. Total pre-self-employed plans rather than mums for group pension business this year are expected to show a handsome rise on last year's £3.2bn. Already Legal and General has reported that in the first half of this year about three-quarters of its improvement reflected higher funding to meet the new standards.

An increase of nearly 15 per cent in average employee earnings in the last year has been

and their position has been further undermined by tax changes this year.

For most small investors the case for investing direct through a unit trust is strong—but many brokers prefer to sell bonds. Sales of bonds are helped by technical factors: the broker's commission is probably due to the significantly more attractive than on unit trusts and bonds can be sold on a door-to-door basis in a way that is illegal for unit trusts.

### Soared

New premiums on self-employed pension plans in the first half of this year soared by 44 per cent. A big part of the increase is probably due to the major improvement in commissions on pension plans introduced by the Life Offices Association a few years ago. Many brokers are only now for the first time actively promoting the considerable tax advantages of pension plans over endowment policies for anyone not covered by a company scheme. The new State arrangements have brought a cut in the self-employed's rate of National Insurance contributions and brokers have been quick to suggest that the money saved—and more—could usefully be channelled into retirement savings.

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An increase of nearly 15 per cent in average employee earnings in the last year has been

an excellent backdrop against which to sell endowment and other regular savings policies. Tax reductions have also helped boost average net disposable income.

Linked life savings have generally done better than straight endowments, showing a rise of 26 per cent in new premiums in the first six months of this year. Among insurance brokers the image of linked-life savings plans has been enhanced recently by the entry of several giant traditional office into the field after a decade when they pooh-poohed the idea as a passing—and perhaps dangerous—phase.

For the future, an exciting new area is opening up for the industry in selling self-employed pensions to an estimated 7½ million workers currently relying only on the two tiers of the State scheme for their pensions. They qualify for the same tax benefits as the self-employed, and there are strong arguments for them to invest in a pension plan rather than for instance an endowment policy. National Employers Life has been among the first to recognise the potential of this new market and has launched a scheme which it hopes employers will recommend to their workers.

The industry generally will have to reform its commission system if it is to make the most of the new opportunity. For the commission system strongly encourages brokers to sell annual premium ones. But for self-employed workers even more than self-employed ones, annual plans are unsuitable. This is because an employee can never be sure he can continue the plan to retirement. If, for instance, he moves later to an employer with a full contracted-out scheme, he will be forced to make his plan paid-up.

Eamonn Fingleton

## Brokers view the shape of things to come

THE RECENT Bowring-Marsh and McLennan proposals may well prove the shape of things to come," observed one stockbroker on the planned tie-up between the world's largest insurance broker and one of the largest UK Lloyd's broking houses.

Indeed there has been an air of some expectancy—bordering on excitement—in the London insurance community about the future of the Lloyd's broking houses since the controversial Bowring-Marsh plans were announced.

The move surprised many observers. Lloyd's of London had earlier in the year decided that no insurance company, underwriting agency or non-Lloyd's broker (all outside the Lloyd's market) could normally hold more than 20 per cent of the equity of a broker.

The much criticised decision was taken with the object of keeping effective ownership of a Lloyd's brokerage firm within the Lloyd's community. According to Lloyd's it was felt that such an arrangement would enable the Committee of Lloyd's to exercise its self-regulatory powers more easily than would be the case if broking houses were controlled by outside insurance interests.

The Lloyd's ruling had been prompted by the takeover bids by the third largest quoted broker in the U.S., Frank B. Hall for Leslie and Godwin, and Marsh and McLennan for Wigham Poland. Under the ruling both bids were blocked and the American insurance market was outraged.

The extent of the reaction stunned Lloyd's, which was anxious to stress subsequently that its decision was not a jingoistic one, but that it felt that day-to-day control of a Lloyd's broker should be best left in the hands of those with long experience with the Lloyd's market.

"The door of Lloyd's can always be opened further, but it is difficult to close the door once it has been opened too far. If, and I must say that it is a big if, the Committee were to be satisfied that their conditions regarding the entry of brokers could be modified without weakening in any way the essential requirements of control in London then I am sure the position could be reviewed," explained Lloyd's chairman, Mr. Ian Findlay.

But the decision nevertheless had brought a tension to Anglo-American insurance relations.

As Mr. Maurice "Hank" Greenberg, president and chief executive of American International Group of the U.S., a major international insurance company, explained, "impetus was given to the creation of the New York Insurance Exchange, America's answer to the Lloyd's style market, by the Lloyd's ruling."

Better relations were restored when Frank B. Hall was eventually allowed to bid for Leslie and Godwin in a way acceptable to the Lloyd's ruling. Under the arrangement Hall is to own all the non-Lloyd's broking interests of Leslie and Godwin, but it is being permitted to hold 25 per cent of the Lloyd's operations. A complicated corporate structure is being arranged to satisfy the Lloyd's ruling.

But the most inventive way yet round the Lloyd's ruling has been devised by C. T. Bowring. Both Bowring and Marsh are to formalise their links in a way which does not involve a conventional merger, or a takeover. All the insurance interests of both groups are being put into one pot, so that eventually both would be pooling combined broking incomes of about \$350m. How it will work in practice is not yet known, but it looks likely that the scheme will be administered through a joint committee and one where both parties would have equal voice. The distribution of the earnings would be based on a formula. Neither group will lose its separate identity.

Most important, the scheme is acceptable to the Committee of Lloyd's. This is why the London insurance market is speculating that more moves of this nature are likely in the future. Last week's announcement that Sedgwick Forbes and Bland Payne, after a merger, were planning a link-up with Alexander and Alexander, the second largest broker in the U.S., is yet another manifestation of the upheaval taking place in the transatlantic broking markets.

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# The EEC's long look at farm prices

BY MARGARET VAN HATTEM, in Brussels

AUTUMN IS the time when EEC officials start adding up how much more the Community will need to spend in the coming year to support its high farm prices, and when Britain renews its demands for curbs on agricultural spending.

This year, true to form, they have started again. EEC finance ministers meeting in Brussels are expected to take a critical look at the budgetary implications of the Community's heavy spending on the farm sector, the first time they have been directly drawn into the debate. It contains two new elements this year: British attempts to force a reform of the Common Agricultural Policy (CAP) as a condition for eventual participation in the proposed European Monetary System (EMS); and a damning recognition in the Community that the present system of collecting and disbursing EEC revenues discriminates against some of the poorer countries, notably Britain and Italy.

Add to this that under the present budgetary system, spending requirements are expected to exceed revenues by 1981, and you might think that this time the British are in a better position to succeed. But, so far, most of the arguments look depressingly familiar. Few in Brussels, London, or anywhere else are holding their breath in expectations of a marked drop in agricultural spending—either in absolute terms, or as a percentage of the total budget.

New arguments looking forward to a monetary system which would help to stabilise EEC currencies have not substantially altered the British case, nor the main objections to it. Put crudely, the British object to the present system of

EEC spending because they get the least out of it. Three quarters of the EEC budget goes on agriculture and around three quarters of this on farm price support.

Relatively speaking, Britain has the smallest farm sector in the Community, employing only 2.7 per cent of the workforce against a Community average of 8.4 per cent, contributing only 2.4 per cent to Gross National Product against an EEC average of 4 per cent. Most of the money spent on maintaining farmers' incomes flows back towards the big producers of milk, beef, sugar, and cereals—that is, France and Germany—leaving Britain and Italy well to the rear. Britain cannot while the Community has a surplus of most of the commodities that Britain produces. So the only way for it to secure a bigger share of Community revenues is by persuading its partners to spend less on farm support and more on other EEC policies.

## Only policy

Opponents of the British view quickly point out that most EEC spending goes on agriculture because the CAP is the only major policy the community has, and is likely to remain so while Britain continues to hold out against common fisheries and energy policies. Britain knew when it entered the Community, they add, that it would be paying more into the budget than it got out of it, and should stop trying to renegotiate its terms of entry. They also say that since the Community budget accounts for less than 1 per cent of Community GNP, it is in itself far too small an instrument to bring the poorer regions into line with the richer.

All of this is true. The fact remains that by 1980, when transitional arrangements run out and Britain, Ireland, and Denmark have to pay their full contributions to the EEC budget, the present redistribution system will leave Britain the largest net contributor. That was clarified two weeks ago by statistics attached to a confidential EEC economic policy committee report which showed that if the 1980 budget were to equal that for 1977, EEC membership would cost the UK £822m a year in budget terms alone. That is to say that Britons will be paying £15 a head not into the budget each year, Germans only £8, while Danes will be collecting £65. British income per capita is third lowest in the Community after the Irish and Italian. Hence the UK Government wishes for a reform of expenditure, not to bring incomes closer together obviously that is far beyond the scope of a budgetary reform—but simply to eliminate one of many inequalities.

At this point those who oppose the British, notably the French and Germans, argue that although the British position looks bad on the budget balance sheet, Britain actually does very well out of the EEC in broader economic terms. They say that the "green currency" system used to convert EEC common prices into national currencies allows it to keep farm prices, and hence consumer food prices, some 30 per cent below the EEC norm. The hefty subsidies (Monetary Compensatory Amounts) paid to traders elsewhere in the Community are really a means of keeping British prices artificially low, they say, at EEC expense. The British retort that



Friesians on a Dutch meadow—part of the EEC herd of 25m cows. On average each cow produces 4 tonnes of milk annually and costs £68 in Community subsidy a year.

by world standards their prices are artificially high and that buying food from the Community rather than low-cost producers such as Australia and New Zealand costs British billions of pounds every year. This argument has been going on for years and neither side is listening to the other any longer. The British still look back to "world markets" as an index of normality, forgetting that opening the large British market to many commodities would drive world prices higher. The other eight, to whom the norm is the EEC common price, appear to consider any comparisons between the EEC and world prices irrelevant.

The strongest British argument for a reform of the CAP, and the one most likely to prove effective in the short term, is "Opportunity for change" as long ago as July 1976.

Since that time the Government's White Paper on transport put forward certain proposals on how the future of this type of service might be decided. No decisions, however, have been reached as a result of the Government's proposals.

Naturally, we have continued to talk to bus operators about the possibilities in the long-term of this type of operation. It should be emphasised that it is the board's firm view that there should not be a further round of "Beeding" type closures, but that the bus services, if introduced, should be fully integrated with the railway network.

It is, however, quite untrue to say that I have signed a paper—confidential or otherwise—which includes a list of services regarded as suitable for closure under such a scheme. There are many problems which would have to be resolved before any such list could be established. Of course, Government approval to any action would have to be obtained and legislation would probably be required.

I hope that this letter will reassure those who may have been disturbed by Mr. Hargreaves' article that no closure programme does in fact exist. P. A. Keen, British Railways Board, 222, Marylebone Road, NW1.

quite happy to pay national subsidies, but Community rules don't allow that. Therefore, with deep regret, we must continue to press for high price support."

This argument is partly valid. Knocking the more vulnerable small farmers off the land would have a limited effect on overall production. No Government can be expected to force its farmers off the land now or to abandon one of the main principles of the CAP—that EEC farmers should get a stable and satisfactory income. But to put forward guaranteed high prices as the only means of doing so is less reasonable.

In practice the argument hitches EEC farm prices to West German industrial expansion, because farm support prices are fixed in units of account based on the snake currencies, and hence they appreciate with the D-Mark. The rise trend is one that most EEC farmers—and the politicians they elect, have been glad to latch on to. They have been able to get away with it for more than a decade largely because food price cuts win few votes in continental Europe.

But the price mechanism is a blunt instrument of social policy. It is estimated that only a third of the money spent on price support reaches the farmer, the rest being siphoned off by dairy companies, wholesale butchers, and other middlemen. The bit that does go to the farmer necessarily gives more to the big producer, whose economies of scale make him less dependent on it, than to the smaller holder working on tighter profit margins.

The EEC Commission, and in particular the agriculture commissioner, Mr. Finn Olav Gundelach, have fought hard to curb

the rise in support prices over the past two years and "prudent price policy" to which they are committed looks likely to continue for at least another year. But when the Commission contemplates improving the CAP, what it has in mind falls far short of what the British want.

## Saturation

Take for example milk. The British would like to see the dairy industry scaled down in countries with high production costs such as Germany and Holland—so that the lower cost British industry could be expanded. The Commission's latest proposals to bring the milk market back into balance envisage nothing of the kind, aiming at nothing more ambitious than "to stop the increase of production" rather than cutting it, even though production now exceeds consumption by around 16 per cent and consumption is at saturation point.

The Commission may be sensitive to criticism of CAP surplus, but there is little to indicate that it sympathises with British demands for the radical reform needed to give Britain a bigger share of EEC spending. The Commission, in any case, sometimes appears more concerned with producing proposals likely to get through the Council of Ministers than with holding out for what it considers ought to be done. It will have its hands full getting the stringent proposals envisaged for next year's farm price review past the agriculture ministers. Winter is the time when EEC agriculture ministers start meeting in Brussels to raise farm prices and talk about reducing surpluses...

## Letters to the Editor

### Monetary system

From Mr. J. Newman

Sir—I must say that the politicians' civil wars, and clearing bankers who have commented so far on the European monetary system show a remarkable ignorance of the mechanics of speculation and betting.

The current EMS proposals almost unlimited EEC intervention against currency movements between the member currencies. If, therefore, one currency suffers speculative pressure caused by underlying unsatisfactory economic performance, the fact that the EEC will always intervene means that the speculator will be in a winning position. The costly interventions of the Bank of England in past sterling crises will be common Market occurrences to use an analogy, the central bankers of the EEC will be behaving like their namesakes on the roulette table, but like men who have an infallible plan based on a grid of numbers. The only probability is that the scheme will fail.

As it happens, I feel that the underlying aim of the EMS is worthwhile: international trade demands a currency which is not at the mercy of U.S. processes. The only workable scheme here is one that worked in the historical union of the Germanies of Germany: "parallel currency" has to be established. By this I mean that (say) 20 per cent of the EEC member States reserves should be placed behind a new European currency. The printing presses would have to roll to create notes of a suitably high denomination (say around £50 or DM1,000) and these notes would circulate freely throughout the EEC. On their issue by any central bank, notes to the same value of the local currency would have to be withdrawn. Very quickly businessmen in the member States would transact business in the new parallel currency and hopefully Graham's Law would be reversed.

The inflation rate connected with the new currency would, I think, be a weighted average by activity of the inflation rates in each member State; so that 20 those States where governments allowed inflation to rise the new currency would more rapidly replace the old. In the other States the reverse would apply so that a currency conversion/replacement programme would have to take place, e.g. each country would have to place increasing amounts of their reserves behind the new currency before monetary union is achieved.

John A. Newman, 21, Mincing Lane, EC3.

### Creating jobs

From Mr. J. Dingle

Sir—Your second leader of November 16 is critical of the Government's use of subsidies to create or preserve jobs, and you rightly observe that Government agencies active in promoting industrial "development" sometimes seem willing to take very great risks with taxpayers' money.

In the same issue, you report that the Government is going to give £52m to a gentleman who intends to make sports cars in Northern Ireland and that Rolls-Royce cannot get the machine tools it needs from the British machine tool industry.

As one with only a taxpayer's interest in sports cars, aeroplanes and machine tools, I can-

not help feeling that my elected representatives and their advisers would spend my money better—and at the same time would probably create more useful jobs more cheaply—if they supported the restructuring of machine tools production, rather than speculated in sports cars. Moreover, the impression that the machine tool industry's problems are symptomatic of several sectors of British industry, where what was once advanced technology has ossified, and become a refined ability to make things that nobody now wants.

The basic skills remain, the motivation to innovate could be revived, and it seems the Government is prepared to spend my money (and yours, Sir). Wouldn't it make more sense to spend it on rationalising key British industries—like machine tools—with a view to restoring their international competitiveness, and consequent capacity to generate both employment and profits?

John Dingle, Suite 1, Harcourt House, 18a, Cavendish Square, W1.

### Participative management

From Dr. Frank Heller  
Sir—Under the heading "Managers are afraid to take decisions" you report a very important statement by Professor Wilson's inaugural lecture at Cranfield. With his experience from senior positions at ICI, BOC and Babcock and Wilcox, the view that managers are unprepared by all the talk of industrial democracy and participative management must be taken seriously.

Research, however, has shown that such fears are based on mistaken premises. Successful participation in successful companies has avoided this dilemma: management is so reluctant to look at research findings before giving in to an upsurge of adrenalin. There is no pill but there is a cure based on a careful regime of early symptoms are recognised early.

(Dr.) F. A. Heller, The Tavistock Institute of Human Relations, The Tavistock Centre, Bevis Lane, NW3.

### Becoming a bank

From Mr. V. Treves

Sir—I read with interest the November 15 Lombard column in which Michael Blandin draws attention to the disconcerting effect of one aspect of the Banking Bill while glossing over its consequences.

Provision for licensed deposit-taking institutions (LTDI) to become recognised as banks is no more than a stated intent on the part of the legislators. To qualify for recognition as a bank an institution must carry on banking business and have standing in the financial community—that is, in the Bank of England's view, standing as a bank. Until it is recognised as a bank, an institution is not merely barred from using the word bank in its name, or even describing itself as a banker, but must also not "hold itself out as" to indicate, or reasonably be understood to indicate, that it is a bank or banker or is carrying on a banking business.

This Catch 22 is relatively superficial and can certainly be remedied by modification of the provisions but there is a more profound cause of concern which is subtle and difficult to counter.

No bank may carry on its business, nor indeed develop its business, without dealing with other banks on a banker-to-banker basis. Entering into such a relationship is largely an act of faith and, where information is lacking, reliance is placed upon the opinion of other banks with either a "clerk" knowledge or, as long ago as July 1976.

Since that time the Government's White Paper on transport put forward certain proposals on how the future of this type of service might be decided. No decisions, however, have been reached as a result of the Government's proposals.

Naturally, we have continued to talk to bus operators about the possibilities in the long-term of this type of operation. It should be emphasised that it is the board's firm view that there should not be a further round of "Beeding" type closures, but that the bus services, if introduced, should be fully integrated with the railway network.

It is, however, quite untrue to say that I have signed a paper—confidential or otherwise—which includes a list of services regarded as suitable for closure under such a scheme. There are many problems which would have to be resolved before any such list could be established. Of course, Government approval to any action would have to be obtained and legislation would probably be required.

I hope that this letter will reassure those who may have been disturbed by Mr. Hargreaves' article that no closure programme does in fact exist. P. A. Keen, British Railways Board, 222, Marylebone Road, NW1.

### Transport in London

From Mr. N. Seymour

Sir—What a pity, since he has taken the trouble to reply to my letter, that Horace Cutler (November 14) has not even attempted to answer any of the questions which I posed. He tells us that Greater London Council is proposing expenditure over the next 15 years of £1.1bn on a "road and industrial assistance programme, and a little less" on the public transport programme, excluding the Jubilee Line. Since the Jubilee Line would cost £280m, that means a total expenditure of around £1.2bn is proposed for public transport—i.e. about £85m per annum. We are not told exactly how much is proposed for roads; but we are nevertheless invited to accept that a "reasonable balance" is being kept between road and rail expenditure (or proposed expenditure).

Who, apart from Mr. Cutler, has pronounced the proposed balance to be the right one? Why, if massive road building is ruled out, has the GLC not paid more attention to the possibility of creating some very useful, but not very massive, "throughways" in place of some of London's little-used rail routes? And, since he assures me that the Woolwich rail tunnel could "stand on its own," could he please tell us how many passengers per day his transport planners estimate would use the proposed Thamesmead to Dalston rail route? Is it not the case that passengers at present using the North Woolwich-Stratford-Tottenham Hale route could be carried in a fleet of half a dozen buses using a rail-converted-to-road route?

Nigel Sewer, 15, Lansdowne Road, SW3.

### By bus and train

From the Chief Passenger

Manager British Railways Board  
Sir—Mr. Ian Hargreaves' article (November 16) on the subject of British Rail services—41, Belgrave Meads North, SW1.

in rural areas, gravely misrepresents the Board's position.

The Board has made no secret of the fact that it regards substitution of buses for rail services as an appropriate solution to the problem of uneconomic services in certain circumstances. Indeed, it enlarged on this view in "Opportunity for change" as long ago as July 1976.

Since that time the Government's White Paper on transport put forward certain proposals on how the future of this type of service might be decided. No decisions, however, have been reached as a result of the Government's proposals.

Naturally, we have continued to talk to bus operators about the possibilities in the long-term of this type of operation. It should be emphasised that it is the board's firm view that there should not be a further round of "Beeding" type closures, but that the bus services, if introduced, should be fully integrated with the railway network.

It is, however, quite untrue to say that I have signed a paper—confidential or otherwise—which includes a list of services regarded as suitable for closure under such a scheme. There are many problems which would have to be resolved before any such list could be established. Of course, Government approval to any action would have to be obtained and legislation would probably be required.

I hope that this letter will reassure those who may have been disturbed by Mr. Hargreaves' article that no closure programme does in fact exist. P. A. Keen, British Railways Board, 222, Marylebone Road, NW1.

### Second choice

From the Architect

The Bertrand Russell Archives  
Sir—In his article, "Public opinion be damned" (November 2), Samuel Brittan remarks that Bertrand Russell thought of taking up economics. "But decided it was too difficult." On the contrary, Russell wrote in 1948: "It seemed to me that philosophy, like poetry, is worthless if it is second-rate, whereas in economics much useful work can be done by men whose abilities are moderate. I therefore decided that if my dissertation were thought sufficiently well of I would become a philosopher; if not, an economist with a view to politics."

Kenneth Blackwell, McMaster University, Mills Memorial Library, 1280 Main Street West, Hamilton, Ontario

### Goodness and beauty

From Mr. C. Gelman

Sir—I sincerely hope that the gentleman attending the annual meeting of the British Compressed Air Society (Men and Matters, November 10) had second thoughts before telephoning his boatbuilder. While it is quite correct that the adjective "kalos" (good, beautiful) is spelled in Greek with one "l," the word "kallos" (of which Ms Strassopoulos possesses plenty) simply is the noun within the same family, meaning "beauty, charm," and thus more suitable as a name than the slightly disconnected "kall."

If I had a boat I would rather have her looked at as an unequalled object of beauty than possibly the symbol of a strange Mother Goddess, which could happen in the case of some less Mother Goddess, which could happen in the case of some less Mother Goddess, which could happen in the case of some less Mother Goddess.

Charles Gelman, subject of British Rail services—41, Belgrave Meads North, SW1.

## Today's Events

GENERAL TUC Labour Party liaison committee meets at House of Commons.

Ford management and unions resume pay negotiations.

EEC Finance Ministers meet in Brussels to discuss European Monetary System.

Financial Times' two-day conference on World Insurance opens, Dorchester Hotel, London, under chairmanship of Mr. Ronald Peet (BIA chairman, chief executive Legal and General).

EEC Agricultural Council and Foreign Affairs Council start two-day meetings in Brussels.

British Airports Authority meeting in Glasgow to consider future of Prestwick, Glasgow and Edinburgh Airports.

ANEAN EEC Foreign Ministers meet for two-day conference, Brussels.

Representatives from 25 Latin American and Caribbean governments meet in Uruguay to prepare for negotiations with EEC.

Arts Council annual report published.

New 10 per cent savings bond issued.

Westinghouse, U.S., summoned in new court case, Washington.

Exhibition of microfilm equipment, Unicorn Hotel, Bristol.

TUC finance and general purpose committee meets at Congress House, London.

British Cardiac Society two-day conference and exhibition opens at Westminster Conference Centre.

Schools Music Association, Greater London Music Festival, Royal Albert Hall.

Mr. Jeremy Thorpe and three others accused of conspiracy to murder appear at Minkhead Magistrates' Court.

Sir Kenneth Cork, Lord Mayor of London, attends Byron Society's Chopin Commemorative Concert, Guildhall, and Gresham Dinner of the Mercers' Company, Ironmonger Lane.

PARLIAMENTARY BUSINESS House of Commons: Companies Bill, Second Reading.

Select Committee—Expenditure

## Today's Events

Education, Arts and Home Office Sub-Committee, Subject: Women and the Penal System. Witnesses: Home Office. (Room 18, 4.15).

OFFICIAL STATISTICS New collection orders for September from Department of the Environment. Turnover of the motor trades (3rd quarter) from the Department of Industry.

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SPRINT Motor Sport: RAC Rally. Bowling: Young England v. U.S.A., London.

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Department of Employment



## COMPANY NEWS

## Lucas expects increased product demand overseas

THERE WILL be much opportunity for Lucas Industries in the year ahead, but success will be related to the achievement of the group's customers, says Mr. B. F. W. Scott, the chairman.

Prospects in Europe will be influenced by the outcome of events in the U.S. economy. However, the directors expect demand for the company's products from European customers to remain strong and important increases are expected. Similarly, continued firm demand is anticipated in other overseas markets.

In the U.K. demand for cars has been good although unfortunately much of the increase has been met by imports. The company's capital stock stood at £10.5m at July 31, 1978, and net liquidity showed a fall of £24.1m, compared with £22m decline last year. Loan capital stood at £15.5m to £16.7m and net liquidity showed a fall of £24.1m, compared with £22m decline last year.

Employees' interest in the company through the Lucas Staff Pension Trust, Lucas Works Pension Trust and the Lucas Employees' Share Bank at November 30, 1978, remained unchanged over the year at 18 per cent.

At the annual meeting members were asked to approve a resolution to increase the number of directors from 10 to 12, and to increase the number of directors from 10 to 12, and to increase the number of directors from 10 to 12.

On sales up at £971.17m

## BOARD MEETINGS

Lucas Industries Ltd. has reported a 10 per cent increase in sales to £971.17m for the year ended July 31, 1978, compared with £882.8m in 1977.

At the annual meeting members were asked to approve a resolution to increase the number of directors from 10 to 12, and to increase the number of directors from 10 to 12.

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parts of Europe £51m (£55.51m); North America £41.2m (£39.85m); Central and South America £36.69m (£33.64m); Australasia £40.41m (£40.03m); Asia £41.36m (£38.33m); and Africa £31.55m (£25.55m).

## Morland rises to £958,509

ON TURNOVER ahead from £7.07m to £7.75m Morland and Co. increased pre-tax profits from £21,022 to £25,509 in the year to September 20, 1978.

When reporting pre-tax profits of £29,675 (£29,523) at the halfway stage, the directors of this brewer, wine and spirits merchant, and mineral water manufacturer, said they expected steady growth to be maintained during the second half.

The final dividend of 8.844p net lifts the total to 14.414p (£12.43p). Treasury approval has been obtained.

The company proposes to subdivide the ordinary £1 shares into four 25p shares, and to make a scrip issue of four new 25p shares for every £1 share.

Tax is £318,919, against £240,042. Extraordinary credits are £172,890, compared with £88,882.



Sir Alex Page, chairman of Metal Box, at the Acton open top factory where two-piece beverage cans are produced. The group makes more than 700 food, beer and soft drink cans a year at 14 factories and is Europe's largest packaging manufacturer. (The group's interim results for 1978/79 are due to be announced tomorrow.)

## Radley Fashion's record orders

For the 13 months to May 19, 1978, profits before tax of Radley Fashion Group amounted to £199,117 against £203,581 in the year to April 18, 1977—the figures for that year have been adjusted to include the West German subsidiary.

Record orders have been taken for the Spring and with the additional production facilities arranged, the current year should show improved results, the directors say.

Earnings per share are shown at 17.83p or 16.40p, announced against 8.84p. The final dividend is 14.414p making a total of 4.414p against 3.875p.

Mr. and Mrs. Radley have again waived the final dividend on 473,307 shares.

The directors say the long delays being experienced from suppliers could not be made good, due to the very unfavourable summer weather. Consequently, turnover remained virtually static while costs inevitably increased.

Turnover for the year ended May 19, 1978, was £1,991,117, compared with £1,991,117 in 1977. The final dividend is 14.414p making a total of 4.414p against 3.875p.

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## Gomme aims for bigger slice of furniture market

IN addition to major building projects, the directors of Gomme Holdings have continued investing in the most advanced machinery available to the furniture industry.

Mr. H. N. Sporborg, the chairman, says in his annual report.

This is considered an essential element in the achievement of the group's prime objective of profitable growth, says Mr. Sporborg.

Referring to the start of operations at the new 25,000 sq ft factory in Wrexham, North Wales, the chairman says Gomme's share of the total UK furniture market has been comparatively small and the directors are planning to increase this share.

This is the first stage in a major long-term development plan, a factory made for 25,000 sq ft to be built as completed by mid-1979.

The directors also have an option to take a 20-year lease of land adjoining the Wrexham site and this would enable a further 15,000 sq ft to be built as required.

At first, cabinet furniture is being assembled in the new factory to enhance and streamline existing production at High Wycombe and to enable the G-W range to be widened.

The new extension to the upholstery factory in Nelson has also been completed and this is now fully operational.

For the year ended July 28, 1978, profits before tax of the group amounted to £1,030,000, compared with £1,030,000 in 1977.

In the first quarter of the current year order intake has been over 30 per cent more than the same period last year and if this same trend is maintained, better results for the year can be expected.

At October 28, 1978, Marley was interested in social 202, the group's capital, Meeting High Wycombe, December 12 at 11 am.

H. & J. Hill in profit at halfway

From higher turnover of £1.34m against £1.21m, the H & J Hill Group has returned to profits in the first half of 1978 with £23,872 against a £27,153 deficit in the same period last year.

Dividend payments with a net dividend of 0.5p—there were no dividends last year when an interim dividend of 0.5p was paid.

The group's sales increased during the third quarter this year was not as satisfactory as the first six months, but there are indications of an improvement in the final quarter.

Subsidiaries of the group trade in mining equipment making and drop forging.

Highland Distilleries

The price of new whisky stillings will need to be up in margins on them are not to be eroded.

Mr. J. A. R. Macphail, the chairman of Highland Distilleries Company in his annual report.

It is added, that the current harvest, while good in volume terms, will not be of such high quality as last year. Despite this, prices are much firmer and it would appear inevitable that the price of new whisky stillings will need to be increased to protect margins.

Marketing on the bottle side were helped by price increases for both home and export markets, but the chairman feels this can hardly be described as satisfactory, especially if the amount of cash required to fund sales is taken into account.

On the company's prospects Mr. Macphail says that subject to Government interference they continue to be good with the Famous Grouse brand, backed by substantial promotion funds, showing every sign of continued growth.

The prospects for the industry as a whole are clouded by the continuing parallel exports which are doing a great deal of harm in export markets by greatly reducing the attractiveness of being a distributor for a Scotch whisky brand.

This problem with continuing discrimination by various governments, including a number of those in the Common Market, do not make matters any easier in the export field, and if one adds the Australian Government's decision to increase the duty on Scotch whisky by 80 per cent the industry can be excused for feeling hard done by.

As reported on October 24 pre-tax profits for the year ending August 1978, rose from £2,350m to £2,650m. On the Current Cost Accounting basis pre-tax profits

were reduced to £2,330m after adjustments of £18m for the additional cost of goods sold, £277,000 for additional depreciation and £242,000 for gearing.

The final dividend is 2.24p, against a net total of 3.24p, against a net total of 3.24p, against a net total of 3.24p.

A one-for-one scrip issue is proposed so that issued capital is brought more into line with capital employed. It is also proposed to raise the authorised capital from £5m to £12m to leave a reasonable margin of unissued capital.

Meeting, Glasgow, December 8 at 10pm.

Better trend at E. Jones (Contractors)

An improved trend at Edward Jones (Contractors) in the first half of 1978 cut the pre-tax loss to £87,000, compared with the £97,254 deficit for second six months of last year. At half-time in 1977 the company showed a surplus of £30,500.

Currently the group, which is active as building contractor, developer and plant hire, is trading profitably and the directors expect the better trend to be maintained for the rest of the year.

A tax credit of £34,750, compared with a debit of £26,400, for the half-year, the net loss at £32,250 (profit £24,100).

FT Share Information Service

The following securities have been added to the Share Information Service appearing in the Financial Times:

Manor National Group Motors (Section: Motors); Metramin Minerals (Section: Overseas); Australian Sunbeam Wooley (Section: Textiles).

Clark Son & Morland warns of shortfall

The directors of Clark Son & Morland, manufacturer of sheep skin products, report that profit for the current year will be very much affected by sales volume during the past few months, but at the moment profits are not expected to reach last year's level.

Footwear and coat sales to date, directors say.

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## MINING NEWS

## BH South outlook optimistic

BH SOUTH, the Australian mining and metallurgical company, expects the full benefits of the actions being taken to restore its financial health to be reflected in 1979. The dividend position will be reviewed in 1979 and payments resumed if possible.

Mr. J. J. Tyler, the chairman, told the annual meeting in Sydney.

The group has paid no dividends since 1974 and made a net loss of £45.7m (£45.7m) in the year to July 31 following the closure of Queensland Phosphate, a subsidiary which has since stopped production. It is seeking to improve its position by the sale of investments.

It hopes to raise £40m from this sale, and Mr. Tyler said the bulk of the funds will come from the sale of a 50 per cent stake in Alcoa of Australia. This will reduce BH South's holding to 10 per cent.

Defending this decision against shareholders' criticism, Mr. Tyler said that other major investments would not realise the amount necessary if they were sold.

After the investment sales and the reduction of debt, Mr. Tyler claimed that BH South's dividend income would be at least £25m a year.

BH South was the sponsor of an £850m merger offer from North B.H. an associate company. This had been rejected. Mr. Tyler told shareholders, because there was no chance of success.

These certificates have been sold. This announcement appears as a matter of record only.

The Hokkaido Takushoku Bank, Ltd.

US \$20,000,000

Three Year Negotiable Floating Rate U.S. Dollar Certificates of Deposit

Hill Samuel & Co Limited

Banque Arabe et Internationale d'Investissement

15th November 1978

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## Healthy Increase in Sales and Profits

	Eighteen Months 2006.78	Twelve Months 2006.78
	\$900	\$900
Group Turnover	106,262	58,883
Pre-tax Profit	4,639	1,980
Earnings per Share	9.3p	3.82p







مکالمہ ۶



# Gems of wisdom from Mr. Lord

BY LODESTAR

THE SPECULATIVE games in the Australian diamond exploration market have died down, dampened to some extent by the prospect of a new mine in the main discovery area, Western Australia's Kimberley region, being curtailed by the government's "big wet" which generally lasts through April.

Those who failed to escape from the market while the three were burning brightly may be encouraged to wait for the next flare-up by the latest views of the state's geological survey director, Mr. Joe Lord, who is a valuable source of information for this exploration market.

Mr. Lord expects the search for diamonds to be a long-term process, and he expects the search for diamonds to be a long-term process, and he expects the search for diamonds to be a long-term process.

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# False calls alarm insurance industry

BY OUR INSURANCE CORRESPONDENT

INSURERS providing crime loss cover on commercial risks, from large warehouses down to high street shops, have been increasingly insistent over the last 10 years upon the installation of a whole range of anti-theft devices.

The normal prescription for "hazardous" goods—those most attractive to thieves, such as tobacco, wines and spirits, radios, TVs, and so on—has been the burglar alarm.

Its installation has not only become a prerequisite of the granting or renewal of cover, but in many instances its proper operation has become a condition precedent to insurers' acceptance of claims. If after loss and claim, insurers find that the alarm was not operative while the premises were closed, they are often able to refuse to pay.

But the positive defence the burglar alarm provides the policyholder (and insurers) against is not the loss of goods, but the loss of the business.

Well over 90 per cent of all burglar alarms called by police are found to be inoperative. The cost of crime last year, measured by the value of property reported stolen, was little short of £18m, after taking into account £31m of property recovered. This is the figure for the whole of the UK and does not include many other losses due to fraud, forgery, embezzlement and the like, unreported thefts, but burning by employees and the bulk of undetected shoplifting. This year's figures are bound to be higher.

In extreme cases after a number of false calls, police do issue notices, warning that if the false calls do not cease, police surveillance will be completely withdrawn. This action causes problems not only for subscriber but for insurers, too, because cover is provided on the assumption both of properly protected premises and rapid police response to alarm calls.

It is in the interests of all except criminals that the volume of false calls is substantially reduced, but over the years the problem has proved intractable. Each year there are many more alarm installations in operation and, as the percentage of false calls remains high, the same police and security forces have to cope with more false calls.

The British Insurance Association has from time to time considered the problem of false calls, in consultation with alarm companies and the police. Now, after its most recent study, the association has drawn up a guide—Recommendations for the Management of Intruder Alarm Systems—which it is hoped will play a positive part in reducing the false call problem.

The guide directs responsibilities for the installation and management of alarm systems between insurers, alarm companies and subscribers, and is being drawn to the attention of all concerned by the association's member companies.

The guide can be obtained at the cost of 50p including postage, from Chris Woodward at the British Insurance Association, Aldermanbury, Queen Street, London EC4A 3JD.

Particularly of interest for subscriber-policyholders are the recommendations set out on pages 18 and 19 of the guide, dealing with the duties of the person responsible for the individual alarm systems.

Perhaps much of what is set down in the 13 points detailed ought to be a matter of common sense, of regular routine, on a daily basis where necessary; but it is clear from the continuing large number of false calls common sense and regular routine are in short supply.

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# WORLD STOCK MARKETS

NEW YORK - DOW JONES

	Nov. 17	Nov. 16	Nov. 15	Nov. 14
Instructions	237.78	794	5 749.58	745.25
Household	88.31	86.65	86.54	86.25
Transport	210.41	209.43	206.76	205.48
Utilities	98.04	97.50	96.55	96.35
Living Expenses	55,908	27,548	26,520	26,240







## OFFSHORE AND OVERSEAS FUNDS

[illegible][illegible][illegible]







# Businessman's Diary

## UK TRADE FAIRS AND EXHIBITIONS

Date	Title	Venue
Current	Home and Beauty Exhibition (until Nov. 25)	Olympia, Blackpool
Current	International Kitchen and Bathroom Show—FIT (until Nov. 26)	Olympia
Current	Int. Renovation and Home Improvement Show (until Nov. 26)	Olympia
Current	British Cardiac Society Conference and Exhibition (until Nov. 21)	Wembley Conf. Centre
Nov. 21-25	Breadboard Exhibition (Home Electronics)	Seymour Hall
Nov. 28-30	Wholesale Buyers' Gift Fair	Mount Royal and Mostyn Hotels, W1
Nov. 28-Dec. 1	Video Trader Exhibition	Heathrow Hotel
Dec. 4-8	Royal Smithfield Show and Agricultural Machinery Exhibition	Earls Court
Dec. 5-7	Computer Peripheral and Small-Computer Systems	Olympia
Dec. 5-7	UK Automatic Testing Exhibition	Royal Horticultural Halls
Dec. 5-7	COMPEC '78 (Computer Peripherals)	Olympia
Dec. 5-8	Export Services Exhibition	National Exbn Centre
Dec. 5-8	Container Technology Conference and Cargo Systems Exhibition	Birmingham Metropole Centre, Brighton
Dec. 8-17	Performance Car Show	Alexandra Palace, N22
Dec. 13-14	Exhibition and Display System Fair—MODULEX	West Centre Hotel, SW6

## OVERSEAS TRADE FAIRS AND EXHIBITIONS

Date	Title	Venue
Current	Automobile Show (until Nov. 26)	Sao Paulo
Nov. 21-24	Trade Fair for Clothing Textiles—INTERSTOFF	Frankfurt
Nov. 26-Dec. 3	International Exhibition of Inventions and New Techniques	Geneva
Nov. 28-Dec. 3	Music Exhibition	Brussels
Nov. 28-Dec. 3	Middle East Building Materials and Construction Machinery Exhibition	Brussels
Nov. 28-Dec. 2	Raw Materials Fair—RAVARMESSE	Bahrain
Nov. 28-Dec. 10	International Trade Fair	Copenhagen
Nov. 30-Dec. 4	Swiss Furniture Trade Fair	Dakar
Dec. 5-10	International Woodworking Exhibition	Rasel

## BUSINESS AND MANAGEMENT CONFERENCES

Date	Title	Venue
Nov. 22	ASM: Estimating Project Costs—Seminar	Piccadilly Hotel, W1
Nov. 22	AGB: Executive Selection Techniques—Seminar	Cafe Royal, W1
Nov. 22-24	Wharton School: Finance and Accounting for the Non-Technical Executive	Churchill Hotel, W1
Nov. 22-24	RASE/ADAS Conference—Farm Business Tax Planning	Nat. Agricultural Centre, Kenilworth
Nov. 23	EGCI: Establishing a Joint Venture Overseas	Cavendish Conference Centre, W1
Nov. 23	CPI: Seminar on Retail Planning: Sources of current information	Strand Palace Hotel, WC2
Nov. 24	ASM: Industrial Tribunals: How to defend your decision to dismiss	RAC Club, SW1
Nov. 24	London Chamber of Commerce: Seminar on Future Trends in the Arabian Gulf	69, Cannon Street, EC4
Nov. 26-Dec. 1	Bradford University: Industrial Marketing Management	Heaton Mount, Bradford
Nov. 27-28	CMTIC: Self-Financing Productivity Schemes	Regent Hotel, Leamington
Nov. 27-Dec. 1	IPM: Selecting the Right Candidate	Whites Hotel, Lancaster
Nov. 28	NIMRA: "Richer from Rags"—the recovery and re-use of textile wastes	Regent Centre Hotel, W1
Nov. 28	ACE International: Managing your Time	Park Court Hotel, W2
Nov. 28	BOTE: Earning more from Exports	International London Press Centre, EC4
Nov. 28	CALUS: Standard Method of Measurement	Royal Station Hotel, York
Nov. 28-29	RACIE/ITO: Training for Skills	Europa Hotel, W1
Nov. 28-29	BIM: Implementing Added Value Schemes	Royal Station Hotel, York
Nov. 28-29	CCC: Choosing and Using a Subcontractor in Construction Projects	Inn on the Park, W1
Nov. 28-29	Strategic Management Learning: Creativity and Innovation Workshop	The Selfridge Hotel, WC1
Nov. 28-29	ASM: Managing and Controlling Subcontractors	Piccadilly Hotel, W1
Nov. 28-29	FT Conference: World Banking in 1978	Zurich
Nov. 29	Marketing Society: Economic Growth—The Marketing Challenge	Royal Lancaster Hotel, W2
Nov. 29	McGraw-Hill: Corporate Fraud for Auditors and Accountants	Royal Garden Hotel, W8
Nov. 29	CCC: Competition Law in the EEC	Hotel Inter-continental, W1
Nov. 29	FDIC: Marketing Society Annual Conference	Royal Lancaster Hotel, W1
Nov. 29	Economic Models: UK Engineering Industries	30 Old Queen Street, SW1
Nov. 30	Forecasts—conference	London International Press Centre, EC4
Nov. 30	AGB: Essentials of Employment Law	
Nov. 30	Charterhouse Japhet: Conference on "Your Private Company"—Maximising Wealth Creation for you and your family	Royal Lancaster Hotel, W2
Nov. 30	ELEC: A seminar to discuss the setting-up of the proposed European Foundation	Quaglin's, SW1
Nov. 30	LCOI: UK Economic Prospects in 1979	69 Cannon Street, EC4

## This week's business in Parliament

**TODAY**  
COMMONS—Companies Bill, second reading.  
SELECT COMMITTEE—Expenditure, Education, Arts and Home Office Sub Committee. Subject: Women and the Penal System. Witnesses: Home Office. (Room 15, 4.15 pm).

**TOMORROW**  
COMMONS—Social Security Bill, second reading.

**LORDS**—Pensioners Payments Bill, all stages. Motions to approve Unfair Dismissal (Increase of Compensation Limit) Order 1978 and Employment Protection (Variation of Limits) Order 1978. Motion to annul Food (Prohibition and Restriction) Order 1978. Debate on the 21st report of the EEC on a common system of VAT on Works of Art.

**WEDNESDAY**  
COMMONS—Motions on the Referendum Orders for Scotland and Wales. Motions on the Northern Ireland Orders on Health and Personal Social Services and on Rehabilitation of Offenders.

**LORDS**—Debate on the conditions of pilots and poetry in Britain: the desirability of European airlines buying European and not American aircraft; and on domestic space heating.

**THURSDAY**  
COMMONS—Banking Bill, second reading. Motion on the Children and Young Persons Act 1969 (Transitional Modification of Part 1) Order.

**LORDS**—Wages Councils Bill (consolidation measure), second reading. Motion to Approve Ancillary Dental Workers (Amendment) Regulations 1978. Representation of the People (Amendment) Bill, second reading. Public Records (Amendment) Bill, second reading. Motions to approve Distribution of Footwear (Prices) Order 1978.

**FRIDAY**  
COMMONS—Private Members' motions.

**SELECT COMMITTEE**—Race Relations and Immigration. Subject: Effects of UK membership of the EEC on Race Relations and Immigration. Witnesses: Migrant Action Group. (Room 6, 4 pm).

**FRIDAY**  
COMMONS—Private Members' motions.

## TATE & LYLE

The Copenhagen Reinsurance (U.K.) has been appointed sole underwriting agents for Athel Reinsurance Company. Athel Re, as the company will be known, is a wholly owned subsidiary of Tate and Lyle and since formation in 1941 has traded under the name of Athel Marine, insuring only Tate and Lyle group marine business.

## FT SURVEY OF CONSUMER CONFIDENCE

# Optimism at lowest ebb for almost two years

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

CONSUMERS' FEARS that large pay demands will lead to a rise in the inflation rate are reflected in the second month running in the Financial Times survey of consumer confidence, published today.

The survey shows that confidence of consumers about the future is now at its lowest level for almost two years and the trend is worsening. Although the November "future confidence" index showed a slight improvement of 1 per cent—minus 14 per cent against minus 15 per cent last month—the longer-term trend has been steadily downwards.

The November index averaged over the past six months shows that the proportion of consumers believing that conditions will improve against those who expect a worsening is minus 8 per cent, exactly twice the level for October.

During the year the six-monthly average has moved from 16 per cent in January and February (indicating that a majority of 16 per cent of consumers surveyed felt conditions would improve), to 8 per cent in June, and now November's figure of minus 8 per cent.

By far the most significant reasons given by consumers for their increased pessimism are rising prices and trade unions, both together accounting for two-thirds of the pessimism.

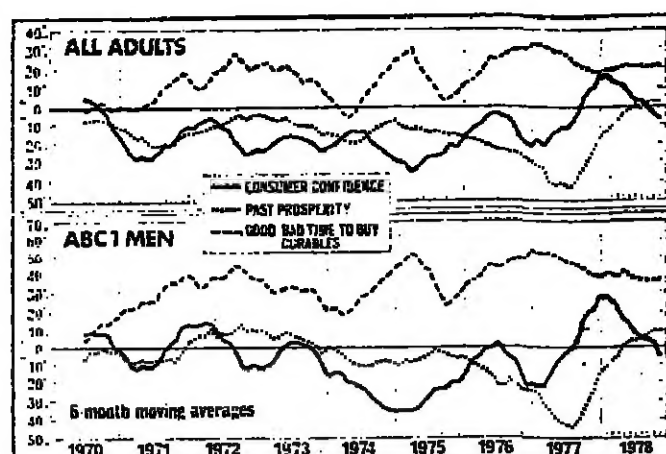
While consumers in the survey have consistently been concerned about the level of price rises, the number of those giving trade union power and strikes as the reason for pessimism has risen sharply from 6 per cent in September, to 23 per cent in November.

In addition, fears over big pay demands have also risen sharply. In September only 2 per cent of consumers gave this as a reason for pessimism, compared with 8 per cent in November.

It appears that, although unemployment is still at a very high level, this is becoming less of an issue for future concern. Only 6 per cent gave this as a reason for pessimism in November—the same as for last month—compared with 14 per cent in September.

Analysis of the survey results suggests that there is some uncertainty over the attitude of the Government in the present economic situation. Both pessimists and optimists mentioned the Government less as a factor this month.

Among those who felt optimistic about the future the most significant factor was, paradoxically, an increased feeling that inflation was under control. This was quoted by 20 per cent in November, as against only 12 per cent in October.



Broken down by social class and age, the survey results show that ABC1 women were the most pessimistic last month, while male manual workers showed the sharpest increase in optimism.

These aged 34 and under showed a 10 per cent rise in optimism, matched almost by a similar fall in confidence among the 55 to 64 age group.

The past prosperity index, which measures what proportion of consumers feel better off now compared with 12 months ago, fell 4 percentage points from October, to stand at 1 per cent. About 31 per cent of consumers felt more prosperous than a year ago, compared with 30 per cent who felt worse off.

According to the survey, men from both the professional and executive groups as well as manual workers felt relatively worse off last month, but this sharp fall in feelings of prosperity was balanced by a similar increase in the feeling that now was a good time to buy.

The survey was carried out by the British Market Research Bureau for the Financial Times between November 2 and 8.

## Cosmetics

# show steady 25% return

By Colleen Toomey

COSMETICS and toiletries are still among the most profitable products manufactured with more than one-quarter of the 50 leading British manufacturers consistently showing a return on capital employed of more than 25 per cent a year.

The latest Inter Company Comparisons Business Ratios report on toiletries and cosmetics manufacturers for the three years ending December last year, says that, even though the last three years have been a difficult period for the industry with a severe squeeze on disposable incomes, there is now an average return on capital employed of 19.5 per cent.

Cosmetics and toiletries manufacturers listed in the report achieved an overall 36.5 per cent increase in sales—almost on par with the 35 per cent wholesale price increase shown for the same three-year period in the Government magazine, Trade and Industry.

Profits rose at a slightly slower rate than sales, improving by 34.8 per cent. Average profit margins remained at 7.3 per cent throughout the three years, although what appears to be a stable performance by the industry masks a much more uneven trend among individual companies. One company for instance, saw its margins fall from 14.3 per cent to only 0.7 per cent, while another's margins more than doubled to 10.1 per cent in the final year.

An industry sector analysis on Toiletries and Cosmetics manufacturers, Inter Company Comparisons Business Ratios, 81, City Road, London, EC1. Price £44.

## FORWARD TRUST LIMITED—BANKERS

### DEPOSIT RATES

Depositors are advised that with effect from 20 November 1978 the following rates of interest will apply:

NOTICE OF WITHDRAWAL	(DEPOSITS OF £1-£25,000)
7 days	10 1/2 %
1 month	10 1/4 %
3 months	10 1/8 %
6 months	11 %
12 months	11 1/4 %

\* Applies to existing deposits only. New deposits at seven days' notice are not accepted.

**f Forward Trust**

For further information apply to: Forward Trust Limited, Deposits Department, PO Box 382, 12 Calthorpe Road, Birmingham B15 1QZ. Telephone: 021-454 6141. Forward Trust is a subsidiary of Midland Bank Limited.

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AUSTRALIA						
Dividends Paid	Stock	Price	Jan. 1	Net	Yr.	Div.
Nov. Apr.	Amalgamated	134	11	758	14	
	Common	135				
	Preferred	135				
Oct. May	Central Pacific	122	13	1010	22	
	Common	122				
	Preferred	122				
September	N. W. Australia	58	66			
	Common	58				
	Preferred	58				
Dec. Apr.	W. Australian	128	13	755	24	
	Common	128				
	Preferred	128				
June Nov.	W. Australian	128	10.10	649	17	
	Common	128				
	Preferred	128				
June Nov.	W. Australian	105	12	686	15	
	Common	105				
	Preferred	105				
June Nov.	W. Australian	121	14	Q156	14	
	Common	121				
	Preferred	121				
Apr. Oct.	W. Australian	121	10	Q156	6	
	Common	121				
	Preferred	121				
Apr. Oct.	W. Australian	112	10	Q156	6	
	Common	112				
	Preferred	112				

Apr	1	Acad. Hittite S&M	9:00	100	0.5
Apr	2	Berard T. H.	10:00	100	0.5
Apr	3	Acad. Hittite S&M	9:00	100	0.5
Apr	4	Acad. Hittite S&M	9:00	100	0.5
Apr	5	Acad. Hittite S&M	9:00	100	0.5
Apr	6	Acad. Hittite S&M	9:00	100	0.5
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Apr	27	Acad. Hittite S&M	9:00	100	0.5
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Apr	29	Acad. Hittite S&M	9:00	100	0.5
Apr	30	Acad. Hittite S&M	9:00	100	0.5
May	1	Acad. Hittite S			

MISCELLANEOUS					
	Burma Mines (7 p)	51			
	Donc. Mines (7 p)	14	57 1/2		
Aug. Feb	Donc. March (8)	18 1/2	57 1/2	230c	2 1/2
November	Northgate (71)	4 1/2	5 1/2		
Jan. June	RT 7	23 1/2	50 1/2	9 5	2 1/2
	Sabina Inds. (51)	42			
	Tara Export (51)	80 1/2			
Nov.	Terra Minerals (19)	80	2 1/2	11 35	2 1/2
October	Nylon Cons. (51)	142	15 1/2	97c	2 1/2

Premium. These prices are available only to non-residents.					
Feb.	Bullefin R.	\$109.	26.6	Q170c	1.78
Feb.	Aug. Drive R.	\$109.	26.6	Q788c	1.78
Feb.	Exc. Road Pnt. R.	\$109.	26.6	Q170c	1.78
Aug.	P.R. Good Rd. R.	\$109.	30.10	Q170c	1.78
Aug.	Pres. Brand 50c	\$109.	30.15	Q150c	1.78
Aug.	Nov. S. Helena R.	\$98c.	2.10	Q190c	1.78
Aug.	Feb. St. Helena 50c	\$98c.	26.6	Q222c	1.78
Aug.	Dec. S. Good Rd. R.	\$92c.	1.8	Q170c	1.78
Aug.	West. Pnt. R.	\$127.	26.6	Q170c	1.78
Aug.	West. Slides 50c	\$119.	2.5	Q415c	1.78
Aug.	Western Deep R.	\$127.	7.8	Q125c	1.78

and denominations are 25p. Estimated prices for securities are based on the latest available market quotations and covers are based on latest annual reports and accounts available, where possible, are updated on half-yearly figures. If the value of a security is not available, the value is calculated on the basis of net distribution; bracketed figures indicate 10 per cent. or more difference if calculated on "maximum" distribution. Covers are based on "maximum" distribution. Dividend yields are based on middle prices, are gross, adjusted to A.C.T. at 10 per cent. and allow for value of declared distributions as announced. Securities with denominations other than sterling are quoted inclusive of the investment dollar premium.

for rights issues for cash.  
 Interim since increased or resumed.  
 Interim since reduced, passed or deferred.  
 Tax-free to non-residents on application.  
 Figures or report awaited.  
 Unlimited security.  
 Price at time of suspension.  
 Indicated dividends since pending scrip and/or rights issue.  
 Cover relates to previous dividends or forecasts.  
 Merger bid or reorganization in progress.  
 Not comparable.

Lower allows for conversion of shares not now ranking as dividends or rankins only for restricted dividend.  
Cover does not allow for shares which may also rank for dividends but not for dividends.  
Excluding a final dividend declaration.  
Regional price.  
No par value.  
Tax free. b Figures based on prospectus or other official estimate. c Genia. d Dividend rate paid or payable on par capital; cover based on dividend on full capital.  
Redemption yield. f Flat yield. g Assumed dividend at

dividend. P/E ratio based on latest annual earnings.   
 A Forecast dividend: error based on previous year's earnings.   
 V Tax free up to 30p in the £. Y Yield allowed.   
 Y Yielding clause.   
 Dividend and yield based on merger terms.   
 Dividend and yield include a special payment. Co. or does it.   
 Apply to special payment. A Net dividend and yield.   
 Reference dividend passed or deferred. C Canadian. E Euro.   
 F Dividend and yield based on prospectus or issue.   
 Financial estimates for 1979-81. G Assumed dividend and yield.   
 Pending scrip and/or rights issue. H Dividend and yield issue.

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## REGIONAL MARKETS

son & Rose E.	585	Com. 5% 30/32	109-2	++
son R. A. A.	37	Alliance Gas	96	
is & McHidy	25	Arnott	350	
ered	25	Carroll (P.J.)	97	
le Flork.	21	Clondalkin	45	-5
nlay P.K. Sp.	140	Concrete	130	
ing Ship E.	75	Easton (Hodge)	49	
ing Ship	252	Ex. Corp.	160	
M. Sim E.	178	Irish Ropes	110	
ha Goldsmith	65	Jacob	55	

Industrials	100	20	Tube Invest.	30
Brew	6 1/2	6	Unilever	35
Cement	10	10	Utah Drapery	7 1/2
R.	9	9	Vickers	15
	11	11	Woolworths	5

A.T.	24	"Lords"	4	E.P. Countries
First Oxygen	26	London Brick	5	Entrepreneur
Brown J.	28	Loorho	6	Land Sees
John A.	12	Lucas Inds.	25	M.E.P.
Hibury's	5	Lyons J.	10	Peachey
Craids	10	"Mams"	7	Samuel Prop.
Penhams	8	Mills & Spner	10	Town & City
Hlers	15	Milbard Bank	25	
nlop	7	N.E.I.	12	Oils
Star	11	Nat. West Bank	22	

and Met.	9	Rank Org. 'A'	18	Ultramar	20
U.S. 'A'	20	Reed Intnl.	12		
arduan	18	Spillers	3	Mines	
'V'	22	Tesco	4	Charter Cons.	12
Wicker Sidd.	20	Thorn	22	Cons. Gold	14
use of Fraser	12	Trust Houses	15	Rio T. Zinc	16



